WATCH TOWER BULLETIN

January 1, 1931

JAN. 31 TO FEB. 8 MIDWINTER WEEK

A Stinging Week for the Locusts

$1.00 Combinations to Be Stressed

Be Sure to Report Testimonies

It won't be long now until January 31, when the big Midwinter Week begins. Nine days later, on February 8, it will come to a close, in what we anticipate will have been the most joyful time ever had in the heart of winter. Get out your heaviest clothing, so that if the weather is blustering and cold you can bundle up well. Be ready for rainy weather, too; for one can never tell just what kind of weather we'll have at that time. Like Israel of old, who partook of the passover feast with staff in hand, so now the anointed of the Lord will stand ready for action at the appointed time.

The Lord pictures the activities of his remnant class upon the earth as 'locusts like unto horses' (for warfare on the Lord's side against the enemy), with 'faces of men' (reflecting God's image, benevolent, loving and kind, and with 'crowns upon their heads' showing that they are clothed with divine authority to do Kingdom work). With 'teeth as of lions' (so as to eat the strong meat provided for them by the Lord) and 'breastplates as of iron' (showing that they are "strong in the Lord and in the power of his might" because of their faith and their love), they go into action, making a sounding noise like "the sound of chariots of many horses running to battle", which frightens the enemy. The Lord has revealed these things to his people through *Light* for their encouragement, that they might better realize the importance of doing that which he has now given them to do, and the importance of doing it quickly. In the circulation of the various testimonies, without realizing the full import of their significance, the anointed went forth joyfully doing with their might what their hands found to do. Now the Lord shows us how important the work really was. Not that the importance was in ourselves, but that it was because he showed in his Word that a class devoted to him would be doing these very things. Realizing this, should it not spur the remnant on to an even more determined activity during 1931 than ever before? Should we not therefore confidently expect that, even though in the heart of winter, this Midwinter Week will result in a testimony being left in thousands of homes? The locusts are said to have had 'a king over them, who is the angel of the bottomless pit'. This is none else than Christ Jesus, to whom has been given the key of the bottomless pit. (Rev. 20:1) Under the leadership of such a king victory is assured no matter how powerful the foe might be. "If God be for us, who can be against us?"

It may be cold, or there may be rain, snow and mud with which to contend, or the people may complain of hard times. Nevertheless the witness must be given; and it will be given by those who love the Lord with all their heart, mind, soul and strength. Plan now to keep as warm and dry as possible, to avoid sickness, by having some territory outlined in which to work if the weather is bad. Colporteurs, pioneers and auxiliaries, class workers and sharpshooters, are you ready to go out again, like the locusts in Revelation 9, with the Kingdom message, which stings as the sting of the scorpion those who oppose God and his kingdom? But, while stinging these, it brings peace and happiness of heart and mind to those who come and take of the waters of life freely. Midwinter Week approaches. The dates are January 31 to February 8.

Remember, the big attack is to be with three books for $1.00 or *Light* (1 and 2) with four booklets. Presenting the entire set of 9 and offering each party his selection will be a real incentive to them to take a $1.00 combination and learn of some of the good things which the Lord has granted. If the $1.00 combination is not desired, then drop to the four booklets for 25¢. Be sure to keep a record of the number of testimonies given, besides the other regular information called for on the weekly report.

The report for the week should begin with Saturday, January 31, and include the work for the entire 9 days. This will mean that the report for the previous week will end with Friday, January 30. Colporteurs and class directors, please take note.

There's a swarm of locusts here at Bethel who are looking forward to Midwinter Week, too. They'll be right with you in the field, because the factory will be closed for three days, February 6, 7 and 8, for this purpose. Many of them will be assigned to visit the various classes in this vicinity who request such appointments.

OCTOBER and NOVEMBER WITNESS

	Books	Booklets	Total
Class and SS	167,468	414,275	581,743
Pioneers	190,389	341,578	531,967
Auxiliaries	42,354	95,922	138,276
Total	400,211	851,775	1,251,986
Total for 1929	401,662	305,639	707,301
Estimated Testimonies			1,997,362

Always Offer Clothbound Books

3 for $1.00 Is an Astounding Offer

People Should "Seek First the Kingdom"

Commencing January 1, the new prices on the books to the public go into effect. Any of the first 7 books may be placed at 3 for $1.00. The tendency on the part of the friends in many sections is to refrain from offering the bound books to the people because of the hard times. This is the wrong attitude. It indicates that the impression in the mind of the brother or sister who is canvassing is that the message of the kingdom of God is secondary to food, clothing, pleasure and other things for which the people spend their money. The statement of the Lord is true, and applies to every intelligent creature: "Seek ye first the kingdom of God, and his righteousness; and all these things shall be added unto you." The few groceries or the small amount of wearing apparel that people might purchase with the dollar that they could spend for the Kingdom message is not to be compared with the comfort, hope and peace of mind that they can obtain from a knowledge of the Lord and his kingdom. Every one of the Lord's anointed who is not so thoroughly convinced of this point as to go forward and present the issue to the people from that angle alone is living away below his privilege now. Therefore, commencing with January 1, the general offer of 3 books for $1.00 should be stressed by every worker who goes into the field. That does not mean, of course, that the 9 books for $2.90 or the 6 for $1.95 are not to be offered to the people. These should be offered in all rural territory and in territory where the people are not hard hit by the present business depression. However, in territory where conditions are not good, where you know the people are hard up, the 3 books for $1.00 should be the general offer, and should be canvassed for enthusiastically. The majority of the people have that amount of money, and there is not a better way under the sun that they could spend it than in obtaining a knowledge of the Lord. Today, in every large city throughout the country the great department stores are open and doing a tremendous business in Christmas shopping. Much of the goods that are sold is of an inferior nature and is of very little benefit to the people, but they spend their money for that sort of thing. This is proof that the people can and will buy if the matter is presented to them properly and enthusiastically. If the people had money to spend on Christmas shopping they have money to spend on that which will bring them real happiness, joy and peace.

In view of these evident conditions on every hand, why should any of the Lord's people hesitate to take the few cents necessary to publish and distribute the Kingdom message in return for the knowledge the people receive from it? Then make 1931 a bound-book campaign year. We have so many splendid offers: Any of the first 7 books, 3 for $1.00; *Light* (Books One and Two) and 4 booklets for $1.00; and, of course, where bound-book placements cannot possibly be made, the booklets, 4 for 25¢ or 9 for 50¢, should be stressed.

Bethel Speakers to Serve Midwinter Week

Factory and Home Closed February 6, 7 and 8

As has been the custom of the Society during the special drive periods of the year, the factory at 117 Adams Street, and the Bethel home, will be closed so that the entire family may engage in the field service work during these three days.

Those classes desiring service leaders for these three days should write the Society, Service Department, and we shall be glad to furnish these within a radius of five hundred miles of New York city. They will lead the brethren in the service and will be prepared to speak on service during the evenings.

The director should arrange all canvassing parties and lay out the territories for these three days, as the brethren that serve from Bethel do not do regional service work. Some few classes in the past have waited for the service leader from Bethel to make arrangements for territory. This should not be done, but all arrangements for service work throughout the entire week should be made to the last detail, and the brethren serving from Bethel will be glad to cooperate in carrying out those arrangements. Write soon if you desire a service leader.

Service Director

With your January *Bulletin* we mailed a sample of the new radio slip, workers' weekly report slip, and a copy of the new price list effective January 1. These lists are for the service director, the service treasurer, and the stockkeeper.

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calendar as yet, do so soon, so that you will have it throughout the year 1931. Single copies, 30c; in lots of 50 to one address, 25c each.

Systematic Service in Field Work

Work to Be Done Speedily

Thursday, Saturday and Sunday Excellent Canvassing Days

The greatest of all service is the Kingdom service; but in order to have this effective it must be done in a systematic manner. Indifferent and haphazard methods cannot be pleasing to the Lord; they are not for the best spiritual welfare of the Christian, and are not effective in giving the witness. Therefore it becomes a matter of vital importance to every one of the Lord's anointed to check up carefully and ascertain if he is really doing the service he is doing in a manner that is pleasing to Jehovah.

There can be no doubt in the mind of any of the anointed regarding which is the best day for the witness work. It has been amply demonstrated that Sunday is THE day. But Sunday is not the only day; though some of the friends seem to have that idea. They go out in the service Sunday morning, and then forget all about service during the remainder of the week. The fact that Sunday is the best day in the week for canvassing should be taken advantage of by all the Lord's people who can possibly do so. This does not mean, however, that they should become inactive during the remainder of the week. Before Sunday canvassing was generally practiced, most of the work used to be done on Saturday afternoon. Saturday afternoon is still a good canvassing time; the men are at home, as well as the women of the house; therefore the percentage of witnessing will possibly be greater on Saturday afternoon than on any other week day. A great number of the friends are free from secular employment at that time and can easily devote two or three hours to the service and still have sufficient time for such other business as they may find it necessary to do on that day. Therefore, next to Sunday canvassing, we recommend that Saturday afternoon be set aside for the witness work by every one of the Lord's people who can possibly do so.

In addition to this, every class should have midweek canvassing parties. The logical time for midweek canvassing parties is Thursday. As a general thing the friends assemble on Wednesday evening; then the director has the opportunity to discuss the service arrangement with them. They can obtain literature and territory at that time and can make appointments to meet one another in groups or in pairs for the next day's activities. It is difficult, in many cases, for the friends to plan three or four days in advance, not knowing what is likely to turn up during the intervening period; but when the canvassing party is arranged for the very next day after their meeting, the chances of anything's interfering with the appointment would be very limited indeed. Therefore we recommend Thursday as the day for a midweek canvassing drive. There are many who can participate in these drives who cannot go out on Saturday or Sunday; but if one can go out on the three days, so much better the witness to the name of Jehovah and the establishment of his kingdom. Usually on Thursday those of the friends who are employed in domestic service are given a part or all of the day off. The Thursday drive, then, would be ideal for friends who are thus situated. Housewives can probably arrange to devote Thursday afternoon to the service better than any other week day, due to the fact that the early part of the week is devoted to washing, ironing and housecleaning, Wednesday is the midweek day for general shopping and resting up, and Thursday is the time when they are fresh again to take hold of the service. Therefore, with the beginning of January, every service committee should arrange to plan and make provision for a drive every Thursday (morning, afternoon or evening, according to the convenience of the friends), every Saturday afternoon, and every Sunday. Different captains should be appointed to have charge of these drives when the director himself cannot get away. Literature should be available, and territory marked out and definitely assigned, and all incidental preparations necessary for effective witness work should be carefully planned and executed, in advance.

This does not mean, however, that friends who can get away into the service Monday, Tuesday, Wednesday or Friday should not do so. All the anointed should take advantage of every possible opportunity to witness to the name of the Lord now. The Lord has been pleased to reveal to his people (through *Light*, Books One and Two) the Kingdom requirements and that this work must be done speedily. If there was any possible excuse for laxity or tardiness in the service prior to 1930, it has been entirely removed by the vision the Lord has given us through these two books. It will not any longer do to be satisfied with setting aside for the Lord's service our odd times now and then, when we can't find anything else to do. The time is come when everything else that can possibly be sidetracked must be sidetracked, so that the Kingdom service will predominate; and this must be done in an orderly, systematic manner.

Testimonies

The new arrangement for testimonies has naturally brought up a number of questions. Some of the friends seem to think that because one would have to get as far as saying something about the Kingdom before it could be called a testimony they should devote ten or fifteen minutes or half an hour in talking to the people about the Kingdom, and that this constitutes a testimony. While it is true that this does constitute a testimony, it is not the most effective testimony. The most effective testimony is in the literature, and each one should be able to ascertain after five or six minutes whether there is any prospect of placing the literature with the people. If there is not any prospect of so doing, the worker should go on to the next party and canvass them. The people cannot remember more than a few hours what you tell them about the Kingdom, while in all probability if you went on canvassing you would be able to reach somebody who would take literature and have it in its permanent form but whom you did not reach because you took a lot of time canvassing a party who was not interested enough to take the printed message. Even if they don't take the message today, the Lord's witness will be back in six months or less and give them another chance to hear.

According to evidence communicated to this office, the sons of Satan are being stirred up to attempt to throttle broadcasting of the good news of the kingdom of Jehovah by means of the electrical transcription programs recently inaugurated throughout the United States.

It is requested that every one concerned in the presentation of this program be advised, in this connection, that full and uninterrupted service, according to contract, is expected of each radio station that has been engaged. Any attempt to interfere with or interrupt the service, maliciously or otherwise, please report promptly to this office, giving all particulars.

All letters received by the radio stations in response to the Watchtower program should be turned over by the radio station to the service director taking care of the programs in that city. These letters should be read carefully, and all coming from people residing in the territory of the class and who can be reached conveniently by some member of the class, should be answered by a personal call. Responses that come in from people too far away to call upon, or mail that cannot be answered by yourself, should be sent to this office immediately, and we will take care of it here.

This arrangement will give the friends in your territory opportunity to be coworkers in this radio work by giving immediate attention to the response to Brother Rutherford's lectures. We feel sure that the friends will find this a real blessing.

When you mail to us the letters which cannot be answered by personal calls please insert a slip stating the number of letters you *are* answering by personal calls, so that we shall have in this office a complete record of the station response. You need not send us the letters you answer by personal call, unless they contain some other matters which must be taken care of by this office.

Instructions for the reshipping of records were mailed to all those handling the radio programs. If you have not received these instructions from this office, please notify us immediately, so that we may send them to you again.

Do You Have Your Service Calendar?

The calendar published by the Society this year is very attractive and every service worker should have one of these calendars in the home. One of the unique things about this year's calendar is that underneath the picture is a letter addressed to the Lord's anointed and in this letter is outlined the general plan of the service for the entire year. Surely every one of the remnant is interested in this service plan giving the dates of the special campaign weeks. Also, there is something about a special surprise week. Of course you will wonder what this is; but you will find out in due time.

If you have not ordered your

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Radio Service

Its Good Work, and Some Instructions

The radio work has been a real stimulus to the friends in their canvassing from door to door. Many reports have come to the office telling us that persons have listened in and, because of hearing the lectures given by Brother Rutherford, were very ready to take the books offered to them, which go into detail in regard to the purposes of Jehovah.

For the convenience of the friends who are out in the field during the time this electrical transcription is on the air we list below the dates and the subjects upon which Brother Rutherford will speak for each Sunday, so that you can incorporate it in your canvass for that Sunday. For example, in Zone 1, on January 4 Brother Rutherford will be speaking on "Jesus". You can, on that day and during the following week, bring into your canvass remarks about the Redeemer and show the people that *Reconciliation* deals at length with this subject. And then on the 11th and during the week following you can bring in the subject of "The Church", as that will be Brother Rutherford's subject on the 11th. Whatever lecture is on in your territory, mention of it should be made in your canvassing work, so that the radio and the field service will be closely associated.

In putting on these electrical transcriptions it should be remembered that all stations broadcasting in Eastern and in Pacific time (Zone 1) are running the same lecture, and those in Central and in Mountain time (Zone 2) are running a different lecture. A list of the lectures and the dates on which they will be given in the different zones is shown here for your convenience.

ZONE 1

EASTERN AND PACIFIC

Jan.	4	Jesus
"	11	The Church
"	18	The Kingdom
"	25	The End of the World
Feb.	1	Armageddon
"	8	Reconstruction

ZONE 2

CENTRAL AND MOUNTAIN

Jan.	4	Heaven
"	11	Rich Man in Hell
"	18	Thief in Heaven
"	25	Where Are the Dead?
Feb.	1	Resurrection
"	8	The Trinity Unveiled

Keep this list for reference in your canvassing work. You will find it to be a help.

Instructions

In each city where there is a radio station broadcasting these lectures two listeners-in have been appointed. In every case these listeners-in should be those who are physically incapacitated to go out in the field service on Sundays. One or two classes have assigned three or four listeners-in. This is unnecessary, and should not be done, because it keeps the friends out of the field service. All should make it their business to preach the message from door to door on Sundays. Those who find it impossible to engage in this branch of the service because of some physical disability should be the ones appointed to listen in. We wish that in every city the director taking care of these electrial transcription programs would see that these arrangements are made and such persons appointed for listening in. These, then, will make the weekly report on the program, as outlined in the letter sent by the Society several weeks ago.

WATCH TOWER
BULLETIN

FEBRUARY 1, 1931

Jehovah's Work Prospers Marvelously

621,150 More Pieces of Literature Placed Than Last Year

Over 2½ Million People Receive Testimony

And now for the report of what you have been doing during the first quarter of the year. While the majority of the people have been holding back and industries have been curtailing production because of the hard times, saying, "Business is bad," "It can't be done," etc., the Lord's anointed have refused to allow the Devil to discourage them. When and where conditions are bad they have worked just so much harder in order to leave the witness in the hands of the people. And they have done it, too, as the figures show. Just look them over and see for yourself.

With the year opening with 'Testimony Week', we had a good start for making 1931 bigger and better than ever. Of course the "Scripture Studies Week" during November, 1929, helped to offset the big lead obtained at the outset; but a comparison so far of the two years shows that the past three months exceed the same three of last year in total literature distributed by 621,150. While there were more bound volumes placed last year than this, the total being 548,245, as compared with 512,784, the booklet distribution of this year so far exceeds that of last that this shortage is more than made up. Think of it! 1,115,945 booklets as compared with 459,334! The Kingdom is here. The Lord has arranged for this Kingdom gospel to be preached, and has made provision by reducing the price on the bound books, for a wider circulation. It is anticipated that the attractive new offer of 3 bound books for $1.00 will enable the friends to leave more of the bound books in the hands of the people from now on and to quickly overcome the small shortage in books.

There is no use minimizing the fact that this big increase in total literature distributed is because of the Lord's time for the message to go to whosoever will hear, and the appreciation of the Kingdom privileges, which cause the friends to work harder than they did last year. That, we believe, is very pleasing to the Lord. Instead of 415,081 hours being spent in the work, there was a total of 720,599 hours reported. This means that during the three months just past there were, on the average, 5,203 class workers and sharpshooters witnessing 4.64 hours each week, 686 auxiliary colporteurs witnessing 10.55 hours weekly, and 1,062 pioneers witnessing 20.85 hours weekly. This shows conclusively that those who really love the Lord are endeavoring to use their time and strength to the honor of his name. Instead of an average total of 5,022 class workers and colporteurs in the field weekly, there has been an average of 6,951.

As is to be expected, the literature has been left in the hands of more people because of this increased activity. There were 614,643 recipients of the Kingdom message in printed form, as compared with 441,892 during the same period last year. Besides these, many more were given a testimony at their door. The report of testimonies being somewhat inaccurate, on account of the late notice given and also of the fact that some of the friends have overlooked recording them on their reports, it has been necessary to estimate the number for those who have failed to report them. While the average number of testimonies per hour comes to less than four, the final results are indeed encouraging. This estimated figure, which we believe is conservative, comes to 2,627,040. This means that the quarter-mark towards the quota of 10,000,000 has been passed during the first quarter of the year. Can we do it again during the next quarter? We hope that all the friends from now on will keep a careful check on their testimonies and will be sure to report them weekly so that we need not lose any in reaching and, if possible, surpassing that 10,000,000 mark.

This quarterly report, showing more workers (both colporteurs and class workers), more hours in preaching the Kingdom gospel, more people left with the message in printed form, and more testimonies given, is indeed one to make glad the heart of all those who love the Lord and his kingdom.

Classes' and Colporteurs' Combined Report
First Three Months of Fiscal Year 1931

	Classes and Sharpshooters	Auxiliaries	Pioneers	1931 Total	1930 Total
Harp	15,292	4,964	30,713	50,969	
Deliverance	9,638	3,365	24,400	37,403	
Creation	12,070	4,338	30,572	46,980	
Reconciliation	7,077	2,987	20,508	30,572	
Government	8,559	3,279	23,859	35,697	
Life	9,444	3,595	22,693	35,732	
Prophecy	8,118	2,919	19,208	30,245	
Light—1	31,834	9,326	33,736	74,896	
Light—2	30,456	9,086	33,043	72,585	
Misc. Books	73,908	10,118	13,679	97,705	
Total Books	206,396	53,977	252,411	512,784	548,245
Total Booklets	536,608	126,328	453,014	1,115,945	459,334
Total Literature	743,004	180,300	705,425	1,628,729	1,007,579
Total Hours	314,104	94,125	312,370	720,599	415,081
Total Obtainers	354,374	84,545	175,724	614,643	441,892
Total Testimonies	1,272,322	354,990	999,728	2,627,040	No record
Average Number Workers Weekly					
1931	5,203	686	1,062	6,951	
1930	3,819	380	823		5,022
Average Number Hours Weekly per Worker					
1931	4.64	10.55	22.62		
1930	3.67	8.95	20.85		

Lectures to Be Given in Zone One

(Eastern Time and Pacific Time)

Feb. 15 "Who Is Your God?"
" 22 "Messengers of Peace."
Mar. 1 "Is Hell Hot?"
" 8 "Sinners in Purgatory."
" 15 "Heaven."
" 22 "Rich Man in Hell."

in Zone Two

(Central Time and Mountain Time)

Feb. 15 "Jehovah."
" 22 "The Bible."
Mar. 1 "Man."
" 8 "Satan."
" 15 "Jesus."
" 22 "The Church."

riod; whereas the truth, if followed, will mean life everlasting. But even more important than this is the opportunity given to take a stand on the Lord's side and participate in the Kingdom which will be in the vindication of Jehovah's name.

To be able to understand God's purpose to such a degree, a careful study of the books is essential. Therefore, let all stress the book combinations in each canvass. The price of $1.00 for any three of the first seven, or for *Light* (1 and 2) with four booklets, is low enough to interest everyone.

Light Appreciated by the Public

Radio Prepares Field
Canvass for Bound Books

Light has been a source of great encouragement to the Lord's anointed. The following letter from a colporteur reporting on his work in three counties shows how it is being received by the public in general.

"It is a pleasure and joy to report that the *Light* books are going over big. By that I mean that in every instance people have expressed themselves as being in full harmony with everything that is stated therein. In the three counties just finished we have yet to receive even one unfavorable comment. The Lord knows just when to send out his truth to the people. And what a privilege it is to have a part therein!"

This letter indicates how important it is to leave the bound books in the hands of the people wherever possible. The booklets do a good work in arousing the interest and awakening a demand for more of the literature and should, of course, be offered where it is impossible to place the bound books. Some of the friends have a feeling that in many instances the people are too poor to take a $1.00 combination, and therefore they do not present it. Why not give to the people themselves the opportunity of deciding as to their ability? When it is realized that there are over 190 radio stations in the United States and Canada which are weekly broadcasting Brother Rutherford's lectures and an announcement concerning the three-book combinations, as well as *Light* (Books 1 and 2) and four booklets, those who go out as representatives of the Society should take full advantage of this wide publicity by offering the combinations which are announced. Unless the worker follows up with a presentation of the $1.00 combination, showing the people that this is the unique offer which has been advertised over the air, the beneficial effect of the programs is lost. The purpose of the radio is to prepare the field for the workers.

Times are hard and many people are undergoing great suffering, but these very conditions, while making some people become bitter and turn against God, are causing others to long for relief from the great oppressor and to desire to learn of God's purposes. A dollar bill may seem a large sum to some people, but it could supply them with only a small amount of food with which to sustain life for only a brief pe-

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'COME, GATHER YOURSELVES TOGETHER'

The Winter Work Continues

Books to Be Stressed Especially 3 for $1.00

An understanding and appreciation of the position and responsibilities of the remnant on earth as we approach Armageddon is of vital importance to all God's anointed. Does the Bible reveal this clearly? With clarion tones the Bible itself answers, in the vision given to John in the Isle of Patmos, where we read: "And I saw an angel standing in the sun [the light of the glory of God that shines upon the temple]; and he cried with a loud voice, saying to all the fowls that fly in the midst of heaven, *Come and gather yourselves* together unto the supper of the great God."

This is the battle cry mustering God's remnant on earth that they may take their assigned position before the battle is fought. The supper of the great God is a supper of Jehovah's preparation for his remnant. It comprises the flesh of kings, captains, mighty men, and of horses and of those that sit on them, thus describing the Devil's organization as it is arrayed for action against God's people. To participate in this feast means that the anointed are witnesses of God's open judgment forcibly executed on the Devil's organization in the vindication of his word and his name. This is meat and drink to the anointed, and by faith those who are really of the Lord's anointed have entered into and are participating in this feast now.

During most of 1930 the remnant measurably entered into this feast by faith, but with the advent of *Light* (Books 1 and 2) this supper which the Lord prepared assumes a depth of understanding, reality and appreciation never before conceived of by the remnant. Now that the contents of these books have been assimilated by the 'eagles', they can appreciate as never before the significance of the prophet's words, when he says, "Thus saith the Lord God, Speak unto every feathered fowl, and to every beast of the field, *Assemble yourselves*, and come; *gather yourselves on every side to my sacrifice* that I do sacrifice for you, even a great sacrifice upon the mountains of Israel, that ye may eat flesh, and drink blood. . . . Thus ye shall be filled at my table with horses and chariots, with mighty men, and with all men of war, saith the Lord God. And I will set my glory among the heathen, and all the heathen shall see my judgment that I have executed, and my hand that I have laid upon them."

To the anointed this is as though it had already taken place. God has promised it, and will bring it to pass. They are therefore absolutely sure of their position. That being true, each one wants to get himself into this feast. This means actively participating in doing the work that the Lord has provided for his people to do at this time. Throughout the world the anointed will assemble at this feast in a very particular way during the midwinter drive week, January 31 to February 8. That, however, does not mean that they are going to cease from feasting when this drive is over. There was a time in the past when the Lord's people believed that when the winter, with its inclement weather and innumerable difficulties from cold and bad roads, set in, they should cease activity in the Kingdom work until the early summer, when conditions would brighten up again; but now it is seen that obstacles in the way of Kingdom service are simply things to be overcome in magnifying the name of Jehovah. The hindrances of rain, snow and sleet are things that can be overcome by intelligent planning and a determination that nothing shall stop the Kingdom work and the witness that the Lord requires his people to give at the present time. Therefore, after February 8 each service director should see that his territory is carefully checked over and such territory set apart for the remainder of the winter as can be worked to the best advantage during inclement weather. Apartment houses, apartments over stores, homes where there are vestibules—all these provide protection to the worker and to the prospect and can be canvassed effectively in all kinds of weather.

The combination used generally throughout the country should be the bound books; the three for $1.00 in all sections where business depression exists. This, however, does not mean that the worker is to limit himself to three specific books; but rather, he is to take all the books, and explain them all in his canvass, and then call attention to the different offers: $2.90 for the set; $1.90 for any six of the first seven; $1.00 for any three of the first seven, or for *Light* (Books 1 and 2) with four booklets. The success of winter canvassing depends to a very great extent upon the careful planning of the service committee and the cooperation of the workers. In many respects this is the "acid test" of a capable service committee; for there is very little difficulty encountered in working during the summer, when weather conditions, and everything else, are at their best. Therefore this matter should be approached with prayerful consideration and an intelligent endeavor to work the most accessible sections of each assignment during the winter.

Plan your time. Thursday, Saturday afternoons and Sundays are the special days for group canvassing. In the winter weather the individual worker requires more encouragement because of the added difficulties that must be overcome. Therefore a special effort should be made by all the workers to attend some or all of these drives, not only for their sake, but also for the encouragement and help they may be to others who probably have greater difficulties to contend with. "That which every joint supplieth" is essential to the well-being of the entire body. It behooves each one of us, therefore, to consider carefully how we are fulfilling our obligations in this respect. Our slogan should be: THURSDAY, SATURDAY AND SUNDAY IN THE FIELD. Mark your calendar early. Choose the group you will meet with on each day, and plan your work so that you will be there on time, determined to use your faculties to the Lord's glory and the encouragement and help of the brethren.

Radio Folders Cheaper

Back Calls Successful

It is very interesting to us to see how the friends are taking hold of the distribution of the radio folders. Since we began printing these we have had orders exceeding two million. Enclosed with this *Bulletin* there is a copy of the new folder for the director and for each of the colporteurs. This new design will, we hope, be even more effective than the last one. You will note that quite a few questions are printed on this one, and it can be used instead of the old question slips we used to print. We have just completed another printing of two million of these folders. Due to the fact that we print them in such large quantities, the following new prices will go into effect on February 1: $1.00 for 1,000; $2.50 for 3,000; $4.00 for 5,000; $7.50 for 10,000. These prices cover the exact cost of paper and printing and the carrying charges. The pioneer colporteurs have had a special rate for some time, and this still applies.

When the office here receives letters from interested listeners to the radio programs, workers' slips are made out and mailed to the class director or to the colporteur in the territory in which the listeners live, and back calls are made. We believe there is no better means of placing books than by making these back calls. A few examples:

"I called and placed the six books he did not have: *Reconciliation*, *Government*, *Life*, *Prophecy* and the two books *Light*. He ordered ten booklets and took *The Peoples Friend*. Left *Golden Age* sample."

Another says:

"This young man has been reading two months. Has read all the books except *Light*. His understanding and appreciation is very unusual." These and other interesting experiences are the result of calling on people who listen to the WATCH TOWER program. The truth is going forth as never before.

Territory Assignments and Reporting the Year's Work

All class territory assignments sent from this office list only such towns or cities as are post office points. Communities and adjoining rural sections, with minor exceptions, are to be worked in conjunction with the post office point serving them.

When possible, it is our desire that the class territory be confined within one county, or, at most, that the territory extend into adjoining counties only as may be necessary for the class to properly participate in the witness work. When entire counties are assigned the territory is compact and a great deal of confusion between neighboring classes and colporteurs is eliminated.

Classes whose territories adjoin should establish their own local boundary lines by mutual agreement, using county or natural lines to determine the limits of their territory. While the small towns that are not post office points and through which a natural boundary may run (such as a creek or main highway) may be divided between the classes, yet the post office towns are not to be divided. They are to be held completely under the supervision of the class to whom the post office town has been assigned.

No one should work any territory not properly assigned, even though it be just across the county line and in the rurals served from a post office town within the class or colporteur assignment. In other words; keep within the county assigned.

To properly report the year's work for the county, a record should be kept of the work done in each post office town or city separately. However, the work done in the rural sections or in small towns that are not post office points should be reported under this one heading: "Rural Work." It will not be necessary to report to this office the rural work done under each post office town. The one item will suffice.

Colporteur Offers Suggestion to Southern Colporteurs

The following letter from a colporteur who has had considerable experience in working Southern territory effectively, and who has been able to place a lot of literature in the hands of the people, indicates the importance of studying each situation to see how it can best be handled. Many well-meaning colporteurs go out into a territory without giving it real thoughtful consideration. This letter from a colporteur offers some excellent suggestions which would be well for others to follow. The letter reads:

"Greetings from the field!

"Am writing at this time to express a few thoughts that have been gathered from time to time in the work. I have noticed that some colporteurs who were really earnest and putting in full time in the work have failed to make a go of it in the South, due to the lack of knowledge of certain things that would mean their success in placing the books in the hands of the people. Many colporteurs do not know the full value of trading for marketable produce or do not know how to market the produce. For instance, hens in one locality are 12c a pound and by shipping to the nearest poultry dealer the same hens would net 18c. Hence the people could be allowed 18c and a much greater number of books could be placed.

"Colporteurs coming from the North to work Southern territory sometimes do not realize that they must change their canvass to suit the class of people they are dealing with, and therefore fail to accomplish as much as they otherwise could by adapting themselves to the conditions.

"Another mistake is made in the manner of working the territory. Some jump from one place to another in the county, working a little here and there, which many times causes prejudice to spread over the unworked portion of the county and greatly lessens the possibility of placing the books, whereas if the territory were worked systematically from one side to the other a much more effective witness could be given. The towns should be worked last, as a rule; for there's where the preachers are, and many times Satan works through them to warn their "prisoners" of the fact of a messenger's coming to their door, and thus keeps them from getting the message in permanent form."

WATCH TOWER BULLETIN

March 1, 1931

"Midwinter Week" Results Marvelous

Class Report of "Midwinter Week"

1,842 More Workers Out than Last Year

89-Percent Increase in Hours Worked

The Lord's Witnesses Are Doing His Work Speedily

The figures for the "Midwinter Week" are now compiled, and as we review them we marvel and rejoice in the way of the Lord. The comparison is with the "*Prophecy* Week", which took place at the same season last year. This reveals 108,873 pieces of literature distributed by the classes and sharpshooters, compared with 63,149 during the "*Prophecy* Week", in 1930, an increase of over 72 percent. The increase was entirely on the booklets. We had a drop of 7,246 bound books, due mostly to the fact that the friends specialized on the single book *Prophecy* last year, to the exclusion of the other books and booklets. This was more than offset, however, by the increase of approximately 53,000 booklets. This year we placed the Kingdom message in over 5,000 more homes during the week than we did last year. These results, however, are not the real basis of comparison but they manifest how the Lord blessed the effort put forth. The number of hours worked is what tests the real zeal of the Lord's witnesses. This year 57,031 hours were worked, against 30,172 hours during "*Prophecy* Week", an increase of 26,859 hours, or 89 percent. There was an increase of 1,842 workers, 29 percent, and the workers out during the drive averaged seven hours each, against four and three-quarters hours each last year. Viewed from every angle this is the greatest midwinter witness to date.

The real acid test came in the placements. Last year the friends were able to place literature in one home every 40 minutes, against one home in every 70 minutes this year.

A few years back, or even one year ago, the friends could not have stood this test; they would have become discouraged and quit. But now they see clearly another great wonder in heaven, as outlined in Revelation 15. They know that it isn't the number of books placed that counts, nor the number of people who will be blessed by the truth they bring, but that the great issue

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Think of the Witness, 383,347 Testimonies!

Literature Placed in 87,934 Homes

The Lord Blessed His Work

9,968 Workers Went Forth That Week

"Midwinter Week" turned out to be a glorious time for the anointed in the United States, for throughout the major portion of the country the weather was exceptionally favorable for the workers. Instead of having all the snow and ice, for which preparations had been made, many of the reports tell us that the weather was so mild and the roads so dry that the workers took advantage of these conditions to get out into the rural sections. But while there were pleasant days for carrying on the work, other obstacles for placing the literature were confronted. Louder and louder has grown the cry of "hard times" throughout the land as January closed with the number of business failures breaking all records. This caused many to listen hungrily to the comforting message brought to their doors and even to dig up their last dime in order to get a booklet. We are already beginning to hear from some who have been refreshed by their having received some of the water of life during this week. One party writes: "Gentlemen: This past week I purchased two volumes of *Light* from a lady who visited my place. I think the books are marvelous. The subject matter has been of interest to me for a number of years. I would like to inquire if I can make arrangements to take up the sale of your line of books, as I am interested in such a mission." Having received of the water of life, he immediately wants to share it with others.

Now look at the table of figures if you want to really rejoice in the increased effort which the anointed have put forth in proclaiming the Kingdom gospel. First and foremost, we simply must say something about the way those who love the Lord have responded to this call for service. Instead of 7,663 reporting, as during the "*Prophecy* Week" of last year, 9,968 workers were on the job. All the workers (class and pioneer and auxiliary colporteurs) took advantage of the good weather and put in on the average from 1.5 to 3 hours more time during the week. This resulted in a total of 105,807 hours devoted to the witness work instead of only 64,400, as of last year. That is some increase and, of course, resulted in many more people hearing about the kingdom. As a matter of fact, the total number of testimonies then reported was 383,347, which is another good boost toward the 10,000,000 quota for the year. The increased work and workers resulted in literature being left in 87,934 homes as compared with 74,808 during 1930.

Last year surpassed this year's "Midwinter Week" in total books placed, with a total of 72,663 books, as compared with this year's figure of 61,976, but the way the booklets soared ahead makes the total amount of literature placed for the week of 1931 far in advance of last year. With 143,693 booklets distributed, instead of 59,845, the total books and booklets for "Midwinter Week" of 1931 numbers 205,669, as compared with 132,508 of last year, or an increase of 73,161 pieces. Surely this is a cause for great rejoicing on the part of the anointed. However, that which we believe is most appreciated by the Lord is the increased effort which has been put forth in the field in giving the testimony to the honor of his name. It is the putting forth of the effort that is really increasing the Kingdom interests which the Lord has committed to his servants; and when one diligently strives to do more to the honor of Jehovah's name, such works, backed by faith, are sure of the Lord's approval.

Colporteurs Had a Great Time

Pioneers Worked 33.2 Hours; Auxiliaries 16.74 Hours

Many More Colporteurs in the Field This Year

3-for-$1.00 Combination

Helps the Colporteur

What did the colporteurs do during "Midwinter Week"? Well, they entered the work with their customary zest and enthusiasm, taking advantage of the opportunity of uniting with the rest of the consecrated throughout the earth who were putting forth a special effort to show forth the Lord's praises. It pleases us very much to see how more pioneers and more auxiliaries reported as being right there on the job than during "*Prophecy* Week" of last year. You will be interested in knowing that reports were received from 1,086 pioneers and 760 auxiliaries instead of only 889 pioneers and 494 auxiliaries. Not only were there more colporteurs in the field, but these individually averaged more time. Instead of an average of only 30.04, as of "*Prophecy* Week", the pioneers averaged 33.20 hours and the auxiliaries increased their average from 15.23 to 16.74. That resulted in many more hours given to the work, a large number of testimonies given, and literature left in the homes of more people.

Just look at the table and see what good work was done. The total number of hours in the witness work by the pioneers increased from 26,704 to 36,056, and by the auxiliaries from 7,524 to 12,720. This means that a great many more peo-

(Continued on page 2, column 3)

Results of "Midwinter Week", Jan. 31-Feb. 8, 1931

Compared with "*Prophecy* Week", Jan. 25-Feb. 2, 1930

	Workers Reporting	Total Testimonies	Total Hours	Total Placements	Total Books	Total Booklets	Total Literature	Average Hours per Worker	Average Hrs. during "*Prophecy* Week"
Classes and Sharpshooters	8,122	217,348	57,031	49,083	25,554	83,319	108,873	7.0	4.8
Auxiliaries	760	47,567	12,720	9,731	6,727	15,188	21,915	16.7	15.2
Pioneers	1,086	118,432	36,056	29,120	29,695	45,186	74,881	33.2	30.0
"Midwinter Week" Totals	9,968	383,347	105,807	87,934	61,976	143,693	205,669		
"*Prophecy* Week" Totals	7,663	No record	64,400	74,808	72,663	59,845	132,508		

"WATCHTOWER WEEK" IN MAY

SPECIAL INFORMATION TO BE OBTAINED BY WORKERS

Now Is the Time to Plan and Arrange Things

Radio Check-up to Be Made

Commencing Friday, May 8, and running up to and including Sunday, May 17, is "Watchtower Week". This will afford another opportunity for a special effort to magnify the name of Jehovah. The evidences of the Lord's approval and blessing upon the "Midwinter Week" is positive proof of the Lord's pleasure in this method of special periodic efforts.

The "Watchtower Week" is going to have an additional and very important feature, and that is where it gets its name. For six months preceding this special drive the Watchtower International Electrical Transcription Program will have been carrying Brother Rutherford's lectures to the English-speaking world through more than 207 radio stations, 190 of which are in the United States or United States possessions. During this special campaign we are asking all workers to make a special note of all placements of literature which were made as a result of the radio messages which the people heard. Therefore, during this drive each one should arrange to place a special mark after each placement made as a result of the radio. We have no special recommendation as to how each director should gather this information, but there should be a uniform method in each ecclesia. The director should definitely instruct the workers of his particular class how to mark the slips so that the one compiling the weekly report will have no difficulty in taking the information from the slips. For illustration, the capital letter "R" might be placed after each radio placement to identify it as a placement resulting from the radio messages heard by the obtainer. It is a simple matter to mark the slips. The big thing is to remember to do it. Each one should get the habit of associating the name "Watchtower Week" with the "International Watchtower Program" and the ascertaining of the information which will show the effect of the radio in the placement of literature.

This campaign will also have the effect of coordinating the two great publicity branches of the Lord's organization, the house-to-house service and the radio. The people should be made to understand that you are the one who Brother Rutherford told them would call on them with the literature. The fact that each transcription record carries some statement advising the people that the Lord's witnesses will call upon them with the Kingdom literature is not a mere accident. Without question the Lord directed it. That being true, we must realize that, not only Brother Rutherford, but the Lord himself, has gone on record before the people that you, his witnesses, would call on them. Therefore be sure to make yourself known as the Kingdom representative and the one who they were advised over the radio would call on them. "Watchtower Week" will therefore witness another definite forward step in coordinating the different branches of the Lord's organization in the field. More and more the testimony of God's prophet is finding fulfilment in the Lord's anointed. They 'lift up the voice and with the voice *together* they sing to the Lord's praise'. To the tardy and backward ones the Lord says, "Break forth into joy, *sing together*, ye waste places of Jerusalem."

From March 25 to about June 1 is planting-time among the farmers. Our "Watchtower Week" is in the midst of this period. The farmer is busy on the land. His money is being spent for seed and help and he is generally in a frame of mind where he will not consider spending on anything but his crops. During the same period the small towns are doing a fairly good business. What spending the farmer does is done with these, for implements, food, seed, etc., and is done mostly in the evening because he is too busy during the day. Each service committee should therefore commence now to arrange for territory for this drive, concentrating on the farm towns particularly. A lot of "spying out the land" can be done in advance. Therefore start discussing ways and means now. Plan the details early, and order plenty of supplies in advance. Next *Bulletin* will carry more details regarding the plan of action.

(Continued from page 1, column 4)

ple were told about the kingdom than during last year's "*Prophecy* Week". In fact the total number of testimonies given by the pioneers numbered 118,432, and by the auxiliaries 47,567. The literature was left in the homes of 29,120 people by the pioneers, as compared with 23,839 during the previous winter week. The auxiliaries increased their placements from 7,059 to 9,731.

Another interesting feature of this report is, of course, the amount of literature placed. While we are primarily concerned with the giving of the witness, all realize that the best way for anyone to come to a real understanding of God's truth is to read and prove the things which he reads from the Bible. Hence it is a cause for rejoicing to see an increase in the amount of literature placed with the people. The hard times resulted in fewer bound books distributed, the pioneers dropping from 32,485 during "*Prophecy* Week" to 29,695 during "Midwinter Week", and the auxiliaries falling from 7,378 to 6,727. Since this was not due to a lack of interest on the part of the people, however, for reports have been received from colporteurs throughout the land saying that the people listened gladly and eagerly, the decrease in bound books was more than offset by the increase in booklets. The pioneers jumped from 25,495, as during "*Prophecy* Week", to 45,186, and the auxiliaries from 4,001 to 15,188. This, of course, resulted in a much greater number of total pieces of literature distributed. The total for the pioneers increased from 57,980 to 74,881, and for the auxiliaries from 11,379 to 21,915. While the people may not have been left with as much literature, nevertheless they received something from which to obtain a refreshing drink of God's life-giving water of truth.

The new prices which became effective January 1, of 3 books for a dollar, has helped the colporteurs in increasing their number of three-book combinations. During this week the number of three-book combinations surpassed the two-book, whereas prior to the new rates the two-book combinations were far in the lead. It is anticipated that as the friends become more familiar with making up the $1.00 combinations for the consideration of the people there will be an increase in the number of bound books placed.

Taking all in all, it was a glorious week, and many have been the letters received from the colporteurs telling us how much they enjoyed the special effort which they put forth to sing out the glad song of Jehovah and his kingdom.

Special Letter to God's Temple Workers

Sturdy Logs and Joists Must Be Used

Are You a Temple Builder?

Have you read the letter dated February 16, which the Society mailed to all the *Watch Tower* subscribers in the United States? Even more than this, have you read the February 1 and 15 *Watch Towers?* You surely missed a treat if you didn't. This special letter was addressed "To All of God's Temple Workers", and pointed out the necessity of being a builder of the temple. It brought to you the high points of the *Watch Tower* article. We would snggest that, if you have not made some definite decision in regard to your part in the Lord's work, you read this letter over again, and especially the *Watch Towers* for February 1 and 15. To those who are actively engaged in the service this message will hring great joy and pleasure. To those who are not active, or who are not as active as they should be, it will probably bring an appreciation of some things they have not fully realized before. As this letter says, "The time is past for those to whom God has committed his kingdom interests to be fiddling away their time and energy in fussing with firewood and kindling. Sturdy logs and beams and joists are needed, and to bring them in requires what each one devoted to the Lord has agreed to give, 100 percent of mind, heart, soul and strength." The Lord said, "Be strong, all ye people of the land [remnant], and work; for I am with you."

These two *Watch Towers* (and we believe there will be another one on this subject March 1) are of vital importance to every one of the Lord's anointed. They point out that the Lord's work is the only thing that will bring life to any creature, and, too, that the work must be done speedily. Probably you can figure out ways and means to put more time into the Lord's service as a class worker, as a sharpshooter, as an auxiliary, or as a pioneer. Let everyone give this matter earnest consideration.

The Lord will be pleased to see his temple workers making haste with these sturdy logs and joists which must be used. Spring will soon be here. Why not the colporteur work? The least one could do is to inquire concerning these arrangements. Let us all be better builders of the temple from now on.

Foreign Books for Other Tongues

Use Them in Your Work

Many of the English-speaking friends pass up a large number of placements because they do not carry a good stock of foreign literature along. The director should always see to it that each party going out has the particular kind or kinds of literature the territory requires. In many cases the English-speaking worker cannot even converse with his prospect and, of course, cannot give a witness. But if he had some of the literature in that particular language he could at least convey some idea of the work we are doing and in many cases leave a number of books and booklets. Therefore know your territory, see that you have the necessary literature, and go forth as the Lord's witness unto *all* nations. Consult your latest price list and order your stock with your "Special Spring Order".

March and April Work

Books to Be Stressed, 3 for $1.00

The weather, from the standpoint of witnessing, is excellent, and indications are that it will continue. March and April should be used to finish your urban territory. During the cold weather canvassing necessarily had to be restricted to apartments, apartments over stores, and houses with protected vestibules and porches, in large sections of the country. Now the balm of spring is in the air. It is good to be out and to expand after the more or less shut-in condition of the winter; just the time to work the remainder of the large towns and cities, those homes not protected with closed-in porches and vestibules, the outlying districts, the scattered sections, and the hundred and one places you could not work effectively in inclement weather. The way the friends stuck to their posts throughout the entire winter is an evidence of that 'consuming zeal within their bones' which will not permit them to keep still. Now much of the weather handicap, sickness and road conditions are being removed, which will undoubtedly result in all the anointed putting in more time. More time means more hours in the field; more hours means more *testimonies;* and, with the Lord's blessing, more testimonies means a greater witness for the Lord's name and a wider distribution of the Kingdom message.

The predominating offer should be any three of the first seven books for a dollar, or *Light* (Books I and II) and four booklets for a dollar. All the books and booklets should be carried and demonstrated, letting the people make their own choice. Of course, where the interest and the conditions are favorable the entire set of $2.90 should be stressed.

Judge Rutherford's "Heaven and Purgatory"

A NEW BOOKLET AND A STINGER AGAINST THE CLERGY

Order a Good Supply

Use Your "Special Spring Order" Blank

Be Sure It Is a Four Months' Supply

They are still coming, books and booklets. This time a new booklet called *Heaven and Purgatory*, chock full of clear explanations of God's Word. The time has come for the Lord's people to go forth and give the truth to the peoples of the earth. Brother Rutherford has written this splendid 64-page booklet in dialogue form. It is very readable. You will like it, and also its attractive new cover. With eight other booklets it will make a fine-looking combination for 50c. Its subject is one which everybody has discussed at some time or other: going to heaven or some intermediate state. It is another instrument placed in your hands by the Lord and it will have a stinging effect on the Devil and his crowd.

In Book Two of *Light*, page 119, we read:

"God's anointed ones on earth are released from Babylon so that they may engage in the campaign of declaring the vengeance of our God that shall be begun on Babylon at Armageddon. The 'pouring out of the seventh plague' in the 'Declaration against Satan and for Jehovah' shows that God's people had at that time been released and were engaged in the campaign on Jehovah's side. God's anointed witnesses on earth must now 'thrash Babylon' before her final destruction."

The prophet, Isaiah 41:15, says, "I will make thee a new sharp threshing instrument having teeth [margin, *mouths*], that shall thresh the mountains and beat them small. Thou shalt make the hills as chaff."

Jeremiah, in chapter 51, verse 33, says, "It is time to thresh her. Yet a little while and the time of her harvest shall come."

"It is during the 'pouring out of the seventh plague' that 'great Babylon comes into remembrance before God to give her the cup of the wine of the fierceness of his wrath'. The forces are now marching to Armageddon, where Babylon's fall must be complete."

In this new booklet, together with the nine books and the other booklets, the Lord has provided his people with threshing instruments and commands the remnant to go forth and thresh Babylon with his truth. Yet a little while and then we shall see the Lord do a splendid work of complete destruction of Babylon in Armageddon. While the Lord's people are doing this work they find people who are really famishing, not for bread, nor for water, but for the hearing of the Word of the Lord. "When the poor and needy seek water, and there is none, and their tongue faileth for thirst, I the Lord will hear them, I the God of Israel will not forsake them." Whom is the Lord going to charge with the responsibility and privilege of carrying this message of truth to these so as to quench their thirst? The same prophet responds, "Here am I; send me." The Lord had asked, "Whom shall I send, and who will go for us?" The servant of the Lord is always willing. We hope that every one of the Lord's anointed will eagerly read this new booklet, get acquainted with its contents, and then take it forth with the other publications provided by the Lord so that these people may not starve for want of hearing the truth, for there is a famine in the land.

The Society has mailed to each ecclesia a "Special Spring Order" blank, which we hope will be filled out immediately. Each director and stockkeeper, when filling out this order, should keep in mind to stock up well, order enough books and booklets of all kinds, especially *Heaven and Purgatory*, so that you will be supplied up to and including "Watchtower Week" and all of May. Now is the time to prepare for the big spring campaign. Have plenty of threshing material on hand, which at the same time, to the people of good will, becomes food and drink. Their thirst will be quenched. So then, ye workers, go forth proclaiming the message of truth.

The pioneer colporteurs, auxiliary colporteurs and sharpshooters should also place orders for their stock of *Heaven and Purgatory*. We are looking forward to the next few months with great anticipation because the Lord's blessing is resting so richly upon his people in spreading this message of the truth. Let us go forth one and all with the new booklet in combination with the clothbound books and the booklets, leaving the stinging message of the locusts behind. The Lord of hosts saith, "Work, for I am with you," and it can be truly said that the remnant are doing just this.

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is the vindication of Jehovah's name. Everything else is secondary to that. They going forth with that thought before their minds, it is impossible to become discouraged. They were God's witnesses; their objective was to witness, witness, witness, in the most effective manner possible, of course, but the main thing was the witness. And now for the high point of the drive.

There were 217,348 testimonies given by the classes and sharpshooters during this drive. In another part of this *Bulletin* you will read of the testimonies given by the pioneer and auxiliary colporteurs. Now stop and consider for a moment the effect of that mighty testimony arising simultaneously from coast to coast and from the Canadian border to the Gulf coast in one week, and then let your vision expand to Canada, Mexico, Central America and South America, and the isles of the sea, and then across the Atlantic and Pacific oceans to Europe, Africa, Asia and Australia, and know that your brethren in these lands are rolling up the mighty total of this witness, the actual number of which probably no human creature will ever know; but the Lord knows and rejoices, for he tells us that such children make his heart glad because their zeal and faithfulness provides an answer for those that reproach the Lord. In ecstasy the prophet of the Lord described this day, saying, "Thy watchmen shall lift up the voice; with the voice together shall they sing; for they shall see eye to eye when the Lord shall bring again Zion."

Helpful Hints from Colporteurs

Tell How They Clean Books, Tally Testimonies, and Trade Books

Some notes from the field have been received which contain helpful hints for carrying on the work. The colporteurs who offer these have tried them themselves and, having found that they work to their advantage, offer them to you for your consideration.

CLEANING SCUFFED BOOKS

One brother writes: "Here is a little wrinkle that you ought to print in your *Bulletin*. For scuffed books, carry a box of TAN Shinola Shoe Polish, a small cloth and one larger. Go over scuffed books with small cloth dipped in Shinola, same as you would a shoe, then polish with larger cloth and the books will look better than new. They will be immune from further scuffing, dust-free and waterproof. This is good for books with any cover of cloth, leather or imitation leather. No polish that contains oil will make books dustfree."

TALLYING TESTIMONIES

Another pioneer colporteur offers this suggestion: "In reference to keeping track of the testimonies, let us offer a simple suggestion. A couple of pioneer colporteurs presented each of us with a 'Golfer's Pal' which is strapped to the wrist like a watch. Each time you press the stem it registers one, and on up to 100. It is convenient and serviceable."

We presume that these counters can be obtained at almost any store for sporting goods.

NEW IDEAS FOR TRADING

In these hard times many of the colporteurs are taking different kinds of produce in exchange for books. The problem arises as to what to take and how to dispose of the surplus above one's personal needs. A sister offers us the benefit of her experience:

"I should like to offer a suggestion which might be of benefit to other pioneer colporteurs. Through the rural farming sections around here we seldom find any cash among the farmers and people around the edges of small country towns. Many times we can exchange books or booklets for many different kinds of food stuffs: potatoes, pecans, turnips, greens of different kinds, all kinds of fruits and vegetables in glass jars, milk, butter, chickens, eggs, etc., when there would be no chance for a cash placement. We get more than we need for our own table and have had trouble getting much cash out of it.

"Heretofore I have always avoided getting rooms in little town hotels because they are not so desirable as housekeeping rooms in a private home, but this time the Lord's providence prevented our finding such rooms for housekeeping as desired, at anything at all reasonable in price. We were forced to go to a little hotel for the night, and found we could make arrangements for them to turn one bedroom into a kitchen with proper furnishings for housekeeping and pay the rent each week in produce from the country we can trade for in exchange for books. This is where they serve meals to those rooming here, and they can make use of much fresh foodstuff. They are also willing to pay us regular retail rates which they would have to pay at the grocery or market. By our buying from the farmers at market buying prices the difference takes care of any losses formerly incurred in handling the produce. So now we can feed ourselves and pay rent in produce, leaving whatever cash possible to get for other necessities."

Another couple in the pioneer work tell of the arrangement which they made with the grocery men to exchange milk bottles (Southerners call them milk "jars", this colporteur tells us) for groceries or things they have. "We ask everybody for their bottles and trade books," they write. "One place they hustled up 12." This suggestion should be a helpful one for those who are working in towns and cities where it is difficult to get tradable articles.

In and Out of Stock List

The following new publications are now in stock and do not appear on our 1931 class and colporteur price lists:

Light, No. 1 (German) To Public	.45
Light, No. 2 (German) To Public	.45
Reconciliation (Japanese)	.45
Hell (Bulgarian)	.10
War or Peace (French)	.10
Oppression (Russian)	.10
Bible No. V60, Class and Public	3.85
Bible No. V62, Class and Public	5.25

The following Bibles shown on the 1931 price list are now permanently out of stock:

Pocket Bible No. B65X
Bercan Bible No. 1910
Turquoise Type Bible No. V62X
Turquoise Type Bible No. V67X

New Supply of Report Cards

Both the service directors and the sharpshooters were shipped an allotment of report cards on February 18. If these cards have not as yet reached you, we suggest an investigation at your local post office. If no trace of them is found, write us accordingly and a new allotment will be forwarded at once.

Directors' Change in Address

The Service Department of this office should be immediately advised of all changes in address of service directors. A SEPARATE letter concerning changes in address should be addressed to the Service Department. A notification to the Watch Tower or the Golden Age Department does NOT reach the Service Department; and mail sent to the directors regarding service matters is frequently delayed on this account. Directors will always be certain to receive their service mail promptly IF they follow this suggestion.

RADIO WITNESS HAS GREAT EFFECT

Brother Rutherford's Lectures Prepare the Field

Four Million Radio Folders Distributed

It is marvelous in our eyes to behold how the Lord has so wonderfully arranged this witness to be given by means of the radio. These 13½-minute lectures by Brother Rutherford, so clear and concise, are driving home the truth to the peoples of this country and other countries, concerning the message of God's kingdom. Just think of it, at the present time we have 211 radio stations broadcasting these lectures weekly! Not only is this message going forth in this country, but included in this list of 211 stations we have a station in Alaska, one in Havana, Cuba, another in Honolulu, Hawaii, and sixteen stations in Canada. Shortly we hope to be able to tell you how many stations are broadcasting these lectures in Australia, and also how many in France. The Lord has decreed that this message shall be sent forth as a witness to the nations, and this his people are accomplishing, by His grace. Every week there are added to this already large number of stations about four or five additional ones, until now the list has grown from some fifty stations, which began broadcasting December 7, to 211 stations in March, a period of only three months. At this rate of increase, it appears that we shall have 250 stations on the air by "Watchtower Week", all hammering away at the Devil's organization with these marvelous gems of truth. The Watchtower transcription programs have become so much in demand by the people that the managers of some radio stations who originally refused to put on our programs have since signified their desire to have them. Surely there can be no doubt in the minds of the Lord's people that the radio is an instrument provided by the Lord in these last days to send forth his message. His blessing on the efforts of the classes to secure and finance stations is positive proof.

An order recently issued by the Radio Commission requires that full-time stations broadcast at least 12 hours each day. A number of full-time stations have not been doing this, particularly on Sundays. This new order may work out advantageously to quite a number of our classes who have been unable thus far to put on the Watchtower programs. Undoubtedly many of these stations, because they must operate 12 hours on Sunday, will be glad to have our programs, and the classes in such places should be able now to secure a contract at a very low rental rate; or perhaps some stations will be willing to run the records free of cost, in order to fill up the time.

In this country alone there have been distributed 4,000,000 radio folders announcing these lectures. These folders are supplied to the classes by the Society absolutely at cost, so that the millions of people in this country may be informed as to how and when they can receive the message of truth.

The radio is preparing the field wonderfully, as a letter following on the page reveals. This is not a rare example, as a good many such letters have been received requesting that someone call on them. Brother Rutherford, in almost every one of his talks, has stated that someone will call. Thus every one of the Lord's anointed is committed to go from door to door with the literature so that the people may investigate for themselves and find in their own Bibles the statement of truth. We wish we could quote here more of the many letters that come in to us from the colporteurs and class workers, telling us how people are very eager to take the literature because they have heard the lectures.

The radio and the field work are as one. The radio message goes forth over the air into the homes. The people hear, and are anxious to learn more. The remnant of the Lord go from door to door with the literature provided by the Society and this is offered to the people at cost of production and distribution. The people realize that this is a message from God, and when they have heard one or two of these heart-cheering talks they are anxious to receive some of the literature. It is evident from the Lord's blessing on the record broadcasting that the time has come for the Lord's work in the earth to be done speedily.

Lectures to Be Given

Eastern and Pacific Time Zones

Apr.	5	"Where Are the Dead?"
"	12	"Resurrection"
"	19	"The Trinity Unveiled"
"	26	"Christ's Second Coming"
May	3	"Civilization Doomed"
"	10	"Presumptuous Sins"
"	17	"Earth's New Rulers"
"	24	"The People's Greatest Need"
"	31	"Sheep and Goats"

Central and Mountain Time Zones

Apr.	5	"End of the World"
"	12	"Armageddon"
"	19	"Reconstruction"
"	26	"A Model Prayer"
May	3	"Whom Do You Honor?"
"	10	"Bible Questions Answered"
"	17	"Resurrection of Jesus"
"	24	"Redemption of Man, Why Necessary?"
"	31	"In the Resurrection, Where Will You Be?"

Feb. 11, 1931

Judge Rutherford,

DEAR SIR:

I have been hearing your Bible lectures every Sunday and enjoy them very much.

I live in Chicago, in Rogers Park. I have been waiting for some of your people to call with your books, but so far no one has called. Could you have someone call with the books? I would like to have the one called *Light*.

Thanking you in advance, I am,

Respectfully yours,

Mrs. B——.

January Witness Very Noteworthy

3,686,453 Testimonies Given in 4 Months and 1 Week

Literature Placed Greatly Exceeds Last Year

The Lord's witnesses did so well during the month of January that we simply must let you know about it. While, in this country, January saw more business failures than any other month on record, thousands of people left destitute by the drought and wholly dependent on the Red Cross, and millions unemployed, the Kingdom message continued to be sounded forth and, in spite of everything adverse, many more books and booklets were placed in the hands of the people. Each testimony given has caused the total to swell, until the report now shows that so far this year, including the January and "Midwinter Week" reports, the total of 3,686,453 testimonies has been reached. The total for January alone was 676,066. Thus, with four months past, over one-third of the quota of 10,000,000 set for the year has been passed. However, it is important for everyone to be careful to record and report all testimonies. Some of the colporteurs, especially, have been negligent in this regard, and as a result it has been necessary for us to estimate the number they have given, using as a basis the average given per hour by those who have reported them. But from now on this should not be necessary. Remember, it is as important to report the testimonies as it is to report books, booklets, hours, etc.

The 676,066 testimonies given in January resulted in leaving 117,032 books and 252,206 booklets in the hands of the people. This brings the total of books distributed for the year thus far, including "Midwinter Week", up to 691,792. During the same period last year the total was 728,418; so we are running a bit behind in book distribution. This is partly accounted for by the many *Scripture Studies* which were distributed during the November service week of last year when the special offer was made with the sets of seven. The stress many of the workers are giving to the booklets is also partly responsible, as well as the hard times, which have made it easier to place the booklets. While the booklets are a great witness to the truth, a more complete presentation of the Kingdom message is given in the bound books, and of course the desire of the anointed is to leave as effective a witness as possible. We are glad to report that since the new rates of 3 bound books or *Light* and 4 booklets for $1.00 became effective (January 1) the percentage of books as compared with booklets has increased, and we feel confident that as the friends become more accustomed to making these special offers the percentage of books will continue to increase. Last year leads this by only 36,626 books. With more class workers and more colporteurs in the field each week, if special attention is given to the $1.00 combinations, this lead should not be difficult to overcome, by the Lord's grace.

When the booklet distribution is compared with that of last year, we stand in amazement. The total for January amounted to 252,206, which, together with the "Midwinter Week" figures, brings the grand total for the year thus far up to 1,511,844, as compared with last year's total of 666,411 for the same period. That means that there has been an increase of 845,433 booklets. What a testimony this is of the zeal and determination of the Lord's anointed to do the work which the Lord has commanded them to do! With such a substantial lead in booklets, time and attention can be given to the $1.00 combinations without fear of running behind in booklets.

This tremendous increase in booklets brings the grand total of literature distributed away above last year's total for the same period. Compare 2,203,636 with 1,394,829, which are the respective totals, and then praise the Lord for the privilege of having a little part in proclaiming the good news of his kingdom which will ultimately result in the vindication of his name.

JANUARY WITNESS

	Books	Booklets	Total	Testimonies
Classes and SS	36,799	119,444	156,243	278,541
Pioneers	67,920	102,803	170,723	297,602
Auxiliaries	12,313	29,959	42,272	99,923
Totals for Jan.	117,032	252,206	369,238	676,066
"Midwinter Week"	61,976	143,693	205,669	383,347
Oct., Nov. & Dec.	512,784	1,115,945	1,628,729	2,627,040
Total to date	691,792	1,511,844	2,203,636	3,686,453
Same period last year	728,418	666,411	1,394,829	

WATCH TOWER
BULLETIN

April 1, 1931

Watchtower Week to Be One of "Singing"

Great Shall Be the Voice of the Servant

Books to Be Stressed This Week

Don't Forget the Special Information Required

"Midwinter Week" proved to be a great witness to the name of Jehovah, and now the time has come to give earnest and prayerful consideration to "Watchtower Week". May 8 to 17 are to be the ten days set aside for the anointed throughout the earth to lift their voices in singing "as it were a new song before the throne, and before the four beasts, and the elders". (Rev. 14:3) *Light* says concerning this new song, "The song which John heard sounds new, and therefore would indicate that the servant class would have a change in their witness work from that of Elijah to that foreshadowed by Elisha, the latter being a service attended with no fear but with great joy. It is the love of God that prompts them to service, and the love such as Christ has that constrains them and holds them together; and these fear not the enemy or his organization, but boldly sing forth the praises of the great Eternal One. . . . The time has come for them to sing, and they do 'sing unto the Lord a new song, and his praise from the end of the earth'."

And then *Light* goes on to show that the remnant here on earth are not to be alone in their singing. Maybe you are a pioneer in some remote section of the country where few appreciate the fact that you are faithfully doing your best to serve Jehovah, or perhaps you are a sharpshooter isolated from all other friends in the truth. Yet you do not stand alone in singing forth Jehovah's praises. All over the earth during this week the anointed will be putting forth a special effort to get in more time, that the strains of this new song might be heard far and wide.

Besides your brethren on earth who are singing, *Light* tells us: "The angelic hosts sang to the praise of Jehovah God at the birth of Jesus, whom they announced as the Savior of the world. Now the King in glory stands upon Mount Zion with all power and authority to rule and bless, and all of God's organization join in the new song. The angels in heaven and the remnant on earth sing before the throne the praises of the Most High. The singers have the throne, and not who they are, in mind. The singers are not the important ones: it is the great Jehovah God, and his King, whose praises they sing. In the grand chorus the 144,000 are 'singing before the four beasts'; which means they are singing in the presence and hearing of Jehovah's organization. . . . All who are of the 144,000 must sing now, and they do sing. The singing in the hearing of all of God's organization implies that the remnant on earth must now be singing as their theme God's supremacy in the throne, that his word and his name might be made known and in due time fully vindicated."—Pages 308-310, Book 1.

How good the Lord has been to his people to permit them to have a little part in this great chorus! Who is there among the anointed that will not be straining every nerve to do his little part during "Watchtower Week"?

To make "Watchtower Week" a big success, remember that the special features are the recording of the number of those who obtain literature who listen to the Watch Tower radio programs and the number who do not. Also remember that the clothbound books are to be stressed in the $1.00 combinations. How to report placements, and the combinations to be stressed, are explained elsewhere in this *Bulletin*.

Territory should be carefully outlined by the class directors in the small towns, as suggested in the March *Bulletin*, so that the work can be carried on smoothly and all unnecessary delays avoided.

The brethren at headquarters believe this "Watchtower Week" to be so important that they are closing down for the first three days so that they might do their part in leaving the witness in the hands of the people. Time in the field work is that which results in giving the testimonies and in leaving the books with the people. More time in the field means more witnesses given, more books placed in the hands of the people, and more blessings both given and received. Let each one make arrangements now for putting in as much time as possible during "Watchtower Week".

Importance of Placing Bound Books

Leave with the People a Detailed Account of the Kingdom

3 Books for $1.00 a Very Attractive Offer

We find the evidence of God's goodness to his people manifested particularly in the food he provides us and the privileges he grants us. The food is contained in *The Watch Tower*, books and booklets. *The Watch Tower* carries food which might be termed as for the exclusive use of the anointed. The books contain the assembled scriptures and facts conclusively proving the establishment of God's kingdom for the vindication of his name and the deliverance of his creatures. This is food in the most absolute sense for every human creature, be he consecrated or not. Any who are not getting this food are not properly fed. There are many causes for this. It may be due to the Devil's 'blinding their minds lest the Gospel of Christ should shine into them', or it may be due to their own selfishness, OR IT MAY BE DUE TO INDIFFERENCE OR LACK OF FAITH ON THE PART OF SOME OF THE LORD'S REPRESENTATIVES WHO DO NOT BUSY THEMSELVES IN THE LORD'S SERVICE OR WHO WORK BUT DO NOT OFFER THE MOST NOURISHING FOOD (CONTAINED IN THE BOOKS) TO THE PEOPLE.

The *booklets* contain the truth, but in its very simplest form and necessarily restricted to a very limited discussion of the subject, and are more particularly intended to create an interest in the mind of prospects and prepare them to receive the *bound books*, which carry the message of the Lord's kingdom as far as revealed. THE BOUND BOOKS, THEREFORE, ARE WHAT SHOULD BE CONTINUALLY PRESENTED TO THE PEOPLE; and the booklets should be presented only when all efforts to place the bound books have failed.

None of your radio listeners have heard a word about booklets, and are not expecting them. They do know about the books, and are expecting them. In his lectures Brother Rutherford impresses upon them the importance and necessity of the books. Are we going to undo his work by recanvassing for booklets after they have already been told of books and are expecting them? Of course we are not. We are going to be consistent. We are going to raise our voice and with the voice together sing one harmonious song to the praise of Jehovah. Books, Books, and more Books.

Viewing the matter from another angle, here is what we find. Under ordinary conditions, when business is good, the majority of the people are pretty well satisfied with conditions and therefore more argument is required to cause them to realize their need of the Kingdom. There is no question in the mind of any intelligent person today regarding the conditions in the world. They know there is something wrong. They know they can't remedy it. They know none of the human organizations are able to cope with it, and they want to know the correct answer. We have it in the BOOKS. THEY SHOULD HAVE THE BOOKS. Why offer that which only partly covers the issue, when you have the BOOKS? The harder the times, the greater is the need for the BOOKS. The Lord, knowing this condition, has provided food for his people in greater abundance than ever before and has provided us with better books at a very low price for the feeding of the people. In view of the existing business depression, let us therefore concentrate on THE DOLLAR COMBINATION

3 BOOKS FOR $1.00
LIGHT (Books 1 and 2) AND
4 BOOKLETS FOR $1.00

OUR SLOGAN SHOULD BE: PRESENT THE KINGDOM MESSAGE IN ITS MOST SUSTAINING FORM—**BOOKS!**

Bethel Family to Start on First Day

Speakers to Serve Wide Area

Bethel and Factory Closed for 3 Days' Field Service

"Watchtower Week" brings into close coordination the two great publicity branches of the Lord's kingdom, the Field Force and the Radio.

Not to be one whit behind their brethren in this respect, and also to be found side by side with them in the field service, the office, factory, and the Bethel home are 'closing shop' for the first three days of the drive in order to join with you in this mighty witness, thus combining the three branches of the Lord's kingdom service in the field.

The factory, office and home will close Thursday evening, May 7, enabling the brethren who are to serve the outside classes to take a night train to their destination and be ready for service Friday morning. They will work with the friends during the day and have a service discussion in the evening, serve in the field Saturday, and Sunday forenoon and early afternoon, and in the afternoon give their final talk to the class. The remainder of the family will work in New York and adjacent territory during the drive.

(Continued on page 2, column 2)

How to Report for "Watchtower Week"

Number of Obtainers Who Listen to Programs Important

Spring has come again and the time is here to look forward with anticipation to another big service week in which the anointed of the Lord will again be making a special effort to sound forth the praises of the Lord. In this country special stress will be laid upon the keeping of a record of the number of persons who obtain the literature who are listeners to the Watch Tower radio programs. Don't forget to place an *R* after each placement made when it has been made as a result of the radio. Then each worker, service director, sharpshooter and colporteur, should report the total number of obtainers who have listened to the Watch Tower and the total obtainers who have not listened to the Watch Tower. Show it on your worker's slip or report card in the column headed: "Number of persons obtaining literature" like this: $\frac{25\ R.}{25}$ By drawing a line under the number of Watch Tower listeners who obtain literature and immediately below the line reporting the number of obtainers who have not listened to the Watch Tower, an interesting report will be possible which will serve as an indication of what effect the radio programs are having on the territory. Let's all cooperate and make this "Watchtower Week" the greatest ever. Class directors, colporteurs and sharpshooters should make out their reports to include all the work done for the entire period of ten days beginning with the 8th and ending with the 17th. As monthly reports only are usually required from the sharpshooters, a special card will be sent to them for reporting activities during "Watchtower Week". Their monthly report for May will represent their activities during the remainder of the month.

How many of those who obtain the literature will prove to be Watch-Tower listeners? We are much interested to know, and believe that you too will be interested in the report.

Don't forget to mention the Watch Tower in each canvass and ask if the Watch Tower programs are listened to. To make this information complete will require the cooperation of each worker in keeping the personal record and reporting the total obtainers who listen in and the total who have not listened in.

An Encouraging Word

A Letter or Phone Call Once in a While Will Help

Jehovah surely is preparing the way for a steadily increasing testimony by means of the transcription broadcasting. An occasional word of encouragement, either by letter or telephone (immediately following broadcast), will mean much to hearten the men at the station, who themselves are doubtless harassed by Satan and his sons. Such encouragement is especially timely when a "hot" shot has gone out over the air. Each one will, we are sure, thoroughly sense the value of this privilege of service and use it diligently.

Society Publishes New Catalog

To Be Mailed to All Interested Radio Listeners

Workers May Find Them Useful in Canvassing

The Society has just published a 36-page catalog describing all the late publications. In it there is a very beautiful colored illustration of the nine books giving a view of the backs of the entire set as it looks standing between book ends, and another giving a full front view of each book separately. There is a third illustration, showing all the ten-cent booklets. The main reason for the publication of this very attractive catalog is to give detailed information to the radio listeners who write in to this office for more information in regard to the books which are announced over the radio.

For a long time the friends have been desirous of some prospectus or colored illustration that can be used to show all the books without carrying the entire set of nine with them. Some of the sisters and elderly brethren cannot always carry a full set and a supply of booklets. We therefore believe that this catalog will be of help to these friends.

It was quite an expense to the Society to publish this catalog, and therefore we are offering them at cost to the friends who desire to use them. Two of the catalogs may be had for five cents; or, in other words, they are 2½ cents each. We are enclosing a catalog with this *Bulletin*, for your examination; and if any of the friends desire them, please have the director order a quantity.

This catalog may answer the request of many of the brethren for an attractive illustration of the books. Some have asked for a prospectus, but it would be very expensive to get these up. If the brethren find the use of this catalog an aid in placing the books, we shall be glad to have you write us how you use it and what results are obtained. This may be of help to other workers.

FEBRUARY'S WITNESS

	Books	Booklets	Total
Classes and SS	49,539	153,018	202,557
Auxiliaries	15,688	35,451	51,139
Pioneers	78,403	118,005	196,408
Total	143,630	306,474	450,104
Total to date	773,456	1,674,625	2,448,081
Total Testimonies to date			4,175,686

(Continued from page 1, column 4)

Last drive we had to cancel a number of appointments because of lack of speakers and the distance from New York. During this drive a special effort will be made to serve all requests, and maybe we can arrange to serve classes in Ohio, Michigan, Virginia, West Virginia and northeastern North Carolina. This is not a promise of service, but we should like to have requests from all classes in these areas who would like to have a brother from Bethel to lead them in the field service during this drive. We will then advise you what can be done. Classes east of Ohio and north of Virginia will make their requests as usual. Please have all requests in this office before April 20. The brethren should put forth a special effort to get time off from their secular employment to have part in this drive. Take the time during the early part of the campaign and give it a good start.

Let everyone be found fighting shoulder to shoulder on the Lord's side during WATCHTOWER WEEK.

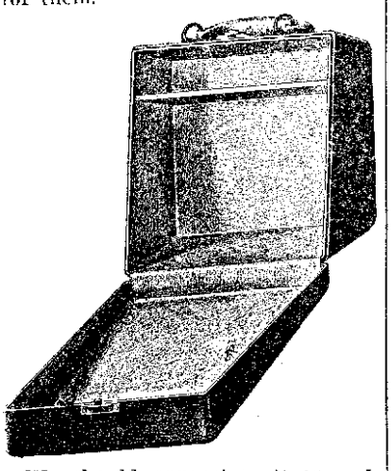
A Testimony Counter and a Canvassing Case

Many Friends Like Them

We have quite a few inquiries at this office about what is known as a "Golfers Pal". This "Golfers Pal" is a very neat nickel-plated counter with a small knob on one side that can be pushed in each time a testimony is given, which is then registered. It is worn on the wrist as a wristwatch is worn. It will be found a convenience in keeping track of your testimonies, especially in winter months. So many have been the inquiries that we have made investigation with the people who manufacture this "Golfers Pal". It retails at one dollar in all sporting goods stores. If we buy a large quantity at one time we shall be able to furnish them to the friends at sixty cents each. If we can get a sufficient number of orders from the friends, we shall be able to supply them at this price.

CANVASSING CASE

For the convenience of the friends the Society will handle a very neat canvassing case. If the Society buys these in large quantities they can be furnished to any of the friends for $2.60 each. A picture of the case is given below. It is lined with red waterproof cloth, and entirely covered with fabrikoid leather. It is a strongly built case and has a full-length piano hinge. The case will hold eleven clothbound books and four booklets or nine clothbound books and eighteen booklets. If any of the friends desire such a case the Society will handle just one order for them.



We should appreciate it if each service director would take this matter up with the class and have all those who want one of these or both to place their orders with him, and please pay him in advance. Each director should take the orders on a separate sheet of paper for his record, and then mail an order for the total quantity to this office, stating the number of "Golfers Pal" and canvassing cases you require for the class and enclosing remittance in full with the order. If colporteurs desire these, please send in order with remittance. We will hold these orders for a while before we place an order with the manufacturers. We will place one large order and then discontinue handling these testimony counters and canvassing cases. The reason we are doing it this time is that we can save the friends a good bit of money. Please be sure that your order is in before April 20, because the number we have orders for at that time will be ordered from the manufacturers. Any orders received thereafter will very likely not be filled.

We should appreciate very much if we can fill these cases with books before shipping, so that we can save as much as possible in carrying charges. The case weighs 2¼ pounds, and when filled with eleven books, ten pounds, total weight. If you can place an order for 10 cases filled, it will make a 100-pound shipment. If not 10 cases, maybe you can order other books to make up a 100-pound shipment.

A Court Decision

It Will Encourage All Workers

Below is a decision rendered by the Court of Appeals, Seventh District, State of Ohio.

This should spur each of the Lord's anointed to a greater endeavor to glorify the Lord. If they do happen to be stopped and arrested, the authorities must render a decision as this judge did, if they are honest. If they are not, and render an adverse decision, then it is a witness against them.

STATE OF OHIO)
) ss
TRUMBULL COUNTY)

IN THE COURT OF APPEALS
Seventh District

FARR, MIDDLETON AND MOCK, JJ.
(Middleton & Mock, JJ. sitting by assignment)

OSCAR BURKE)
Plaintiff in Error)
-vs-)
THE CITY OF WARREN)
Defendant in Error)

By the Court
Mock, JJ.

Oscar Burke was found guilty in the police court of the City of Warren, under an affidavit that charged that he unlawfully went "about from place to place upon the streets of said city" to solicit orders for books without having obtained a license so to do, contrary to a given ordinance of the City. The judgment of conviction was affirmed in the Common Pleas Court and he now prosecutes error to this Court to reverse both of the judgments referred to.

The Ordinance invoked against the accused is not one of perfect clarity but we do not deem it necessary to place any interpretation on its terms. If Burke was soliciting orders for books at the time charged, the books which he sought to dispose of were of religious nature. Burke had no financial interest in the sale of them. It is agreed that under another section of the City Ordinance one soliciting orders of this character is immune from prosecution if his solicitation was in fact done for church or religious purposes. Whether the publishing house that furnished these books was conducting a business for profit is not apparent. It is, however, perfectly apparent that so far as Burke was concerned, he was engaged in a religious mission, that the work he was doing was solely of a religious nature and was for the benefit of the church with which he is affiliated. It is not therefore necessary to determine whether under this Ordinance he would have been guilty if he had been engaged in soliciting orders from which he was to profit. It is only necessary to say that the evidence clearly shows that he was entitled to immunity afforded him by the Ordinance last referred to. Because the judgment is manifestly opposed to the weight of the testimony the same is reversed.

JUDGMENT REVERSED.

Farr and Middleton, JJ., concur in the finding.
W. B. Kilpatrick, Esq.
E. S. Wertz, Esq. for Pltf.
P. E. Kightlinger, Esq. for Deft.
Error:
Decided: Feb. 13th, 1931

EXTRA! EXTRA! EXTRA!

WATCH TOWER

BULLETIN

April 9, 1931

4 BOOKS FOR $1.00

Special for "Watchtower Week" Only

Lord Arranges for Wide Kingdom Witness

Now Is the Time to Place Books

The Poor Need the Message

The evidences on every hand indicate that 1931 is going to exceed anything we have had up to the present time for the Kingdom witness. The announcement that during the "Watchtower Week" we shall be able to offer the people four bound books for one dollar must thrill the hearts of all of the Lord's anointed. It is just like the Lord, when conditions get bad and the people's need for the Kingdom becomes more intense, to supply the Kingdom food in greater abundance. About two thousand years ago Jesus had his mouthpiece, John, write of the time in which we are now living in these words: "Woe to the inhabiters of the earth, and of the sea! for the devil is come down unto you, having great wrath, because he knoweth that he hath but a short time." Satan's great wrath is directed against God and his organization. He therefore oppresses the people in diverse and numerous ways and causes great sorrow and trouble to befall them. He then induces his hypocritical clergy to charge all these sorrows, woes and calamities to Jehovah God. His object is to turn the people away from God before Armageddou is fought. This brings out the great issue of our day and puts it squarely up to the anointed. What are you going to do about it?

The opening of the book of Revelation has increased the anger of Satan and his agents against the anointed. "The man of sin" is more determined than ever to resist the onward march of the truth. The delusion of that class will cause them to become even more vituperative and reckless. On the other side, the opening of Revelation fires with greater zeal those who love God. More determined than ever are they to give the testimony as he commands. Amidst the storm of slander and persecution, and against the increased opposition from the enemy, the remnant march on. Some are timid and apprehensive, but all are singing the praises of Jehovah with an increased inward joy. They love God and are marching to Armageddon, and they know that victory is sure.

Ever since 1918, in European countries conditions have been going from bad to worse. As far back as 1923 Germany had over eight million on her dole list; and 1930 was the worst year for unemployment Great Britain ever witnessed. Yet, despite this condition, in Germany the Kingdom witness in placing books increased 150 percent over the preceding year. The brethren in Europe are fighting in a manner that we have not commenced to experience yet. The United States has not reached anywhere near the intensity of suffering that European countries have. Consequently, viewing it from the standpoint of the ability of the people to obtain the literature, the conditions are much more favorable in this country than in auy other, and even though unemployment is great, a big majority of the people can obtain the literature.

Many of the friends seem to feel that because of this unemployment they should drop down to combinations of booklets rather than present the bound books. This is an illogical conclusion when viewed from the standpoint of the Lord's kingdom, for the worse the conditions are, the more need there is for the knowledge of the Lord and of his purposes, the more fertile the field is; and the Lord is always willing to supply the needs of the people. Therefore the workers, having faith in the Lord's ability to provide, should get the wroug idea out of their heads immediately and view this issue from the standpoint of the Lord and his kingdom. Nothing will prepare the minds of the people for the truth more than hard times and trouble.

Evidently in making this provision to reduce the price of the literature during this "Watchtower Week" the Lord is giving the people a special opportunity to obtain this knowledge of his purposes. The offer of four books for a dollar is to be particularly associated with "Watchtower Week". It is especial-

(Continued on page 2, column 2)

The Field Is Ready. Are You?

Radio Has Covered Territory for 5½ Months

215 Stations on the Air Each Week Announcing Your Arrival

The greatest radio campaign in the entire world will have been carried on during the five months preceding "Watchtower Week", informing the people that someone will call upon them with Judge Rutherford's books. Starting with 150 stations on December 8, the number to broadcast Brother Rutherford's weekly lectures has increased by leaps and bounds until now there are 215. There is scarcely a place in the United States and Canada where the message cannot be heard by those who have a radio set. Millions of radio slips announcing these programs have been handed to the people personally, and millions of other personal invitations have been given to listen in. There is amongst men no other organization that can cope with the Lord's; for this is the Lord's work, his organization, and to him belongs all the honor and glory.

Not only by the radio have the people been prepared to receive the Lord's witnesses, but also by the most severe financial depression this country has ever known. None of Satan's agents, financial, political or religious, have been able to give the people one word of cheer or comfort. Thousands of them who by a life of ease and comfort have heretofore been blinded to the evils of his organizatiou are getting their eyes open and are looking for some relief. Where in times past many would slam the door in your face, today they will stand and drink in eagerly the message you have to give to them. Not all, of course, are in this attitude of mind, but the number is increasing.

To those who have been writing to the Society about the radio programs, we have been sending a copy of the new catalogue ever since its completion. With their attractive color display of the books and de-

(Continued on page 2, column 3)

Bethel Family to Spend 6 Days in Field Service

Service Leaders Available First and Last Parts of Drive

Family Anticipating Blessed Time

We have still some more good news for you regarding this drive. In the last *Bulletin* we advised that the Bethel family was to start out on the first day of the drive and the service leaders were to serve the different classes requesting their service for the first part of the week. Since then Brother Rutherford has authorized us to send speakers for the last three days of the week also, so that the Bethel family will be able to spend six out of the ten days in the field service during this drive. This is a source of great joy to each one of them, as they are confined most of the time to the manufacture and shipping of the literature. We are looking forward to uniting with all of the anointed throughout the earth in this mighty drive in the vindication of the word and name of Jehovah. This means that we shall be able to serve classes in Michigan, Ohio, Delaware, Maryland, West Virginia, Virginia, and northeastern North Carolina, as well as in the New England States, and New Jersey, New York and Pennsylvania. Send in your request for service leader early, and specify whether you want the appointment made for the first part of the drive or the last part. As far as possible we will try to arrange these appointments in accordance with your request. However, it may be necessary in some cases to send brethren out at the opposite end of the week to that requested, due to the fact that we may get more requests for one end of the week than for the other. In that event you will be notified well in advance, if you get your request in here early enough.

Lord's People Equipped with Plenty of Hail

10-Day Downpour at 4 for $1.00

Special Wrapper to Be Furnished Workers

Adjustment of Rates to Be Made from Report Cards

Many of you have looked forward to a time when a special offer would be made during some special service week on a combination of Brother Rutherford's books. That time has come, and we are overjoyed to announce that Brother Rutherford has just instructed us to tell you that for "Watchtower Week" only, a special offer is to be made on all English clothbound books written by him, of any one for 30c, or any four of them for $1.00. Remember, this offer is to be for the ten days only, May 8 to 17. Until the 8th, and immediately after the 17th, the regular rates will be effective. If during the 10 days any orders are taken for delivery after the 17th, the regular rates are to apply.

The Society is convinced of the importance of doing speedily the work which the Lord has commanded his people to do. Revelation 16:21 shows that 'a great plague of hail shall fall upon men following the pouring out of the seventh vial', and commenting thereon *Light* Book 2 says, "There must be a widespread witness to the truth amongst the nations to make known God's purposes, particularly with reference to the prophecies which smite Satan's organization." To aid each worker in enjoying a greater part, this special offer is to be made for "Watchtower Week" and the Society is offering to bear the burden of the reduction in retail rate by granting to each class, sharpsbooter, auxiliary and pioneer colporteur a certain amount of credit on each bound book written by Brother Rutherford which is placed by them during "Watchtower Week". The arrangement will be this: Upon receipt of the report card for "Watchtower Week" from the class, sharpshooters, and auxiliary and pioneer colporteurs, the respective accounts will be given a certain amonnt of credit for every one of Brother Rutherford's clothbound books in English placed during these 10 days. The classes will be allowed a credit of 5c on each of the first seven, 10c on *Light* 1 and 10c on *Light* 2. So be sure your reports are sent in promptly, contain the activities for the entire period of ten days, and show all books placed. Also remember to report the number of persons who take the literature *because of the radio* besides those who do but who have not heard the programs. A credit memo will not be sent, but the amonnt of credit allowed will be shown on yonr statement.

Four books for only $1.00! It is a rate so low that some people will scarcely believe you when you make the offer to them at that price. To make the matter doubly impressive, a special wrapper is being prepared with this attractive offer printed on it, calling attention to the fact also that the offer is to be for "Watchtower Week" only. A quantity of these wrappers will be sent to each class, sharpshooter and colporteur for "Watchtower Week", as soon as they are ready. Pioneers are asked to be sure to keep their addresses up to date, so that these will not be misdirected. These will be sent to them to the same address as their *Golden Age* samples.

With special rates, a special wrapper and a record of those who take the books because of the radio programs, what a week of rejoicing this will be! And don't forget, the Bethel family is going to be with you, too, putting in six full days in the field service. Will you be there too? Sure thing! Praise ye the Lord!

(Continued from page 1, column 3)

ly to be a Watchtower offer, so that the radio transcription broadcasts and the field service may be definitely associated together in the minds of the people.

The latter part of the text above quoted is to the effect that Satan is carrying on his campaign vigorously because he knows he has but a short time. With the unfolding of the book of Revelation the Lord has revealed to his people things that *must be done speedily*. In this the Lord indicates that he is going to make every provision for the needs of the people through the activity of his servant. It is the privilege of the visible members of that servant here on earth to carry the message of the Kingdom to the people.

As this *Bulletin* is being prepared to go to press the following press dispatch has come to our attention:

"'SICK WORLD,' TOPIC

"Business Men at Two Meets To Consider Remedies

"Washington.—What big business proposes to do about the 'ailing world' will be discussed at two forthcoming conventions to be held at Atlantic City and here. One is the annual meeting of the Chamber of Commerce of the United States at Atlantic City in April, the other the first meeting on American soil of the International Chamber of Commerce, to be held here May 4 to 9.

"The latter meeting is attracting widespread interest, not only because business men of 46 countries will attend, but because the world-wide depression will be, for the first time, attacked by business men as a world problem."

It is remarkable that the Devil's representatives should choose the time immediately preceding the "Watchtower Week" for their conference; and not surprising, either, when we think of the desperate efforts that Satan through his organization is making to maintain his dominion and control over the people of the earth. Unquestionably the decision rendered by this assembly will be for Satan and against Jehovah's kingdom, implying that Jehovah is responsible for the present distress upon the earth and that they, as the people's deliverers, are coming to the rescue. This will be a part of their scheme to perpetuate the present selfish and oppressive systems of the adversary. This evidence of the activity on the part of Satan's organization should be a stimulus to every one of the Lord's anointed to take advantage of the provision the Lord has made for us during this special week to bring a real message of bope and life to the people and in the vindication of Jehovah's name.

Four of these beautifully bound books for a dollar is the most attractive combination of books in the world at that price. The message of the Kingdom contained in them cannot be measured in dollars and cents. If the Lord is so everruling and directing that this message should be vigorously carried to the people, it behooves each one of his anointed to put forth a corresponding effort to carry out his part of the covenant. The prophet shows that the people of earth are starving: famishing not for bread or water, althongh it is evident on every hand that they are in great need of this; their need for the hearing of the word of the Lord is much greater. These are not man's words, but the Lord's. The question therefore is, Are we going to be like one of the hundred and one organizations that simply supply the people with that food that perisheth, or are we going to be distinctly the Lord's witnesses and offer them the Lord's message in its most nourishing form, in the BOOKS?

The big thing to be offered to the people during this week is the bound books. There isn't any combination of booklets we would have to offer the people that would be as attractive as the four bound books for one dollar. Therefore let each one take this matter to the Lord in prayer and ask for his guidance and direction in the organization of this drive and then put forth his best endeavors to carry the message to the people.

"Ye Are My Witnesses"

We Serve Because of the Love of the Truth

The Watch Tower has been stressing the great importance of the name of Jehovah and the privilege which God has given to the anointed of having a little part in the vindication of his name by maintaining their integrity. The clearness of light on this subject shows conclusively that those who unselfishly go out into the field service do not do so for the purpose of "selling books", as those who oppose the Lord's organization charge, but for the purpose of honoring the name of Jehovah. The more deeply this is appreciated, the purer the motive, and the more one can be used by him in fulfilling this divine commission.

Jesus distinctly shows that the Lord's service is not for the purpose of enabling one to make a living, for he says that after such things the Gentiles seek; but he does promise the necessities of life to those who seek first the interests of God's kingdom. In this connection we have received an interesting letter from a pioneer who has been in the colporteur work for about twelve years. He says, "I quit trying to sell books years ago. There is nothing in the Bible about 'selling books', and pioneers DON'T DO IT. . . . Onr experience proves that God is not poor, nor his blessings limited by conditions brought about in the field by Satan's organization. Furthermore, for many years in the work, God's word has proven true, where it says, 'Bread shall be given him; his water shall be sure,' entirely apart from such considerations as good territory or bad territory, financial conditions or any other considerations connected with or dependent upon Satan's arrangement. We can honestly and earnestly tell the people that it is nothing to us financially, whether they procure the books or not; we are seeking first the kingdom of God and His righteousness, hence we are guaranteed the necessities of life, irrespective of whether anyone procures books from us or not."

"Watchtower Week" will give all a real opportunity to prove that they are in the work to honor Jehovah's name by unselfishly bringing to the people the opportunity of getting God's comforting message. It will cost you your time and strength to hring it to them, and the reward for your unselfishness will be the approval of the Lord as you seek to honor his name, Remember the special offer for this week only, any of Brother Rutherford's clothbound books, in English, for 30c, or any four for $1.00.

600,000 Testimonies in 10 Days

A Wonderful Witness to God's Name and Word

We have arranged for a quota for this drive of 600,000 testimonies. We are looking to the 8,000 or more class workers to make 340,000 testimonies, the 1,200 pioneers to make 185,000, and the anxiliaries, 75,000. This can be done if each one settles down and does his particular part. It averages only about four testimonies an hour for each worker. Dnring this drive each class worker should put in at least ten hours, or an average of one hour a day. We feel confident that the majority of them will put in much more than this. Each pioneer should average forty hours for the week. This is an average of only four honrs a day for the entire drive. The auxiliaries should average twenty hours, which would be only two hours a day. If each one will carry out the above quota for himself individually we shall more than surpass the "600,000 testimonies" mark. Do not forget that this is *Watchtower Week*. Every call you make ascertain whether the people are listening to the Watchtower radio programs, and mark clearly how many of them take the books because of the message they hear over the radio.

(Continued from page 1, column 4)

scriptions, these have also had a stimulating effect upon the desire of the people for the bound books. Many who have received the catalogue have intended sending in their orders and will be glad to see you. And now the Lord has permitted special arrangements to be made to snpply these people with the opportunity to get the books at a special rate of 4 for $1.00. Are you going to do your part in bringing this offer to them? Are you going to be among those who show the Lord that they wish to obey his commands and do the work speedily which he has given them to do? "Watchtower Week" will give you another opportunity.

Remember the feature of the week besides the 4 books for $1.00 is to keep a record of the number of persons obtaining the literature who have been listening to the Watch Tower programs. As shown in the last *Bulletin*, this is to be reported in the column headed "Total Persons Obtaining Literature", and to be followed by an R. Immediately below is to be drawn a line, and below the line the number of persons obtaining literature who have not listened to the programs is to be reported. Example: $\frac{25\ R}{18}$.

WATCH TOWER
BULLETIN
May, 1931

THE TIME IS COME

Elect Servant Greatly Enthused over Prospects

4 for $1.00 for 10 Days
What a Week!

Watchtower Week is here at last! You have prayed for the Lord's blessing upon it; you have anticipated going out with the four books for $1.00; you have prepared for action by wrapping them in the attractive wrappers; and finally the time to launch the attack has arrived. "Cry out and shout, O daughter of Zion, for great is the Holy One of Israel in the midst of thee." Yes, the first big day is Friday, May 8, followed by nine more which are going to be just as big. You, together with the rest of the Lord's faithful ones, small in number, though mighty in the spirit of the Lord, will be putting forth a special effort to show forth his praises solely because you love him supremely and delight to obey his commandments. Through storm and strife, persecution and all the trouble which Satan may bring to bear against them, those of the 'elect servant' of the Lord will not be turned aside from keeping their covenant with the Lord. Is it any wonder, then, that the Lord loves his 'elect servant' so dearly, and makes so many wonderful promises concerning him?

Zerubbabel clearly foreshadows this 'elect servant of Jehovah, in whom he delights', and the faithful remnant at the very close of the witness work who remain faithful and true to the end are identified as a part of the 'elect servant'. Concerning this servant Haggai prophesied, "In that day, saith the Lord of hosts, will I take thee, O Zerubbabel my servant, the son of Shealtiel, saith the Lord, and will make thee as a signet; for I have chosen thee, saith the Lord of hosts." (Hag. 2:23) One translation renders it, "I will set thee as a signet ring on the finger." Since a signet ring is a mark of identification and symbolizes a pledge of fidelity, it shows that Zerubbabel would be marked as identified with Jehovah's organization and as having received the pledge of fidelity from the Most High as the representative of his organization. It would mean also that Jehovah has given his pledge to forever use the 'elect servant' to carry out his purposes. The 'faithful servant' class is sealed with the seal of the living God. The seal bears the name of the Father and his city, at a prominent place upon the sealed ones, that it may be seen. The Scriptures seem fully to support the conclusion that God in his own good way and manner will reveal and specially show his love to his faithful ones in the great battle of God Almighty.

Watchtower Week provides another great opportunity for one to identify himself as being on the Lord's side and against Satan and his organization. It will be joyfully seized by all those who love God and who desire to be of the 'elect servant'.

In this land and abroad, in class territory and in remote pioneer sections, those who love the Lord supremely will be putting forth every possible effort to fulfill their divine commission. The Bethel family will be giving six full days to the field service; the pioneers and auxiliaries will be putting in extra hours; and the class workers will be getting time off from other work in order to enjoy added opportunities.

Remember the reporting of the number of those who take books who have listened to the WATCHTOWER programs, as well as of those who take books but who have not heard the programs. By the cooperation of all, and following of instructions implicitly, surely the Lord's blessings will be upon the united effort put forth to the honor and praise of his name.

The first day is May 8. Get your bag of books ready. Put on the sandals of peace and go forth with confidence in Jehovah, who has purposed that this work shall be done speedily.

May, June, July, Witness Work

Country Territory to Be Covered
Make Your Plans Now

Spring, with its sunny days, its flowers, its green trees, with life coming forth from all parts of God's great creation, fills us with new vigor and zeal to press on in the most wonderful campaign waged against the Devil and his cohorts. The common people at this time are by no means prosperous. Hard times are still with us, and there is continual shaking of the nations, unrest and agitation in evidence. These things have sobered the minds of the people, and many are seeking after truth and righteousness. The remnant are the only ones

(Continued on page 2, column 2)

Over 5,000,000 Persons Spoken to About the Kingdom in 6 Months

An Excellent Report for 6 Months

Centuries ago the Lord had written: "The Lord gave the word: great was the army of those that published it."—Ps. 68:11.

These are not great in human attainments, but they are strong in the Lord and the power of his might. They know that the Lord gave the word. As part of Jehovah's servant they are blind to everything else. They know that the God of all the earth shall do right, and any smoke screen that Satan may erect to becloud this fact is to them only an added incentive to vindicate the name and word of Jehovah.

Because this conviction is dominating the remnant as God's witnesses they are invincible. The following summary of the past six months' activities of the classes, sharpshooters and colporteurs compared with the same period last year is proof of this.

A brief analysis of this summary is here submitted for the encouragement and help of the Lord's anointed.

TESTIMONIES: Seeing our quota for the year is based on Testimonies, these naturally take precedence. The first six months of the year, including the fall and winter, are ended. These are unquestionably the most difficult months of the year, but even in this period the Lord blessed his people to such an extent that they have reached almost 52 percent of the total already. Nothing but the Lord's blessing upon faithful service of his people could do this. In making the estimate for the year we based the results upon what seemed a reasonable quota of workers for each branch of the field forces, namely, a weekly average of 4,500 class workers. This included the sharpshooters, also 625 auxiliaries and 1,000 pioneers. We hardly hoped that this average would be maintained during the winter, but, lo and behold, every branch exceeded the quota, which just goes to prove that the goodness and power of God in his people exceeds even our highest expectations.

OBTAINERS: Now see how the Lord signally blessed this faithful and zealous effort under the most adverse condition, both climatic and business. Have you figured out the increase yet? To do so, subtract last year's figures from this year's. We simply tell you here that the increase in the number of people getting the Kingdom message in printed form during the past six months was just 30 percent over that of last year. This should for ever stop any of the Lord's people from saying or even thinking we can't do this or that (some work the Lord indicates should be done) because of hard times or business depression. This Kingdom that we are privileged to represent cannot

(Continued on page 2, column 4)

Activities of Classes, Colporteurs and Sharpshooters For Six Months Ending March 31, 1931 With Comparison with the Same Period for 1930

	Classes	Sharpsh.	Auxiliary	Pioneer	Total
The Harp of God	28,119	3,060	10,274	59,399	100,852
Deliverance	18,364	2,069	7,448	48,264	76,145
Creation	23,287	2,231	9,334	61,125	95,977
Reconciliation	13,972	1,484	6,685	41,053	63,194
Government	18,569	2,084	8,121	53,034	81,808
Life	20,137	2,131	8,756	52,584	83,608
Prophecy	15,830	1,798	7,070	43,001	67,699
Light (Book 1)	39,099	4,656	13,821	54,856	112,432
Light (Book 2)	37,351	4,466	13,511	53,861	109,189
Misc. Books	87,854	2,310	12,299	20,714	123,177
Total Books 1931	302,582	26,289	97,319	487,891	914,081
Total Books 1930	359,281	18,160	89,137	567,551	1,034,129
Total Booklets 1931	890,411	56,170	229,856	808,076	1,984,546
Total Booklets 1930	517,772	16,137	90,198	443,240	1,067,347
Grand Total 1931	1,193,026	82,459	327,175	1,295,967	2,898,627
Grand Total 1930	877,053	34,297	179,335	1,010,791	2,101,476
Average Weekly Workers 1931	4,793	179	692	1,057	6,721
Average Weekly Workers 1930	3,839		431	851	5,121
Hours per Worker Weekly 1931	4.1	8.8	10.31	22.24	
Hours per Worker Weekly 1930	3.7		9.38	21.45	
Total Obtainers 1931	565,765	37,354	152,171	515,790	1,271,080
Total Obtainers 1930	464,910	16,159	86,102	412,618	980,089
Total Testimonies 1931	2,115,009	156,366	708,335	2,166,038	5,145,748

The Lord Has Richly Blessed the Colporteurs

Pioneers and Auxiliaries Leave Splendid Witness

1,057 Pioneers, 692 Auxiliary Colporteurs, Reporting Weekly

Six months of the fiscal year of 1931 have sped around and the time is here to let you know just how the witness work has been progressing. The above table is truly wonderfully encouraging when it is seen how the Lord's consecrated people have entered into the colporteur work in spite of everything that Satan is doing to discourage and hinder the proclamation of the Kingdom message.

You will notice that there has been an average of 1,057 pioneers and 692 auxiliary colporteurs reporting weekly, as compared with the 851 pioneers and 431 auxiliaries reporting weekly during the same period last year. Does not this in itself manifest the real spirit of the remnant? This represents an increase of over 24 percent in number of active pioneers and a 60-percent increase in that of active auxiliary colporteurs. These colporteurs have shown an improvement in the number of hours they have put in weekly. The pioneers increased their weekly average from 21.45 to 22.24, and the auxiliaries increased their weekly average from 9.38 to 10.31, almost an hour in each instance. That's good, colporteurs; keep up the good work. The result is that the total number of hours has taken a big jump, so that the total for this year for both branches of the colporteur work is 795,707 hours. Consequently many, many testimonies have been given. We have no basis for comparison here, however, as a record was not kept last year; but this year's figures show that the pioneers have given 2,166,038 testimonies, and the auxiliaries 708,335, or a total of 2,874,373. We notice that there are still some colporteurs who forget to report their testimonies. This means that they are holding back the total, and if the 10,000,000 quota for the year is not attained it will be partly due to their not having done their part. So bear in mind, colporteurs, REPORT TESTIMONIES EVERY WEEK.

In spite of hard times, the literature is still going out, and in total pieces placed there is a big increase over last year's 6 months' report. This year 1,295,967 pieces have been reported by the pioneers, as compared with 1,010,791, of last year. The auxiliaries increased their total from 179,335 pieces of literature to 327,175. The pioneers' increase was made entirely in booklets, as their number of bound books decreased from 567,551 to 487,891, or 14 percent. The increase in booklets amounted to over 82 percent. The auxiliaries showed an increase in both bound books and booklets, their increase in books placed amounting to 9 percent, and in their booklets to almost 155 percent.

Surely this is an encouraging report, but this work has been done only because of the enthusiastic zeal of the Lord's faithful witnesses who have pressed on in the work with joy and determination to exalt Jehovah's name even in the face of the greatest of obstacles. The only feature of the report to be regretted is the decrease in the placement of bound books, and it is hoped that with the coming of summer, with the special Watchtower Week with the 4-for-$1.00 combinations of bound books, the colporteurs will get back into their old swing of talking books and laying more stress upon the importance of taking the bound books.

SPECIAL NOTICE! About Report Cards

As advised in the special April 9 *Bulletin*, each class, sharpshooter, and colporteur will receive a certain amount of credit for every one of Brother Rutherford's clothbound books in ENGLISH placed during the Watchtower Week. This credit will be given from the report card submitted for this week.

Many classes, sharpshooters, and colporteurs place Brother Rutherford's clothbound books in the foreign languages as well as in the English language. Therefore, in order to differentiate the bound books in English placed from those in any of the foreign languages that are placed, we ask all who so place literature during this week to divide their BOUND BOOKS section of the report card into two parts. This is to be done by drawing a horizontal line in the middle of the space reserved for reporting the number placed, beginning from the "Harp" and including the "Light Book 2" space. The upper part is to show the clothbound books in ENGLISH that were placed, and the lower part the books in the foreign languages placed. It will appear like this:

Report here all books								
Harp	Deliv.	Crea.	Recon.	Gov.	Life	Pro.	Lt 1	Lt 2
14	14	16	12	16	14	12	20	20
5	3	4	3	4	5	3	7	7

Each worker who places both the English and the foreign clothbound books by Brother Rutherford during this week will please be sure to so make out his report. If each one cooperates, it will help us to give you the proper credit due with the minimum amount of time and effort.

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who can calm their fears and bring them hope and joy.

Now is the time to proclaim the Kingdom far and wide, to the uttermost parts of the earth. The Lord's people have the truth. They have printed the books. They take the time and they give the testimony of the Kingdom to the people. May, June and July are three fine months to canvass the small towns, side roads and byways, and the little lanes, and leave in the homes in these places the three books for a dollar, or the two *Light* books and four booklets for a dollar. Remember, after Watchtower Week the rates revert to 3 books for $1.00. The 4-for-$1.00 combination, including *Light*, is for Watchtower Week only. The anointed must not now slack their hands, but press onward right up to the convention, and then most likely we shall be so filled with the spirit of the Lord that nothing in heaven or earth can stop the Lord's people from singing. Why not be that way all the time and make the remaining five months of the fiscal year the best yet? It will take hard plugging, but after the Watchtower Week there will be much to do with books and booklets, especially books. We hope that every director, sharpshooter, pioneer and auxiliary colporteur will make real preparation for the coming few mouths and give such a witness as has never been given before.

Class Workers Do Remarkably Well

Encouraging Words from the Friends Aid in Securing Radio Stations

In the last *Bulletin* an announcement was made in regard to giving a word of commendation on the WATCHTOWER programs sent over the station in your vicinity. This has proved helpful in many cases in securing favorable contracts for the ensuing year. The enemy has been trying hard to keep the truth from going over the air, by seeking to induce some managers or owners of stations to keep our programs off. However, the station can hardly refuse the programs if the people desire them. If from time to time you write in to the station, or phone them, telling them how much you appreciate the lectures given by Judge Rutherford, it will greatly aid in continuing the radio service through the WATCHTOWER programs. Also ask those you canvass, who enjoy the programs, to write.

The New Catalogs

It is evident from the large orders being received for the new catalogs that the friends misunderstand the purpose in printing these. They are to be sent to radio listeners who write requesting further information concerning the literature or the Society and its work. This is the primary purpose. Its secondary purpose is for the convenience of the workers, in that one of these catalogs may be used as a prospectus. It was not the idea to have them distributed promiscuously to the public, in canvassing or otherwise. In order to conserve our present stock, we are compelled to reduce all orders for catalogs to two (2) copies for each worker. This applies to orders from classes, sharpshooters, and colporteurs.

Workers Should Mention in Each Canvass that the Society Supplies Bibles

A big majority of homes in this country have Bibles. Our work particularly is to place literature with the people that will enable them to understand the Bible. However, for the convenience of those who have no Bible, each worker should arrange to have with him a copy of the catalog, showing the different kinds of Bibles which the Society handles, and advise the people that he will be glad to take orders for any of such as they may require. In fact, each canvass should include a reference to the fact that we are very glad to supply Bibles with the literature but that due to the fact that the majority of people have their own Bibles the regular workers do not carry Bibles with them. This not only will be a big help in placing Bibles with people who do not now have them, but will also be a great assistance in any court cases that may arise, by establishing the fact that our work is purely to help the people understand the Bible and its teachings, proving that we are endeavoring not only to dispose of the literature produced by the Society but also to place the Bible itself in cases where it is required.

A Witness Pleasing to Jehovah Was Given

The comparison of the activities of the classes and sharpshooters for the first six months of the fiscal year 1931 with the similar period for 1930 reveals the following interesting information:

Total Hours in service	58% increase
Total Workers	29% "
Total Placements	25% "
Total Literature	40% "
Total Booklets	77% "
Total Bound Books	13% decrease
Total Testimonies	No record for 1930

The hours in the service are, of course, the fundamental point in considering the activity of the Lord's people; for they indicate the effort put forth by the creature to glorify the Creator. A 58-percent increase for the worst six months of the year is the most thrilling and remarkable record. The Lord alone is able to measure the additional loving zeal and devotion it represents. Surely as times grow harder, and the opposition of the adversary grows more intense, it must be well pleasing to Jehovah and our Head and Captain to witness such devotion on the part of the anointed on earth. This proves that the Lord and the Kingdom service is becoming a more dominant factor in the lives of the remnant. Their every faculty is being more and more subjected to the will of Jehovah.

The increase of 29 percent in the number of workers is also another healthy sign. These are not new brethren coming into the Truth, but the brethren already in the Truth, who are becoming more regular in their field activity, going out once each week or oftener.

The increase of 25 percent in placements is the barometer by which we learn how the Kingdom message is received by the people. As a result of the radio and the other agencies the Lord is using now, the field is more fertile than ever before. The people want the knowledge of the Kingdom, and they are commencing to discern the joyful sound, over the air, in your canvass, in the books they read. Blessed indeed is the lot of those whom Jehovah honors with the privilege of carrying the Kingdom message to them.

(Continued from page 1, column 4)

be affected by anything the Devil or his agencies may do. The hours per worker tell the same story of additional time and effort on the part of the anointed to magnify the name of Jehovah, each branch substantially increasing over last year's effort.

BOOKLETS: Almost 800,000 increase, and in last year's figures were almost 271,000 *Peoples Friend*.

BOOKS: This is the only place where there was a reduction, and we are convinced that if the suggestions offered in another part of this *Bulletin*, regarding the enthusiastic presentation of bound books, are carefully considered and adopted, this will also be brought up to the standard set by the other features of the service.

On the whole, the past six months' activities cannot be considered other than marvelous and the Lord's doings. We at Bethel greatly rejoice in having some little part with you in this blessed service.

WATCH TOWER
BULLETIN
June, 1931

WATCHTOWER WEEK REPORT AMAZING

Zeal of Jehovah's House Manifested

Total of 2,150 Workers in Colporteur Ranks

1,313 Pioneers in the Week's Work

The Question "Can Books Be Placed?" Is Answered

"Behold my servant, whom I uphold, mine elect, *in whom my soul delighteth.*" Jehovah assures his faithful ones that he delights in their love and zeal for him and the honor of his name. That which prompted the army of colporteurs to do what the pioneers and auxiliaries did during Watchtower Week must be loving devotion for the great Jehovah, and therefore the special effort during those ten blessed days brings God delight, and the workers are much loved by him. It is a great privilege

(Continued on page 4, column 3)

Bethel Family Grateful

Had Splendid Time in Field for 6 Days

Placed 4,139 Books, 6,024 Booklets

As announced in former *Bulletins*, the Bethel family were off during both ends of the Watchtower drive, a number of them going out and serving classes throughout the eastern section of the country. During this period approximately eighty classes were served by these brethren, with excellent results.

The report of the family as a whole is also very gratifying. The Lord's blessing was upon the effort put forth, each one participating, thus making it 100% for the drive. The average number of hours put in was 21. During this period the family were able to give 19,861 testimonies and place 10,163 pieces of literature: 4,139 bound books and 6,024 booklets. These were placed in 4,150 homes.

This exceeds anything the family has been able to do in the past, and is another evidence of the Lord's blessing upon the effort of his people, making them more effective witnesses despite the hard times and other conditions that the adversary develops to hinder the Kingdom work. Each member of the family is grateful to the Lord for having this additional time to participate in the field service with the Lord's people throughout the earth.

The Lord Richly Blessed His People

560,250 Testimonies Given in 10 Days

All Records of Placing Bound Books Broken

Another Record Smashed 12,141 Workers in the Field

The friends throughout the earth have looked forward to the report of the results of the Watchtower Week with greater interest than for any other drive since service weeks were inaugurated. There were a number of factors involved to create this interest. We were all interested in knowing how the four-book combination for one dollar would go, what influence the radio had in placing the literature, and if there was any possible way of checking the decrease in bound-book placements. All of these were very vital questions in the mind of the "servant". Therefore it is with great joy, and with a deep sense of gratitude to the Lord, that we here submit the figures for this drive.

Every branch of the service exceeded our greatest expectations. Classes, both English and foreign, sharpshooters, auxiliary and pioneer colporteurs, all did their part, and did it well. The total of testimonies did not quite come up to our expectation of 600,000, but they came mighty close to it. The total for the entire drive was 560,250. Of these, 122,192 resulted in literature placed in some form. The latter number represents the purchasers. This is a mighty witness, when we consider that over a half-million of the 20,000,000 families in the United States received a testimony about the Lord and his kingdom during this drive. The number of hours put in by the workers exceeded anything that they had done in the past. There were 166,865 hours devoted to field service, each one averaging 13.74 hours. These were divided as follows: Class workers and sharpshooters, 9.12 hours; auxiliaries, 23.78 hours; and pioneers, 43.39 hours. The colporteurs more than exceeded their allotted quota, while the classes and sharpshooters almost made theirs. Viewed from every angle, this was a glorious week, and undoubtedly the same wonderful results obtained in this country were obtained throughout the earth, because this witness is not of man's accomplishment, but rather of the Lord's directing, and is accomplished by his spirit. We know that you are anxious to know the results in books and booklets placed.

The bound books placed were 160,035. This also exceeds anything we have ever done in the way of bound-book placements during any drive in the past. The booklets maintained a splendid average. There were 155,925 placed during the drive, making a grand total of 315,960 pieces of literatnre. Another record that was smashed during this drive was the number of workers in the field. The grand total was 12,141, divided as follows: 9,021 class workers, 970 sharpshooters, 837 auxiliaries, and 1,313 pioneers. Every branch of the service reached a peak never before reached as early in the spring, indicating that the Lord's people are increasingly appreciating the issue that is before them, and with enthusiasm and joy they are devoting their faculties to Jehovah's service in the vindication of his name. Much more might be said regarding the wonderful results of this drive. We are going to let you go over the figures yourself and obtain this joy by actually noting the inspiring results of this drive.

April Witness

	Books	Booklets	Total
Classes and SS	29,750	109,943	139,693
Auxiliaries	12,315	30,804	43,119
Pioneers	77,579	106,790	184,369
Total	119,644	247,537	367,181
Total to Date	1,033,725	2,232,083	3,265,808
Total Testimonies to Date			6,804,744

Class Workers Respond Wonderfully

Best Special Week Ever Had

Almost 10,000 Class Workers

Radio Report Not Complete

The classes throughout the country responded to this drive as never before. The 9,021 workers mark the peak of activity for any drive. The classes and sharpshooters combined almost reached 10,000 workers for the drive, the class workers working 8.86 hours and the sharpshooters 10.4, making a total of 90,015 hours in the field service. The Lord's blessing was upon this zealous endeavor of his people from the very beginning. When we think that during the Midwinter Week, the classes and sharpshooters placed only a few more than 25,000 bound books and in the 750,000 Testimonies Week last October they placed a few more than 40,000 bound books, and last July, in 150,000-Hour Week, 33,800 bound books, and May last year 43,235 bound books, and then compare these results with what was done during Watchtower Week, with its 70,416 bound books, it is indeed marvelous. We rejoice with all who had a part in this, because the Lord evidently blessed their efforts to his praise and glory. The classes and sharpshooters maintained a splendid booklet record also. In fact, one of the remarkable features of this drive was that the bound books increased without greatly diminishing the booklets. They placed practically 98,000 booklets during this drive, or a grand total of 168,389 pieces of literature. These were placed in 69,856 different homes.

We know you want to know how many four-book combinations were placed. The record indicates that 8,511 four-hook combinations were placed during this drive. The entire

(Continued on page 4, column 2)

We Know You Will Enjoy These Figures as Much as We Did
Here They Are, "Watchtower Week," May 8 to 17, Compared with IBSA Week, May 1930

	Workers Reporting	Total Testimonies	Total Hours	Total Placements	Total Books	Total Booklets	Total Literature	Average Hrs. per Worker	Average Hrs. per Worker May 1930
CLASSES	9,021	287,578	79,931	62,454	61,227	88,306	149,533	8.86	7.55
SHARPSHOOTERS	970	28,751	10,084	7,402	9,189	9,667	18,856	10.4	7.55
AUXILIARIES	837	68,509	19,876	12,638	19,130	14,578	33,708	23.78	16.42
PIONEERS	1,313	175,412	56,974	39,698	70,489	43,374	113,863	43.39	29.56
WATCHTOWER WEEK TOTALS	12,141	560,250	166,865	122,192	160,035	155,925	315,960	13.74	10.91
IBSA WEEK MAY 1930	10,089		110,115	104,801	92,488	180,349	272,837	10.91	

Have You Heard About It?

THE 1931 WATCH TOWER CONVENTION!

Everywhere They Are Saying, "All Roads Lead to Columbus"

Every One Who Can Will Attend

Preparations Made for World-wide Climax

Undoubtedly the Columbus convention will be the high point of 1931's activities. Every one who can possibly do so should attend. The object in attending is, not to sit around and listen to discourses only, but also to use our faculties in magnifying the name of Jehovah in doing whatever service he wants us to do at that time.

In addition to the Columbus convention, as announced in the June 1 *Watch Tower*, there will be a number of auxiliary conventions throughout the earth. Each of these will, as far as possible, be an echo of the Columbus convention, and they will be held July 31 to August 2. These auxiliary conventions, distributed throughout the United States, Canada, the British Isles, central Europe, Australia, South America and the isles of the sea, should bring to a climax the mightiest witness to the name of Jehovah ever given on the earth. Some of those in the United States who will be in the near vicinity of the Columbus convention and will be served by regional service directors representing the Society are quoted here for the convenience of the friends choosing their route to Columbus, so that they can arrange to have their tickets through one of these points and stay over from July 31 to August 2 and have part with the friends there in magnifying the name of Jehovah and carrying the enthusiasm and blessings which they receive at the convention to those at these points who were not fortunate enough to attend.

Those coming from the Northwest will, in all probability, obtain their tickets by way of Chicago and take advantage of the special rates suggested in the June 1 *Watch Tower*. Therefore it will be convenient for them to spend the week-end at Chicago and join with the friends there in the auxiliary convention. Those coming from the Middle West should arrange for a stop-over at St. Louis or Indianapolis; and those from the Southwest, at Cincinnati. The friends going from the North and East, both in the United States and in Canada, should arrange their routing so as to allow them a stop-over at Detroit, Cleveland or Buffalo, while those coming from the Southeast and South have a choice of either Pittsburgh or Washington, D. C. Keep these points in mind when obtaining your routing and arrange your return route so as to include one of these points and take in an auxiliary convention. Every provision for territory, halls and meetings will be prepared in advance, and information regarding rooming accommodations, parking and other details will be available at Columbus by representatives from each of these points who will come prepared to supply it.

The friends throughout the earth are manifesting greater enthusiasm regarding the Columbus convention and the auxiliary conventions which are to follow than has ever been manifested before. Germany has already scheduled its auxiliary conventions; England and other countries have written us, telling us they are arranging to cooperate with the friends throughout the world in this mighty drive. If you cannot attend at Columbus, then do not miss one of these auxiliary conventions if you can possibly get to it.

Suggestions on Railroad Travel to Columbus

If Definite Arrangements Are Made for Special Trains or Cars, Let Us Know

Requests are coming into this office from different parts of the country for information regarding special trains or parties planning to travel together to the Columbus Convention. We have already received notice that the Chicago friends have arranged a special train over the Pennsylvania Railroad, leaving Chicago on Thursday, July 23, at 9:00 a.m., Central Standard Time. Friends desiring to use this train can communicate with A. L. Seeley, 6944 Eberhart Av., Chicago, Ill.

Pacific Coast friends hope to have a special train over the Union Pacific from Ogden, Utah, to Columbus. To use this train southern California friends may take the Southern Pacific via San Francisco or the Union Pacific direct to Ogden. The Portland friends may take the Oregon Short Line to Green River or Ogden. If from 100 to 125 (or more) friends plan to travel over this route, they can arrange for special train at Ogden or Green River and go straight through to Columbus.

Friends coming from Pacific Coast points will save considerably by using the "Summer Tourist" rates to Chicago. Arrangements will be made for a representative of the Pennsylvania Railroad to board the train before it reaches Chicago and sell tickets from Chicago to Columbus on the Identification Certificate Plan. Each delegate must have a certificate to secure the rate of fare and a half for the round trip.

Friends from southern California may communicate with Edw. Stark, 332 El Camino Drive, Beverly Hills, Calif. The friends from San Francisco and vicinity can get in touch with C. W. Gerdes, 61 Diamond St., San Francisco, Calif. Those in Portland and vicinity can communicate with W. H. Bentley, 832 E. 29th St. S., Portland, Oreg. Friends from the Pacific Northwestern states are planning to run a special tourist car from Seattle to Chicago on the Great Northern Railroad, leaving Seattle at night on the noted train called The Empire Builder. Friends along the line can use this train. Those planning to travel this way will please communicate with H. G. Babcock, 938 16th North, Seattle, Wash., Chas. Harlin, P. O. Box 707, Wenatchee, Wash., or Isaac Hagen, E. 1728 10th Av., Spokane, Wash.

The friends from Florida hope to secure a sufficient number of delegates to travel together to obtain a very low rate of fare. If the Florida friends will communicate with D. F. Johnson, 1618 Liberty St., Jacksonville, Fla., he will supply the necessary information and make arrangements for this special party.

Friends from Virginia and North Carolina write us that they are planning a special party if they can secure enough to obtain either a special coach or a special train over the Norfolk & Western. For further information regarding this, communicate with D. H. Selden, 3109 Floyd Av., Richmond, Va.

Friends from New Orleans and points north served by the Southern Railroad should communicate with W. W. Howell, Box 17, Hattiesburg, Miss., if they desire to join a party on this route.

If the various classes will inform us concerning arrangements they hope to make to attend the convention we shall be glad to publish this information in order that all the friends living along the various railroad lines may know the schedules of special parties and special trains en route to the convention. Please furnish this information as soon as possible.

All to Share in World-wide Convention

Will Be the Biggest Event of the Year

Those at Columbus and Elsewhere Will Move as One Army

World-wide Convention Week, in which all the anointed throughout the entire earth will be able to have an active part, begins July 24 and continues until August 2. Think of it! A convention in which everyone can engage. Those at Columbus will be spending a good part of their time in the field work along with those who are unable to be at Columbus itself. Therefore, if you are a class worker, an auxiliary or a pioneer, the Lord is permitting you to have a real part in what we anticipate will turn out to be the greatest convention that has ever been held. The Lord has used his "faithful servant" to accomplish his purposes in the past. Without their realizing the fact that they were fulfilling divine prophecies, by joyfully obeying his commands they have been privileged to have a part with each of the "seven angels" in the 'sounding of the seven trumps'. What does the Lord have in store for his people now? Well, time will tell; and if his people are joyful in obeying his commands they can have every assurance that he will continue to use them to the honor and praise of his name.

Therefore, everyone who loves the Lord will be particularly desirous of having as active a part as possible in this World-wide Convention. Remember, even if you are not privileged to attend, you are not restricted from actively participating in the convention service. "Surprise Week" it has been called, and surely it will be a surprise attack against Satan's organization as the Lord's anointed in convention assembled go forth shouting out their triumphant song of victory, the echoes of which will be heard throughout Satan's whole domain.

Those who are unable to be at Columbus are being counted upon as much as those who are there to make this week the biggest one ever held. We feel confident that those who cannot be there will be anxious to give every moment possible in the field work, lifting high the banner of truth. Pioneers, remember, though you are in some far-off section of the country the Lord is looking to you to faithfully perform your part. Auxiliaries, you too have an obligation before the Lord to fulfill. Class workers, where are you going to be during this momentous week? Right in the van of the Lord's little band holding forth the light and shouting, "The Sword of the Lord and of his anointed"?

The more time that is given to the field witnessing work, the louder will be heard the triumphant song of victory. We are counting on you colporteurs to do your part, to be in the field as many hours as possible, informing the people concerning the mighty purposes of Jehovah. Let's

(Continued on page 3, column 4)

Rooming Accommodations at Columbus

Get Your Blank from Director

We are enclosing with the *Bulletin* a good supply of "Accommodations" blanks, which the director should keep and give to any who anticipate going to the convention. If the friends fill out these "Accommodations" blanks in detail and forward them to the WATCHTOWER CONVENTION, ACCOMMODATIONS COMMITTEE, Northern Hotel, 493 North High St., Columbus, Ohio, on or before July 10, an assignment of rooms will be made and all these details can be attended to before you arrive at the convention. Please go over the application blank carefully and then state specifically what rooming accommodations you desire. You will greatly assist the Accommodations Committee if you will get these blanks to them early, so that their work can be completed before July 24, when the convention starts.

Enthusiasm is running high throughout the entire country, and in other countries too. The Lord's people are anxious to attend this convention and are making every effort to do so. Appreciating now how much the Lord has used his people in previous conventions, we know that the Lord has a special blessing in store for those who will attend this one.

If You Can't Get to Columbus, Listen In on July 26 Hook-up

Tremendous Preparations Made for This Broadcast

Directors Should Plan Service Work for Sunday

Make Local Arrangement for Public to Listen In

From Friday, July 24, to Sunday, August 2, will be one of those periods of time in which the friends will again put forth an extraordinary effort to sing forth the praises of Jehovah. During this week arrangements are being made throughout the world to tell the people of God's kingdom and its establishment for their blessing. The first two days of this drive the friends throughout the country should make special effort to distribute as many as they can of the special radio folders announcing the big hook-up for July 26. Probably a little canvassing can be done during these two days, but the best part of the time, we believe, should be spent in the distribution of these folders announcing Brother Rutherford's talk.

On Sunday morning, July 26, all the workers throughout the land should make special effort to get out into the service and canvass with the literature. Arrangements should be made by the directors so that all the friends can return home or to some central meeting place to listen in on this one-hour special program. The program will begin at 12 o'clock noon, Eastern Standard Time, and continue until one o'clock. Friends in the East can canvass only until about 11:30, Standard (or 12:30 Daylight Saving) Time, probably in territory near their meeting place, and then put in a few hours afterwards; whereas those in the Central, Mountain and Pacific Time zones can probably arrange their canvassing parties for after the broadcast, so that they can go into the field service also.

Arrangements should be made so that every one of the Lord's people who can possibly listen in to this talk will have an opportunity to do so. It seems logical that after the Lord has made such extensive arrangements to send this message to the people of the world the Lord's people, above all, should be fully acquainted with what is said, and should be able to refer to it during the succeeding service days. We feel sure the Lord has a wonderful blessing in store for the anointed at this time, as well as for the world.

We notice, in going from house to house in the canvassing, that many people do not use their radios during the summer months, for one reason or another. This may be particularly true this summer, because of the hard times. We therefore recommend that each class, through its director, investigate and see what can be done about installing loud-speakers in some prominent place to deliver Brother Rutherford's lecture. In the South particularly, where there is a small percentage of radios, every class should try to have some arrangement whereby the people may be able to listen to the message. Local dealers may be approached with the proposition, telling them you will mention in your local advertising that the radio used was loaned for the occasion by courtesy of such and such a dealer. If some of these radios could be installed in public parks, grand stands or any other outdoor place where public gatherings are accustomed to assemble, it would give a splendid witness. If an outdoor arrangement cannot be made, an effort should be made to get an auditorium where an instrument could be installed and the people invited to listen in. However, in the summertime the outdoor arrangement would be preferable, provided you can obtain a good, strong loud-speaker. Of course, if any arrangement such as this is undertaken, it should be thoroughly advertised in the local newspaper.

Ten Million Radio Folders for July 26

to Be Distributed by Workers

Society Will Furnish These Free

Wide Announcement of Lecture to Be Made

The Society is making extensive arrangements for the July 26 hook-up, and it is believed now that the greatest combination of radio stations to date will be used in the broadcast of the lecture which will he given by Brother Rutherford on that occasion. Arrangements are under way so that three hundred or more stations, in North American countries and throughout the world, including Australia, Cuba, Alaska, France and other countries, will be broadcasting the message.

Ten million special radio folders are being printed. This folder will contain the subject of the lecture, the list of stations used, and also the program for this one-hour broadcast. The folders will be supplied free of charge to anyone who will take upon himself the obligation to see that they are distributed among the people. They can be had about July 1, and we shall be able to send them with your regular freight orders for books. Remember, you should be stocking up about July 1, and when placing this large order for books, please order the special radio folder also. You may have as many of them as you will distribute in your territory, free of charge.

This radio program should be widely advertised, so that all people will have an opportunity to hear God's truth. Distribution should begin two weeks before the 26th, with your regular canvassing work. On the 24th and 25th of July all should engage in the larger cities and towns. At least 75 percent of the 10,000,000 should be put out in these two days.

When you receive these radio folders you will notice that on the back page is given a detailed outline of the program, and also the two songs that will be sung by the entire congregation at the Coliseum. All the friends, everywhere, can join in these songs of praise to Jehovah. The friends, especially those who are coming to the convention, should practice these songs so that when this broadcast takes place the songs will be pleasing to the listeners. The Lord has great things in store for his people, and they should be enthused as never before to carry on the great work he has given them to do.

Catalogs Can Be Had Again

The Society has reprinted the catalog, which we have supplied to many of the classes at 2½ cents each, or two for five cents. If you have not received a sufficient number of these because of the small supply on hand at the Society's office, you can now order some more. However, we remind you that these are not to be given out promiscuously as free advertising, but should be used by the friends as a kind of prospectus. Many have found them a help in the work. We ask the director, in his ordering these catalogs, not to have more than two for each class worker. We are furnishing these to the classes only as an accommodation to the workers. The main reason for publishing these attractive catalogs is to supply those who are interested in the truth as a result of the radio lectures. We have found them to be a very splendid thing.

Conventioners Asked Not to Canvass En Route to Columbus Without Having First Received Assignment of Territory

As the time approaches for the Columbus convention, July 24 to 30, friends throughout the country are making preparations to go. They will be coming by every conceivable mode of travel. It is therefore important for all of those who are traveling to bear in mind certain things which will be in the real interests of the work and of those through whose territory you may be passing.

Heretofore, many complaints have been received from colporteurs and other workers about someone's just working in their territory without their having any knowledge of the fact until they themselves have come to cover the assignment. This has oftentimes proved to be very discouraging to the party who has received the territory in the usual way, and sometimes has meant that a colporteur has traveled miles to get to a place only to find that someone en route to a convention has just covered the territory.

Some of the friends have the desire to work en route to the convention, in the hope of making part of their expenses. Colporteurs have found that when they have had a very long journey to take it is much more satisfactory to get special assignments of territory from the Society, at intervals of several hundred miles, drive direct to their first assignment, to which they have had some books shipped in advance, spend several weeks there, and then drive direct to their next location. In this way they have been able to place many more books, and those which they have not been able to place in their first assignment they have had forwarded on to their next territory; which has made it unnecessary to carry a lot of heavy luggage. This is carrying on the work in an orderly manner. It assures that no hardship will be worked on any other worker who may have received a special assignment in an orderly manner.

We therefore ask the friends not to do any regular door-to-door canvassing while traveling en route to the convention. If you want to leave a witness behind you, there would be no objection to your carrying with you a supply of the radio folders advertising the weekly programs or advertising the big hook-up which will take place on the first Sunday of the convention. This would be an aid to the party working the territory, rather than a hindrance, and, we feel confident, would not be objected to by any of the workers.

Order Literature Now

Stock Up with Big Supply

Factory Closed July 24 to August 8

As announced in the June 1 *Watch Tower*, the vacation of the Bethel family will begin July 24 and terminate August 8. During this period there will be no mail opened or shipments of any kind made; consequently all should endeavor to have their orders for such literature as they require for the special "Surprise Week" and during the Bethel vacation period in to this office by Saturday, July 18, at the very latest. That will enable us to fill and ship these orders during the early part of the following week, before the factory closes for the vacation period. This applies to class directors, sharpshooters, auxiliaries and pioneers.

We especially request also that directors and colporteurs, in sending in their weekly reports, use the United States postal card which is forwarded to them for that purpose, and not enclose these report cards in an envelope. Otherwise these will be held up in the regular mail until the office force gets around to opening it; whereas if they are sent separately they can be sorted immediately and we can begin working and compiling the different reports as soon as the office force returns. Your cooperation in this respect will greatly aid us in getting out the report of this special drive week and also the report for the month of July.

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make it an outstanding week for the number of hours devoted to the work. That will mean more testimonies given than ever before, and more literature placed to the honor of Jehovah's name. It can be done, by the Lord's grace, as each one diligently does his part. If during the last service week you gave 43 hours to the field service, carefully and prayerfully watch your time to see if you can personally squeeze in a few more hours. If you gave 12 hours, perhaps by careful planning you can find a few more moments. We suggest this for your own interest as well as the interests of the work in general; for what greater privilege could there possibly be than to share with God's people in carrying out his purposes?

Why Did the Testimonies per Hour Drop?

Three Reasons Suggested and Well to Consider

4 for $1.00 and Workers Enthusiasm Was Irresistible to Public

There are a few observations which we should like to make, covering the analysis of this week's figures. The average number of testimonies per hour during this drive was 3.51, or 3½ testimonies each hour per worker. This is the lowest average of testimonies per hour we have had since we started compiling testimonies. Naturally the question arises, Why should this be? There are about three possible answers to it. The first is that in a great many cases the people are interested in the message of the Kingdom that we have but because of their financial condition are unable to purchase. Therefore they are anxious to know more about it and they ask questions relating to the work and the proof and evidence of the Kingdom, and the workers feel that they must remain longer in the homes to explain the matter to them, seeing there is no possibility of placing the literature under the circumstances. This, of course, means more time spent with the people. There are other people who are in difficulty and have trouble and are anxious to talk to the workers about their troubles but who are not particularly interested in the panacea that the Kingdom holds for them. They want to tell you what they want to do about these conditions. Oftentimes the workers spend considerable time with these people and really accomplish nothing beyond listening to their troubles and their plans. While the time spent with the first class would undoubtedly be well spent and result in sowing seeds of interest that would ultimately bear fruit by those people obtaining the literature, in practically every case the time spent with the latter class is wasted and is only holding up the worker from going to someone who wants to hear about the Kingdom and its blessings. All workers should therefore carefully check up to see whether they are actually accomplishing anything by spending very much time in talking to the people, and in cases where there is no interest in the Kingdom and no possibility of placing any literature, they should hurry on to the next house and continue the witness work.

The second reason for the small number of testimonies per hour may be the fact that the friends were working rural territory which was sparsely settled, thus requiring more time to reach a given number of people. The third reason might be that the interest of the people in the Kingdom message is diminishing. However, every evidence indicates that this latter answer cannot be true, because the Bible itself clearly indicates that this Kingdom shall grow and grow until it fills the whole earth; and the fact that despite the hard times and everything else the magnitude of the message increases is a definite proof of an increasing interest in the Kingdom message on the part of the people.

Therefore, of the three possible causes, the first is probably the most responsible for holding down the number of testimonies, because all the workers find that the people today are intensely interested and that where they cannot afford to purchase the literature they want the friends to tell them all they possibly can about the Kingdom work. This opportunity of comforting the people should not be neglected; the main thing is to see that those who are being witnessed to are being told about the Kingdom and interested in hearing about that.

We believe, too, that the second proposition was considerably in evidence during this drive. After the long winter, working in city territory, the friends are anxious to avail themselves of the first opportunity to get out into the rural territory and work, and because the territory is scattered it necessarily pulls down their percentage.

Another point to be noted is that the placements per hour for this drive were .78. This is the lowest that we have ever reached. However, this is not because of the fact that the friends are presenting the bound books, but is due to the low number of testimonies per hour, for the number of testimonies per purchaser is practically the same as it was during the Midwinter drive, when we placed only 25,000 books. During the Midwinter drive one placement was made for every 4.4 testimonies. During this Watchtower drive one placement was made out of every 4.5 testimonies, so that the difference is only 1/10 of one testimony, which would have very little influence on the total. However, this fact proves one very important point. That is, that the reason the bound books were not placed more effectively in the past was that they were not offered with enthusiasm by the workers themselves. The fact that it made a difference of only 1/10 of one testimony in the testimonies per placement during Watchtower Week, when we had the largest number of books we ever placed, is a proof that the people will take the book combinations if these are stressed and properly presented by the friends. Of course, the fact that the people were offered four books for one dollar, when previously they were getting only three, would have considerable bearing upon the results. However, we believe, too, that when the friends themselves recognized the wonderful offer they had for the people, of four for a dollar, they became so enthusiastic that their offer became irresistible.

(Continued from page 1, column 4)

number of combinations was 12,292, and in these combinations there were 50,311 books. In other words, over 50,000 of the 70,000 bound books were placed in combinations. This indicates that despite the hard times and every other thing the Devil has used to impede the progress of the Kingdom work, the Lord's work increased with leaps and bounds, and the bound books can be placed if the friends get enthusiastically behind it.

Regarding the effect of the radio in placing the literature: We find that a great many of the directors apparently misunderstood what was required in that respect, because they have given us everything but the information required, many of them showing the percentage of people listening to the radio, or something else. What we actually wanted and asked for was the number of people who purchased the literature because of something they heard over the radio regarding it. We cannot give you anything like an accurate summary of the effect of the radio on the field work at the present time. We have written the classes reporting incorrectly and expect to have the information in the next *Bulletin*.

Plan Field Territory for "Surprise Week"

Every class throughout the United States should commence now and definitely plan and prepare their territory for "Surprise Week". While the center of attack will be at Columbus and vicinity, every class in the country is expected to participate in the field service during this drive. Where the director anticipates attending Columbus, some other competent brother should be appointed to look after the work at home and lead those friends into the field activities who are unable to go to Columbus. Plans should be made to have field activity every day from 8:00 a.m. until 2:00 p.m., commencing Monday, July 27, up to and including Sunday, August 2. Special arrangements for Sunday, July 26, are treated in another part of this *Bulletin;* consequently the territory to be worked should be carefully chosen, arrangements should be made to have transportation for the workers, depots where literature will be obtainable convenient to the territory worked, and every other provision to make this a real witness in each local territory.

Regarding the Reports for "Surprise Week"

Service directors and colporteurs, both auxiliary and pioneer, will arrange to close their reports for the week before the drive week, Thursday night, July 23, and commence the drive week report with Friday, July 24, and close it Sunday night, August 2. The weekly report following drive week will therefore commence with Monday, August 3. In due course a special report will be forwarded to the sharpshooters, and they are to include in that report the dates mentioned above; namely, from Friday, July 24, until Sunday, August 2.

(Continued from page 1, column 1)

to work with such a band of God's people, and this company manifestly had Jehovah's blessing, as evidenced by the wonderful results of the effort the colporteurs made.

The number of workers taking part in this campaign was the greatest in the history of the colporteurs. 1,313 pioneers and 837 auxiliaries reported, making a total of 2,150 in the colporteur army during Watchtower Week. 56,974 hours were put in the field by the pioneers, and 19,876 by the auxiliaries. Because they realized more than ever that they were not engaged in a bookselling campaign, but were carrying the message of God's kingdom, the average number of hours which the pioneers canvassed was 43.39. The average number of hours in the field for auxiliaries was 23.74, which has never before been equaled. Thus with more workers willing to work harder, and with Jehovah's blessing upon their efforts, the colporteur army constitutes an army against the Devil and his organization, the like of which has never before gone forth in the history of God's people on the earth.

The 70,489 books placed by the pioneers is only 7,090 less than placed during the entire month of April. During the ten days of the Watchtower Week the auxiliaries placed 6,815 more bound books than during the entire month of April.

The zeal which the colporteurs have for the King and the Kingdom is manifested by the fact that they gave the testimony to 243,921 persons in the short period of ten days.

Can books be placed? Is it possible that the Lord's people, in spite of financial conditions, depression, unemployment and these other ills afflicting mankind, can place with the people bound books containing the message of God's kingdom? It seems that the answer to that is found in the report for Watchtower week. We are all interested in the combinations of 4 books, and we see that pioneers and auxiliaries placed 11,126 of these with the people. Of the 70,489 books placed by pioneers, 52,136 were in combinations of 4 books or more. During April there were 1,844 nine-book combinations left by the pioneers and auxiliaries; and during Watchtower Week, 1,537. It is very gratifying to see the large number of combinations placed during these ten days.

At a time when many of those in the field meet with extreme poverty while canvassing the people, the Lord has blessed us with the drive just passed, and to those who have gone forward in obedience to instructions they have received, he has given assurance that he is on their side. Three of the outstanding features of Watchtower Week, so far as the colporteur activities are concerned, are, first, the number responding to call for special service, which is greater than ever before; the average number of hours which these put in actual field canvassing because of their zeal for the King and his kingdom; and the remarkable way in which the books have gone to the people because of their enthusiastic presentation to the people by the workers. Those who have taken their stand unreservedly on Jehovah's side as colporteurs and are pressing forward in the work to the honor of Jehovah's name have every cause for rejoicing. It has been proven that all things that Jehovah does for his people are for their good. Those who have responded to the call to service in the manner in which pioneers and auxiliaries have during this campaign may continue to press on during the summer months that are ahead of us, continuing to make the Kingdom message the one big work in their lives and thus bring delight to the heart of the God whom they serve.

Pioneers—Do not Plan to Get County Territory Assignments at the Convention

Heretofore, some of the pioneer colporteurs have attended the big general conventions expecting to make arrangements while there for territory to which to return after the convention. Do not plan to do this at Columbus, but have all your arrangements made prior thereto. Territory arrangements can be handled much more satisfactorily through correspondence than through personal interviews at a convention, when there are so many other things to be looked after. For this reason, colporteurs are asked to bear in mind that pioneer territory will not be assigned at Columbus.

There are more pioneers on the list now than ever before, and we are expecting the greatest representation of pioneers as well as auxiliaries that any convention has ever seen. As far as possible, let's get details handled before the convention, so that this period can be devoted to doing the work at hand which the Lord has for us to do.

A Suggestion

Those handling radio matters please check up the list on the back of the June 15 *Watch Tower*. If any changes are made in the time please report promptly to the radio department.

WATCH TOWER BULLETIN

July 1, 1931

We Hear Them Saying, "On to Columbus!"

Three Years Since Last International Assembly

Most Important Ever Held

Everyone Desires to Attend

A Convention of Workers

Surprise Week Will Be a Convention Week for All

On to Columbus! Thrilled with the prospects of another great international convention, the anointed throughout the earth are turning their thoughts towards Columbus and earnestly seeking the Lord's blessing upon this assembly of God's people. Every effort is being made by them to be present if they possibly can. The Society, believing that this convention is to be of such great importance, has made arrangements for assisting those who have been in the full-time service for at least six months to be present. Judging from the letters being received, almost all the pioneers will be there, together with the class workers and auxiliaries, to add their voices to the song of praise which will be lifted up to the honor of Jehovah's name.

There are, of course, some who have the real desire to attend but for one reason or another just cannot. The Lord in his goodness has made it possible for them also to share in this same convention, which will be the greatest one ever held. Surprise Week is not to be confined to the conventioners at Columbus, but it is for the anointed throughout the entire earth. All of these will be engaging in the convention itself by engaging in the convention service. This is the first time that such a service week has been planned. This is the first time that extension conventions following the general convention have been arranged so that the echoes of that great gathering may be heard throughout the earth.

While at the present time we may not understand the full significance of this week and convention, still as the anointed of the Lord unite together with a sincere desire to be used by the Lord to the honor of his name, they can confidently rely upon Jehovah to do so. *Light* has shown us how he has used his people in times past, and now the Esther articles in *The Watch Tower* have been proving to us beyond a shadow of doubt that even though we stand in a perilous position, with the enemy conspiring against us none of the enemy shall prosper. What more could be asked?

If a week ever was a success in the heralding forth of the Kingdom message, Surprise Week should be. If the anointed of the Lord have been rejoicing in their privilege of singing forth the praises of Jehovah in times past, the very prospects of Surprise Week should overwhelm them with delight. This convention is to be for all of the anointed on earth, and one in which all can share. If you cannot actually be at Columbus you can engage in the convention service by carrying the Kingdom message to the people in your own territory. Surprise Week is a service week as well as a convention week, and one for heralding far and wide the Kingdom message.

The service work at Columbus itself and elsewhere will commence with the final distribution of the remaining leaflets advertising the great radio hook-up for Sunday. The combinations of stations broadcasting the lecture on that occasion will make it the greatest broadcast in the history of radio. Then will come the great onward march of the Lord's people with the Kingdom message in book form. The special offer during the Surprise Week is to be 3 books for $1.00, or *Light* 1-2 and four booklets, dropping down to the four booklets for a quarter when the party cannot take the entire combination.

The Columbus convention is to be a convention of workers who will go there because they want to serve as witnesses to the honor of Jehovah's name. The great convention will conclude with the extension meetings which will be held throughout the earth and which will be attended not only by the ones who have actually been at Columbus itself but by others who have not. These meetings also are for workers, and much time will be devoted to the actual field service.

What a Surprise Week it will be! Never before in the history of the church or in the history of the world will there have been such a convention, such unity of action and singleness of purpose. All those who really love the Lord will see to it that they are a part of this great international convention by participating in the convention service at Columbus, at the extension meetings, at home, or abroad.

The time has come for the message to be given, and nothing can or will stop the remnant from fulfilling their divine commission, for the Lord has decreed that it shall be done. It is for this reason that we are looking forward to Surprise Week to be the greatest week ever. All those who love the Lord will be anxious to be right on the job all the time possible, telling out the Kingdom message to others, whether at Columbus or at home, using the strength which the Lord has provided and is providing them from the food on his table to the glory of his name. Time in the field and the number of testimonies given mean that more and more the people are being educated concerning Jehovah and his kingdom that they may take their stand on his side and receive the blessings of his kingdom.

Bethel Special New York to Columbus

Other Transportation Information

We have been informed by the railroad association that an extension of two days has been added to the return limit of the railroad tickets to the Columbus Convention. The original date was August 5 for Central and Eastern territory, but this has been extended to August 7.

Three forms of tickets are authorized under the certificate arrangement.

1) 1½ fare for the round trip, going and returning via the same route, final return limit August 7, 1931.

2) 1-3/5 fare for the round trip, going and returning via the same route, final return limit 30 days in addition to date of sale.

3) Divers route ticket, good for 30 days, to return over any regular route one may desire. For instance: If a delegate from New York desires to return via Chicago the rate would be 80 percent of the one-way fare to Columbus plus 80 percent of the one-way fare Columbus to Chicago, Chicago to starting point. The full fare would be $65.40. By the use of the certificate the rate would be approximately $52.80, effecting a saving of $12.60 on the whole trip.

We are informed that friends in northeastern Iowa will travel on the Illinois Central to Chicago en route to the Columbus Convention. Those desiring to travel this way will communicate with L. O. Hillyard, 1504 Henion St., Dubuque, Iowa.

If a sufficient number of delegates from the vicinity of New York and Philadelphia travel together a special train over the Pennsylvania R. R. will be run known as the "Bethel Special". The proposed schedule is as follows:

July 23	*E. S. T.*
Lv New York (Penn. Sta.)	5:40 PM
Lv Newark (Market St. Station)	6:02 PM
Lv North Philadelphia	7:25 PM
Lv Lancaster	9:05 PM
Ar Harrisburg	9:35 PM
Lv Harrisburg	9:50 PM

July 24	*E. S. T.*
Lv Altoona	12:50 AM
Lv Pittsburgh	3:35 AM
Ar Columbus	8:00 AM

The rate from New York, on the certificate plan, is $34.05 for the round trip.

Friends from the New England states can travel via New York as cheaply as by way of Albany.

Pullman rates to Columbus are:

From	Lower Berth	Upper Berth	Compt.	Dr. Room
New York or Newark	$6.38	$5.10	$18.00	$22.50
Phila.	6.00	4.80	17.00	21.00
Lancaster	5.63	4.50	15.75	21.00
Harrisburg	4.50	3.60	12.75	16.50

Those desiring to do so may travel on the day coach as far as Harrisburg and then take a sleeper from there, thus saving $1.88 on a lower berth or $1.50 on an upper.

Friends who contemplate traveling on the Bethel Special are requested to communicate with the Transportation Committee at 117 Adams St., Brooklyn, as quickly as possible and state how many will travel in their party and whether they desire Pullman space reserved for the whole trip or from Harrisburg.

Friends in the vicinity of Philadelphia desiring to travel with the Bethel Special will please communicate with Harold W. Kline, 1613 Chestnut St., Philadelphia, Pa.

Convention Information Folder

Enclosed with this *Bulletin* you will find a Convention Information Folder. For the convenience of those who anticipate attending the general convention this folder gives some valuable information regarding Columbus and the convention arrangements, also suggestion regarding traffic regulations in Columbus which should be of help to those who are driving cars. You are therefore requested to bring this information folder with you to the Convention.

May Witness a Splendid One

47% of Month's Activity Done in 10 Days

Interesting Comparisons Made with Remaining 21

A study of the figures for the May witness reveals a number of interesting points in the field service activities. Watchtower Week, which resulted in one of the most stupendous and effective witnesses ever given, was a part of May's activities. We find in making an examination that during the ten days of Watchtower Week the classes, colporteurs and sharpshooters made 47 percent of the total testimonies and put in 47 perceut of the hours and made 47 percent of the placements, placing 49 percent of the total of pieces of literature for the month. During the other 21 days only 53 percent of the testimonies, hours and placements were made, and 51 percent of the total literatnre placed. The uniformity in honrs, testimonies, placements and literature in this respect is very impressive, and establishes the fact that when the workers put in the time the testimonies will be made aud this will result in an established percentage of placements and when we drop off in the number of hours put in the service there is an exactly uniform drop in the number of testimonies we give, the placements made, and the total of pieces of literature disposed of. This deserves the carefnl and prayerful consideration of each one of the Lord's anointed. There is no doubt that the Lord is revealing these facts to us at this time for our individual and collective examinatiou, for we are all a part of that one body which has received the commission from Jehovah to be his witnesses. Consequently the questiou each one should ask himself is this: Why is it that we put in only as much time in 21 days as we did in the 10 days of Watchtower Week? and then we should examine ourselves and check up and compare how much time we put in in Watchtower Week and how much time we put in during the remainder of the month. While it is true that all put forth additional effort during these special drives to devote additional time to the Kingdom service, it is questionable, however, whether they devote twice as much time as they ordinarily could devote to the Kingdom work, and it may be found in a great mauy cases that if we put forth the effort and carefully check up our responsibilities we can devote considerably more time than we are now giving to the service work and thus increase the number of hours in the service, which will result in a corresponding increase in the number of testimonies given, placemeuts made, and pieces of literature disposed of. The number of books and booklets placed during Watchtower Week, compared with that of the rest of the month, shows that 58 percent of the hound books were placed during Watchtower Week and only 42 percent placed during the other 21 days. Of course, the additional books in the dollar combinations were bound to affect this splendid increased distribution. However, added to this splendid offer was the enthusiasm of the friends, which, we believe, aided greatly toward the success of this Watchtower Week.

It is well at this time to consider a comparison of the progress that is being made toward attaining the quota for the year 1931. With the end of May, eight months, or 66⅔ percent of the time is gone, leaving only 33⅓ percent of the year yet to go. During that period we have to place 930,499 bound books, or 41⅔ percent of our book quota, and 747,752 booklets, or 22½ percent of the booklet quota. This makes a total of 1,678,251 pieces of literature to be placed in the hands of the people before the end of September 1931 in order to attain to our quota for the year. We are well ahead in booklets, and that places us ahead on the total of pieces of literature, but we are considerably behind in the bound books; consequently it is going to require a more concentrated effort in presenting the bound-book combinations during the remainder of the year in order to reach our objective. However, we feel confident that if each one will do his part, concentrate on the bound books, present them enthusiastically, we shall come very close to attaining, if we don't actually accomplish, our quota of bound books. This does not mean, of course, that the booklets are not to be presented where the people are unable to take the bound books. Every effort should be made to leave the bound books with the people, but where this cannot be accomplished, then you should drop to the booklets.

May's Activities

	Books	Booklets	Total
Classes & SS	97,917	190,641	288,558
Auxiliaries	30,157	38,420	68,577
Pioneers	147,702	141,104	288,806
Total	275,776	370,165	645,941
Total to Date	1,309,501	2,602,248	3,911,749
Total Testimonies to Date			7,996,465

Pioneer Colporteurs Attending Columbus Asked to Be Sure to Register at Colporteur Booth

All pioneer colporteurs attending the Columbus convention are asked to register at once upon their arrival at the Colporteur Booth, which will be in the main coliseum. There they will be given an identification card which will entitle them to receive books from the book store at pioneer rates. As heretofore, all transactions at the book store will be carried on on the cash basis and special rates will be granted to pioneer colporteurs only. Therefore it will not be necessary for auxiliary colporteurs to register or to get identification cards.

If pioneers wish to receive the special allowance which the Society has made for those who have been meeting the full-time requirements for six months or over, their personal signature on the convention records will be necessary. Upon signing the register they will be given an identification card, which should be kept carefully and shown to the cashier at the book store whenever they wish to obtain books at pioneer rates.

Recommendations for Service Director for 1932

We have forwarded to each organized service ecclesia (English and foreign) a letter concerning recommendations for next year's service director. This letter was sent to the ecclesia in care of the secretary or the service director. If the ecclesia responded to the notice in the May 1 *Watch Tower*, page 142 (answering the different questions), then this letter was mailed to the secretary; if not, to the service director.

Special Notice

The dates for the "Witness Week" shown on the yearly calendar as August 29 to September 7 have been changed to September 4 to 13 inclusive. This will give all of the friends plenty of time to return from the Columbus Convention and make full preparations for this campaign.

Surprise Week Report

The weekly report for the week preceding Surprise Week should end Thursday night, July 23. Surprise Week report should begin and include Friday, July 24, and run up to and include Sunday, August 2. Please arrange to cooperate with the director so that he can get this information as requested above and also kindly let him have the information regarding your Surprise Week activities as early as possible so that he can forward it to the Society without delay.

In the case of brethren who will not be going directly home after the Columbus and the extension conventions, they should mail their reports to their respective directors immediately after the convention, so that the director will have this information to include in his report of the class.

All Secretaries Should Reply to Notice Regarding Service Leaders in May 1 *Watch Tower*

There are still some secretaries to be heard from regarding the information called for in the May 1 *Watch Tower*, page 142. All ecclesias, English and foreign-speaking, including those organized under the sharpshooter arrangement, should instruct their secretaries to submit answers to the questions appearing in this notice. This information is necessary to complete our files, and to be of practical use should be sent in soon.

Be Sure to Get "The Messenger"

Convention's Pictorial Daily

Now Is the Time to Place Your Order!

Will Carry Daily Report of Columbus Convention and Serial Story of Society's Activities

The Messenger, pictorial daily that will be published by the Society at Columbus during the International Convention Week, is expected to be the finest paper it has ever published. It is planned to have a detailed report of the entire convention proceedings, pictnres taken on the grounds, and other illustrations. There will be an account of the July 26 mass meeting, at which time Brother Rutherford will address the convention, the lectnre being broadcast to all parts of the world, over the greatest network of stations ever assembled for such a program. The convention will be a thriller to all who can attend, aud those who are unable to attend can obtain *The Messenger*, with its good news of the proceedings of the convention, and thus share in the thrilling event.

Not only will *The Messenger* carry a full account of the activities in Columbus, but a serial story accompanied with numerous photographs from all parts of the globe will give the reader some idea of the work being done by the Lord's people in other lands, and there will also be accounts and pictures of recent conventions in Germany, France, England and Northern Europe. Especially interesting will be the story about the Magdeburg printing plant that will appear in *The Messenger*. These varions features will give the friends an idea of the magnitude of the Lord's work in the earth. It is marvelous to see how Jehovah has blessed his people in all lands.

The Messenger, five issues, will be mailed to any address in the United States or Canada for 35c. Three subscriptions to one address will be mailed for one dollar. All subscriptions should be sent to the Brooklyn Office immediately so that we may be able to determine the quantity it will be necessary to print. At the Detroit Convention many friends who neglected to subscribe for *The Messenger* at that time, expecting to get it later, were disappointed. The London Office reports that friends attending the London Convention in June were eager to turn their subscriptions in to the London Office so as not to miss the report of the Columbus Convention.

The Convention week is an International Service Week. The friends throughout the world will share in the drive and give testimony to the name and word of Jehovah. Read *The Messenger* and see how the work is carried on in other lands and you will appreciate as never before that faithful workers in all the earth are making mention that the Lord Jehovah's name is exalted.

Can You Imagine??

Almost 400 Stations Carrying Discourse

Greatest Accomplishment in Radio World

Brother Rutherford to Speak on "The Hope of the World"

Tremendous Crowd Expected at Coliseum ! ! !

At noon, July 26, there will be sent forth from the Coliseum at Columbus, Ohio, U.S.A., a message to the world which will bring to the attention of the peoples the only hope for the world. The Society has arranged to carry Brother Rutherford's lecture to all parts of the English-speaking world. Speaking to a visible audience which will approximate 15,000 persons, Brother Rutherford will reach millions of unseen listeners in every part of the globe, telling them about "The Hope of the World".

Can you imagine an aggregation of almost 400 radio stations sending forth the one message the Lord wants given by his people at this time? The remnant are determined, by the Lord's grace, to give testimony to the word and name of God to all nations, kindreds and tongues, during this International Service Convention Week.

Not only will it be "Surprise Week" to the Lord's people, but it will be a "Surprise Day" also to the peoples of this oppressed world.

Be sure to order your radio folders advertising this tremendous broadcast and have them all distributed before July 26. Invite all the people you come in contact with to listen in and hear what Brother Rutherford has to say on this most timely subject. These radio folders will be furnished to the friends free if they will obligate themselves to distribute them to the people.

We have received word from many parts of the country that arrangements have already been made to have radios installed in parks and in band concert stands. Also trucks are being equipped with radios to go to where people congregate so that all may have an opportunity to hear. Those who are making such arrangements should also see that notice is put in the newspapers informing the people where they may hear this epoch-marking address.

The importance of this great broadcast cannot be overstressed. Those at Columbus as well as those who remain at home will be sure to listen in. If you are one of the latter and if you do not have a radio set, find someone who has and who will let you listen to the lecture over his set. Workers as well as everyone else should set aside this hour. When it is over, or Sunday morning prior to the lecture, you can get out into the field service. But, by all means, do not miss the lecture. The encouragement which you will personally receive from the message itself and the realization that the message is being carried over 400 different stations will embolden you to press on in the battle and sing out the praises of Jehovah God. Since Surprise Week is a special service week, it means that all the Lord's anointed everywhere will be putting forth strenuous efforts to follow up this great broadcast with a personal witness to as many people as possible.

Columbus Extension Meetings

If You Just Can't Get to Columbus, Try Hard to Get to One of These

The Lord's Anointed Will Witness Everywhere

All the preparations for the mighty work the Lord is going to do in the earth during the period from July 24 to August 2 are going on continually, marked with his approval and direction. Through his Word he comforts and directs his people as follows: "Hear, O Israel, Ye approach this day unto battle against your enemies; let not your hearts faint, fear not, and do not tremble, neither be ye terrified because of them. For the Lord your God is he that goeth with you, to fight for you against your enemies, to save you."

The Lord God placed this assurance in his Word that we might lay hold and act upon it in the day of battle. Every one of God's anointed should have some part in the bombardment he is about to make on the enemy's stronghold. Go to Columbus, if possible. If you cannot do that, then try to attend some one of the Columbus convention extensions, July 31 to August 2. Every provision is made for a very thorough and complete witness to be given at these points. Each one will be served by representatives of the Society. Halls, territory, literature and rooming accommodations are being carefully planned in advance for these points as well as for Columbus. A complete list of all the details will be given at Columbus for the convenience of those who will attend there. For those who are unable to attend at Columbus, but who are arranging to attend the convention extensions, we are listing herein the places, languages and directors' names and addresses, so that they can communicate with the brethren at whatever point they intend to be and make their arrangements in advance.

CLEVELAND, OHIO
English:
A. Kershaw, 10104 Parkview Av., Garfield Heights, Ohio
German:
M. Reitman, 1118 E. 146th St.
Greek:
A. Souliotis, 2992 W. 12th St.
Polish:
J. Polaniec, 7111 Clement Av.

CHICAGO, ILL.
English:
A. L. Seeley, 6944 Eberhart Av.
Lithuanian:
S. Beneckas, 3542 S. Francisco Av.
Polish:
S. Arnold, 1130 N. Richmond St.
Ukrainian:
W. Wawryczuk, 2735 Potomac St.

DETROIT, MICH.
English:
P. C. Truscott, 5550 Grayton Av.
Polish:
I. Wisniewski, 7594 Arcola Av.
Ukrainian:
A. Telischak, 4447 Bingham Av., E. Dearborn

BUFFALO, N. Y.
English:
Joseph Sciandra, 555 7th St.
Italian:
L. Policbetti, 90 Bellwood St.
Polish:
A. Jurczak, 302 Gibson St.

PITTSBURGH, PA.
English:
E. I. Baxter, 413 Bailey Av.
Italian:
Alex Mischetti, 2 Morrow St.
Polish:
J. Gregorowicz, 2223 Sarah St. S.S.

CINCINNATI, OHIO
English:
August L. Hussel, 3433 Bevis Av. Evanston, Cincinnati

WASHINGTON, D. C.
White:
C. W. Jackson, 3549 10th St. N.W.
Colored:
F. Richardson, 1503 R St. N. W.

INDIANAPOLIS, IND.
English:
O. H. Hackemeyer, 4219 Carrollton Av.

ST. LOUIS, MO.
English:
W. L. Mittendorf, 5307 Bancroft Av.

Any of the directors mentioned in the above list attending the Columbus Convention should make some definite local arrangements to have their correspondence taken care of and all inquiries about their convention extension answered during their absence.

If you cannot get to Columbus, work at home until July 30, then arrange to attend a convention extension, if possible. If that cannot be arranged, then plan to devote all your energies to pushing the local witness at home, confident that Jehovah is with his people wherever they are.

Reporting Convention Activities

All workers attending the Columbus or the extension conventions, are to turn in a report of their activities to the Convention Service Department daily. They will be advised at each convention how this is to be done. No one should leave the convention without seeing to it that a full report is made of the testimonies, hours, placements, books and booklets to the Convention Service Department.

In addition to the report turned in at the convention, all class workers are also to report their entire convention activities to their local class director, and he in turn is to include these reports on his Surprise Week report covering the 10 days of Surprise Week which is to be forwarded to the Society, but he is not to include these figures in his yearly report, which covers only the amount of literature placed in his class territory. Pioneer and auxiliary colporteurs and sharpshooters are likewise to report their convention activities to the Convention Service Department at the respective conventions and also to include their convention activities in their Surprise Week report which they forward to the Society.

Factory and Office Closed July 24 to August 8

Place Your Orders Early

Get a Large Supply for Surprise Week

Again we wish to remind you that the office in Brooklyn will be closed from July 24 until August 8 inclusive, on account of the convention and vacation period which is to follow.

It will be appreciated if the friends, including colporteurs, will refrain from writing letters to the office during this period, so that upon returning the work will not be congested. Colporteurs and classes should have books on hand in sufficient quantity to last them through this period and a few weeks thereafter, so as not to run short. Pioneer colporteurs will be able to secure books at the Columbus Convention at pioneer rates for the convention service there, but this arrangement is not being made for the extension conventions. It is suggested, therefore, that pioneers in need of books for the extension conventions either use their own private stock or obtain a few books at Columbus for the extension convention service.

Radio Notice to Directors

Stations that will broadcast regular transcription on Sunday July 26 BEFORE the chain broadcast from Columbus, and will therefore use for that day record C-34 in Zone One (or C-24 in Zone Two), should change the announcement for this record so as to mention the chain program which goes on the air at twelve o'clock noon, EASTERN STANDARD TIME, over a nation-wide book-up. Stations that will broadcast this chain program in your vicinity should also be mentioned in the announcement. Please consider this carefully and then arrange according to local conditions.

New Literature in Stock

The following new publications are now in stock and do not appear on the 1931 Class and Colporteur price lists:

Creation	Hungarian
Government	Polish
Government	Greek
Government	Swedish
Government	Slovak
Government	Japanese
Creation (cloth)	French
War or Peace	Arabic
The Last Days	Bulgarian
War or Peace	Finnish
Oppression	Hollandish
Judgment	Norwegian
War or Peace	Armenian
Oppression	Bulgarian
Judgment	Spanish
Crimes and Calamities	Hungarian
Heaven and Purgatory	German

SURPRISE WEEK

July 24-August 2

1st Surprise:

International Convention at Columbus, Ohio

2nd Surprise:

Over 150 Columbus Extension Conventions throughout the Earth

3rd Surprise:

World-wide Field Service by the Lord's Anointed Everywhere

4th Surprise:

Greatest Radio Broadcast in History to the Honor of Jehovah's Name

5th Surprise:

?

6th Surprise:

? ?

7th Surprise:

? ? ?

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COME TO COLUMBUS AND SEE ! ! !

BULLETIN FOR Jehovah's witnesses

August 1, 1931

Can We Do It? A MILLION in 10 Days

Witness Week Campaign Sept. 4 to 13

The *Kingdom* Booklet to Be Offered at 5c

Almost 400,000 Placed During Surprise Week

Jehovah's Witnesses Filled with Zeal

The period designated Witness Week was set apart and this title was chosen for it during the latter part of 1930. This was before the new name "Jehovah's witnesses" was considered and before arrangements for the Columbus convention had been undertaken. All of these points are very significant to the Lord's anointed at the present time when they see the appropriateness of the title Witness Week for the first active campaign after the public adoption of the new name by the Lord's anointed. It gives us positive assurance that the Lord had in mind the detailed events that were going to take place at Columbus and immediately following long before his people on earth saw or appreciated it. This assurance must thrill the hearts of the anointed, knowing that the Lord says, "Unless the Lord build the house, they labor in vain that build it." The converse of this must be that when we have positive proof from the Lord that he is directing even the minutest details and we are in harmony therewith our efforts must be fruitful to the Lord's glory and pleasing to him. What a happy prospect for Jehovah's witnesses as they enter into this Witness Week campaign! The name is most appropriate to inaugurate the first campaign after the adoption of the new name, and surely it is most appropriate to start the world-wide campaign with the *Kingdom* booklet containing the resolution adopted at Columbus declaring that the Lord's kingdom is the only hope for mankind and placing the issue squarely before the leaders and people that the time has come for them to render allegiance to Jehovah or be entirely destroyed as opponents of the Lord and his organization. This is surely the Lord's doing, and marvelous in our eyes. Those who were privileged to attend the Columbus convention saw much evidence of how the public in general accepted and fell in line with the great truths the Lord was revealing at that time. An illustration of this was manifest at the time the new name was announced. Stores, restaurants and business places in general which were decorated with signs, "Welcome I.B.S.A.," "Welcome Bible Students," etc., in many cases were changed to "Welcome J.W." or "Welcome Jehovah's witnesses" within a few hours after the announcement was made, and by Monday morning a very large percentage of these signs had already been changed. This in itself is proof that the Lord has manifested to his people that the time is ripe for them to publicly take their stand as his witnesses and make this manifest to the people.

During the Witness Week campaign from September 4 to 13 inclusive, the new booklet, *The Kingdom, the Hope of the World*, at 5 cents, will be the main presentation. Every effort should be made to place this booklet in the hands of the people as quickly and as effectively as possible. The way the booklet went out at Columbus and the auxiliary conventions leads us to believe that the distribution of this booklet will exceed anything that has taken place to date. There were between 300,000 and 400,000 of these booklets dis-

(Continued on page 3, column 3)

Jehovah Gives His People a New Name

With Gladness We Accept It

Jehovah has been pleased to give the anointed a view of the confidential relationship that exists between himself and his witnesses. He has been pleased to confer upon this class a new name, regarding which he says when speaking of the enemy, "All ye shall leave your name for a curse unto my chosen, for the Lord God shall slay thee and call his servant by another name." The Scriptures tell us that the mouth of Jehovah himself shall name this new name by which the Lord is going to call his servants. This name is referred to in the Scriptures in the following terms: "Ye are my witnesses that I am Jehovah," or, Jehovah's witnesses. Surely this manifestation of Jehovah's love and consideration for his people is the most strengthening thing that the Lord's people could possibly receive at the present time. This signal honor is conferred upon the Lord's servants because with them Jehovah is supreme. The glory of his name and his word is the most vital thing in their existence. The conventioners at Columbus, Ohio, unanimously adopted this name, going on record that the Lord's servants on earth shall be publicly known henceforth as Jehovah's witnesses. It would therefore be proper for every local ecclesia cooperating with the Society in the Kingdom work to arrange immediately to carry on their local activities under this name. All the workers in the field should represent themselves as Jehovah's witnesses. All other names, such as Bible Students, International Bible Students, I.B.S.A., etc., should be immediately discarded. When the Lord confers the title upon his people, not only is it fitting to accept that title, but it is wholly improper to disregard it or be indifferent toward accepting it. Therefore, let all those who are really the Lord's make the name "Jehovah's witnesses" their name from this time forward, both collectively and individually.

Bethel Family to Engage in Field Service 6 Days

Witness Week Looked Forward to by All

Service Leaders to Work with Classes if Requested

The Bethel family are going to have six days to put in the Witness Week drive with the rest of the friends. In order to have sufficient literature ready for the drive Brother Rutherford has arranged for both a day and a night shift to work in the factory in making these booklets. The Society hopes by that time to have more than 2,000,000 *Kingdom* booklets printed and ready for the witness. All the brethren are imbued with the importance of seeing that this message is given speedily; consequently, as soon as the campaign starts on Friday morning, September 4, arrangements are made to close the factory, office and home so that the entire family can have part in the drive for the four days Friday, Saturday, Sunday and Monday.

In accordance with the usual custom, the service leaders will be sent to classes who desire brethren to lead them in the field service during the period September 4 to 7 inclusive. Sometimes after the drive we receive notice from different classes stating that they wished they had had a service leader but refrained from requesting one because they believed that some other class needed him more. We do not believe that this is the proper attitude to take. Each class feeling that they will have a reasonable number of workers in the field during the drive and desiring to have a service leader serve them during that period should make their request. If there are sufficient brethren to supply all the classes, then all will be served. If not, and their class happens to be one that cannot be served, then they can accept it as the Lord's will that they continue and push the service alone. But to determine beforehand that it is not the Lord's will that they have a leader for that drive seems to be making up the Lord's mind for him instead of letting him overrule according to his will, and therefore each class that can have a reasonable number of workers in the field during Friday, Saturday, Sunday and Monday should make the request immediately. Classes within a distance of 300 miles from Brooklyn will be served during these four days. In addition to the four days above mentioned, the factory and office will be closed also Saturday, September 12, enabling the brethren to serve the classes on Saturday and Sunday, September 12 and 13. Classes that cannot be served during the first part of the drive will be served during the latter part. Please make your requests immediately, so that arrangements for sending out these brethren may be completed as soon as possible and the classes notified. The object in having these brethren serve classes during this period is that they may lead the friends in the field activities. These brethren will not serve public meetings, but will be prepared to give a class talk or conduct a service testimony meeting each day.

THE MESSENGER

Never before have we received so many subscriptions for *The Messenger* newspaper. Before we went to Columbus, Ohio, we had more subscriptions for this convention report than we had at any previous time. Due to this fact the Society decided to print a few more of each issue, knowing that after the convention was over the demand for this would continue. The complete set of *The Messenger*, five issues, can still be had for 35c in stamps, or three sets to one address for one dollar. Get your order in early, as they are going fast.

New Prices on Clothbound Books October 1

English Publications, 4 for $1.00

Foreign Translations 3 for $1.00

Conventioners Surprised and Thrilled

One of the many surprises, and one which has brought much joy to the friends at Columbus, was the change in price on the clothbound books to the public. Everywhere the friends were heard to express their happiness that soon they can go out and offer to the people four clothbound books for one dollar. Foreign-language publications were reduced to three for a dollar, or 35c each. The *Bulletin* takes pleasure in reproducing here a letter by Brother Rutherford to the office manager at Brooklyn.

July 20, 1931

To the Office Manager:

DEAR BROTHER:

The commission of God's anointed people who compose the Society is to preach this gospel of the Kingdom as a witness to the nations, and to the honor of Jehovah's name. The Society is anxious to faithfully perform the obligation of this commission by making a wider distribution of the message as contained in its publications. The financial condition amongst the people is very bad. For this reason many may be hindered or even prevented from having something to read concerning the Kingdom. We must do our part to help them, and look to the Lord to provide the ways and means. Our heavenly Father has, by and through Christ our Lord and King, graciously made provision that we may produce the bound books containing the message of the Kingdom at less cost than when we first began to print them. This slight advantage to us must be extended to the people to the honor of Jehovah's name. By the Lord's grace we will do this.

At the present time we publish and offer to the public the following books in the English language, to wit: *The Harp of God, Deliverance, Creation, Reconciliation, Government, Life, Prophecy, Light* (Books One and Two). Therefore, beginning October 1, 1931, and which is the beginning of our next fiscal year, these books will be offered to the public in the United States and Canada at the following prices, to wit: Any single book, 30c. Any combination of 4 bound books, $1.00. Any combination of 8 bound books, $2.00. The entire set of 9 as above, $2.25. The price for which any new book will be offered will be announced later.

BOOKLETS

The 64-page booklets published by the Society in the English language will be offered to the public in the United States and Canada at the following prices: Any single booklet, 10c. Any combination of 4 booklets, 25c. Any combination of 9 booklets, 50c.

The exception to the above will be the booklet *The Kingdom*, which will be offered to the public at 5c.

FOREIGN LANGUAGES

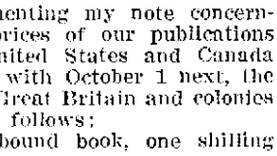
Because of the very limited production of our publications in the languages other than English, the cost is greatly increased. However, we must get these books in foreign languages into the hands of the people at the lowest possible price. Beginning on the above date, therefore, the prices for which our books in foreign languages will be offered to the public in the United States and Canada will be as follows, to wit: Any single book, 35c. Any three, $1.00. Any 6, $2.00. The entire set of 9, $3.00.

BOOKLETS

The prices of booklets in foreign languages will be the same prices named for the English above.

We pray and hope the Lord will be pleased to bless this effort by a wider and more effective distribution of the message of the Kingdom to his honor and praise.

Your brother and servant by his grace,



(*Later*)

Supplementing my note concerning the prices of our publications in the United States and Canada beginning with October 1 next, the prices in Great Britain and colonies will be as follows:

Single bound book, one shilling three pence.

Any combination of 4, four shillings three pence.

Any combination of 8, eight shillings six pence.

The set of 9, nine shillings.

BOOKLETS

Single booklet, five pence.
Combination of 4, one shilling.
Combination of 9, two shillings.
The Kingdom booklet, three pence.

J. F. R.

Isn't that great? We feel sure that the books will go faster than ever before, due to this splendid arrangement and provision made by the Lord.

Advertising Radio Lectures at Low Cost

The More Who Know, the More Who Will Listen

Many of the classes and colporteurs in various parts of the country are advertising the radio lectures of Brother Rutherford in the newspapers, and probably this reaches a good many people whom we do not reach through the radio folder. From a letter recently received we quote:

"Herewith enclosed an advertisement I have had published in the Chappell (Nebr.) *Register*, the only paper in the county seat of Deuel county. I gave the editor a set of nine books and six booklets written by Brother Rutherford. He has published the notice twice, and I expect he will publish it once more."

This pioneer colporteur says further: "I expect to do this in Oshkosh, the county seat of Garden county, Nebraska."

Probably many of the colporteurs can make such arrangements and distribute the books at the same time. The same is true with the classes. Another means that can be used is this: Where local newspapers are willing to give a free public announcement or a write-up in the columns of their paper, the class director and the colporteurs might arrange a short write-up, using some of the material that appears in the radio announcement before and after each record, as was arranged by a colporteur sister in Havana, Cuba. The more we can bring the radio lectures and the stations carrying them to the attention of the people, the better it will be for the spreading of the Kingdom message.

Following Up on Radio Listeners

From time to time the Society sends out back calls on radio listeners. These have proven very successful, and for the encouragement of the friends we are glad to say that we received a letter stating that in three back calls sent to one brother three complete sets of nine books, and a few booklets, were placed. Others relate similar experiences and are very glad to make these back calls. The friends who receive such back calls should follow them up as soon as conveniently possible.

New Radio Folders for Transcription Program

243 Stations Listed

The regular radio folder that has been used throughout the year in advertising the transcription programs is now available. This new radio folder carries a list of 243 stations. It has been observed that some of the classes are still using the first radio folder that was printed by the Society. We would suggest that the classes order no more at one time than can be used in about two months. In this way they can always have the latest radio folder for use in their territory, which will carry an up-to-date list of all the stations broadcasting the lectures. These radio folders will be supplied to classes at the same rate as heretofore.

Recommendations for Director

As outlined in the letter sent to you, we are anxious to have all recommendations for service director in the office by September 12. We have received a number already, and should be glad if every class would see that their recommendation is in here by September 12 so that we can advise you of the 1931 director immediately following the drive week.

Thousands Wrote for the "Kingdom" Booklet

Greatly Appreciated by Radio Audience

"The Kingdom" Transcription Record to Be Broadcast Once a Month

The greatest combination of radio stations ever assembled for the broadcasting of any lecture was used on July 26 to broadcast the message "The Kingdom, the Hope of the World". The details concerning this remarkable hook-up and the message which Jehovah had sent forth to the peoples of the world by this means have been set forth in *The Messenger*. Only the Lord could have arranged for such a widespread proclamation of his truth in one hour's time. This is marvelous in our eyes. Upon returning to the office we found here thousands and thousands of letters addressed to the Society, and in addition to the office mail Brother Rutherford has been deluged with personal messages wishing him God's blessing and expressing the hope that he may continue to send forth this message boldly and fearlessly. Many expressed their appreciation of having a message like this one expressed with such conviction and boldness.

During the first four days of opening the mail more than 4,000 requests have been received from radio listeners asking for the booklet *The Kingdom, the Hope of the World*. We are not half through our mail, and undoubtedly this total will go up in leaps and bounds.

So important is the message set forth in this lecture that Brother Rutherford has decided to have the electrical transcription of this already world-famed lecture broadcast the first Sunday of every month, beginning with September 6. For the next six months, on the first Sunday of each month, people everywhere will be able to hear the warning that Jehovah wants given to Christendom at this time.

Not only will this message be brought before the people by radio during Witness Week and throughout the coming months, but Jehovah's witnesses will be taking it to them from door to door, so that truly the warning of the impending doom will be given to the rulers and the people. What a wonderful work we are engaged in!

Notice to Workers

We are in receipt of advice from the Post Office Department in different towns that some of the friends are placing radio folders in the letter boxes. This is contrary to the law. Please do not do this. It is much more effective to deliver the radio folder personally at the home and tell the people what it is all about or, if they are not at home, slip it under the door.

Warning Must Be Given to the Rulers

Every Clergyman to Receive a "Kingdom" Booklet

Also Financial, Political, and Military Men

The Fight Is On and We Are on the Lord's Side

The August 15 *Tower* shows us the responsibility resting upon the witnesses of Jehovah to give Jehovah's warning to Christendom. This responsibility cannot be avoided. Concerning this, Jehovah says: "When I say unto the wicked, Thou shalt surely die; and thou givest him not warning, nor speakest to warn the wicked from his wicked way, to save his life; the same wicked man shall die in his iniquity; but his blood will I require at thine hand. Yet if thou warn the wicked, and he turn not from his wickedness, nor from his wicked way, he shall die in his iniquity; but thou hast delivered thy soul."—Ezek. 3:18, 19.

The time has come to give this warning. The Lord has provided his people with literature to use for this very work. The question then is as to how to do the work most effectively. The plan of procedure follows:

After Witness Week, during the remaining weeks in September, every clergyman, preacher, or leader of a religious organization of any kind is to be called upon and canvassed for the booklet *The Kingdom, the Hope of the World.* If they will not pay for the booklet one should be given to them free, for this warning must be given to them by God's witnesses. Jehovah made them "a watchman unto the house of Israel". "Therefore hear the word at my mouth, and give them warning from me," he says to his people. Having joyfully taken the new name of "Jehovah's witnesses", the remnant class has a great responsibility resting upon them to faithfully live up to this name and to sound the warning to those who claim to represent God and yet who represent the Devil by being the leaders of his organization.

Service directors and those who are holding individual territory assignments should begin at once to plan to call on every preacher in their assignment following the Witness Week. Look up the addresses of the various preachers in your territory, so that when the time comes to call upon them you will know just where to go and will be able to make the calls in the least time. The calls should be made personally, and the booklet personally presented to the preachers, giving them the opportunity of paying for it if they will, and if not, of taking it anyway. When calling upon them let them know that this message is being delivered into the hands of all the preachers throughout the world and that it is of great importance to them to read it that they too might be informed. In presenting the booklet to them be kind and courteous, but bold and fearless in your stand for the Lord and his kingdom.

Now for a few suggestions as to how to get the names and addresses of the preachers. In the larger cities, where classified telephone directories are published, one will find them listed under such headings as "Clergymen", "Christian Science Practitioners," "Missions," "Church Organizations," etc. In other towns and villages, the names of the preachers can be obtained from the local newspapers. If the addresses are not given, they can be looked up in the telephone directory. This will be a good opportunity for some of the friends to do some service in the evenings in order to get everything arranged to carry on the work following Witness Week, so that it will be completed by October 1. A special report card will be mailed with the September *Bulletin* to all directors, colporteurs, and sharpshooters, on which to report the entire amount of work done among the preachers.

In making these special calls, the heads of religious organizations, such as secretaries of the Y.M.C.A. and Y.W.C.A., Salvation Army captains and preachers, the heads of parochial schools, convents, monasteries, church boards, Bible Societies, etc., should also be included. This warning must be given to the rulers as well as to the people.

While the special stress of this campaign is to be laid upon getting booklets into the hands of every clergyman, the financiers, politicians and military rulers should not be overlooked. The special report card which will be sent out will have a column in which to report the number of placements made with clergymen, politicians, financiers and military officers. Under "Politicians" report the booklets left with congressmen, of both national and state legislatures, governors (together with other high state officials), the chief municipal officers, judges, and the heads of government offices. The idea is not to include the petty officials, but the leading men who would rightly be considered as the rulers of the people. Under "Financiers", report booklets placed in the hands of only the executives of million-dollar corporations and with people known to be of the millionaire class. Army officers of the rank of colonel or higher, and navy officers with the rank of captain or higher, should be reported under "Military Officers". Those of lesser rank should not be included.

This information will give a good idea as to how thoroughly the ruling class is receiving this warning which must be served upon them. Already the president of the United States has been called upon. In your efforts to obtain an interview with these prominent men, mention of this might be made with good effect, together with the statement that this message is of such great importance, particularly to men of prominence and influence, that a personal call is being made upon the leading citizens of America, Great Britain and other countries. By adding, "That is my reason for desiring to see Mr. ———, so that I can personally deliver to him his copy."

It will be a big job to reach these men, but we know that the time has come for the warning to be given to all. In doing this work, remember that you are one of Jehovah's witnesses and have no cause for fear or for being ashamed. This message must be given, and all those who really love the Lord will delight in having a part therein.

Remember, the report is not to be sent to the classes and colporteurs until with the September *Bulletin*, and when it is returned at the end of the month it is to show the entire number of booklets placed during the month *in the hands of the rulers.*

"Fear God," not man, no matter how powerful in the affairs of this world he may be, "and give glory to him; for the hour of his judgment is come; and worship him that made heaven, and earth, and the sea, and the fountains of waters."—Rev. 14:7.

Start now to make arrangements for doing this work, and when Witness Week has ended let the friends go forth joyfully and sound this warning to all the rulers of Christendom.

(Continued from page 1, column 2)

tributed during the five days from Wednesday, July 29, to Sunday, August 2, in those ten cities. What will be the distribution by all of Jehovah's witnesses in this country for the *ten* days, September 4 to 13? Time will tell. The fact that the booklet itself is the most beautiful and attractive booklet that we have ever presented for so small an amount; the facts that the message it contains is the most vitally important message ever delivered to the people; that the public have manifested an eagerness to get this booklet such as never before witnessed; that its message has been given and advertised over the greatest combination of radio stations ever banded together for one program; and the further fact that the people of the Lord have been fired with such a zeal, due to the vision they received at Columbus and the message contained in the *Vindication* book, that they are practically irresistible in their enthusiasm in presenting the Kingdom message, make us believe that we would not be greatly exaggerating if we were to say that we expect the results to be close to one million for the ten-day drive. Boiled down to cold facts, that will mean approximately 10,000 workers in the field, placing 100 copies each. That means 10 copies a day for each one of the ten days. This can be done. It is not an impossible task, by any means, and undoubtedly a great many will place more than this number. We have the Lord's assurance that we can do all things through Christ who strengtheneth us. Therefore, as his witnesses, let us go forth in faith placing this message in the hands of the people. The general plan of action during the campaign is to work all the large cities and towns in your territory first. Concentrate on the homes during the daytime; and for the evenings we suggest a plan that was very successful in Columbus and at some of the auxiliary conventions, that is, to place your workers down town at the busy intersections, having one worker on each corner, and place the booklets directly with the people. Other local arrangements can be taken advantage of according to the existing conditions in the different towns and cities. Some work can be done in subway cars, entrances to subway stations, or other prominent places around railway stations, where people are coming or going all the time. A worker can dispose of a large number by working these places continually. In doing this work it should always be kept in mind that you are the Lord's witnesses; consequently you should be courteous, considerate in the presentation of the message and in offering it to the people. Discourtesy and rudeness do not react either to the Lord's glory or to the effectiveness of the work that the Lord's witnesses are doing at the present time, and much trouble and misunderstanding has been caused because some tactless brother or sister thinks it is his or her duty to force or hammer the truth on people when they don't want it. We are simply the Lord's witnesses to present his message to those who desire to hear it. With those who don't, the Lord will deal in his own way. The importance of doing this work speedily and effectively cannot be overstated now.

In another part of this *Bulletin* you will be advised of a special campaign among the clergy which will follow the Witness Week. While Witness Week, September 4 to 13, is to be the special drive with the *Kingdom* booklet, this does not mean that the campaign with the *Kingdom* booklet is going to end with Witness Week; this campaign is to be pushed during the entire month of September. Work fast and try to cover all you can of your assignment during the month. Those classes where auxiliary conventions were held and who have the *Kingdom* booklet, and classes that have some of the booklets which they took from the Columbus convention, may start immediately in the distribution of this booklet and work during all of August and September, centralizing, of course, particularly on the special drive week.

If you have a supply of the new booklets on hand, you should get busy with them at once. If not, you can get a supply soon, as consignments are being made to the classes. Class, sharpshooter and auxiliary rates will all be the same, or 4c each. The pioneer rate will be the same as on the ten-cent booklets. No time should be lost in getting this booklet into the hands of the people. Make haste so that during August and September as much territory as possible can be covered with the *Kingdom* booklet.

Colporteurs Please Take Note

Some of the colporteurs have been sending in *Watch Tower* subscriptions for friends they meet in the work, asking that they be entered on the "Lord's Poor" list. This should not be done. If anyone wishes to obtain the *Tower* under this arrangement, he should apply personally direct to the Society. If done through a colporteur, such subscriptions will not be entered.

Since colporteurs are granted special rates on subscriptions, they are requested to accompany their subscriptions with remittance figured at the special rates, if they wish to eliminate extra bookkeeping. By sending in the full rate it makes a credit memo necessary in order to give the colporteur the benefit of the allowance.

8,445,455 Testimonies Given First 9 Months

Honor and Glory Has Been Given God's Name

Total Literature Placed Exceeds Previous Year

Bound Books Take a Big Drop

New Price Will Overcome This

Onward marches God's glorious truth as his true and faithful witnesses actively engage in proclaiming the Kingdom message.

For the first nine months of this fiscal year the grand total of literature placed amounts to 4,277,911 books and booklets, to compare with 3,630,692 for the same period last year. This is truly remarkable and is a cause for great rejoicing on the part of Jehovah's witnesses. These figures are in themselves an explanation of why Jehovah has given his people this new name. It is because of their doing the work which he has commanded them to do to the honor of his name. They rejoice in bending every effort to increase their kingdom interests that his name might be glorified. As a further proof of this an examination of the nine months' report shows that there has been a more determined effort on the part of the Lord's people to be actively engaged in the witness work.

Please note that the number of class workers has increased to an average of 4,812 and 215 sharpshooters working weekly from a total of 4,148 class workers and sharpshooters. The number of active auxiliaries has increased from a monthly average of 499 to 700, and the pioneers from 894 to 1,102. This makes a total of 1,288 more workers in the field weekly than during the same period last year. These have put in the time, too; and as a result a grand total of 8,445,455 testimonies have been given to the honor of Jehovah's name, and literature has been left in the hands of 1,856,437 people, which is 229,105 more than last year's first nine months. We are getting right along toward the testimony quota of 10,000,000 for the year. With three months more to go, with only a little over 1½ million testimonies to make, and a new booklet to spur us on, we ought to go over the top by working hard.

The one rather disappointing thing about the report is the fact that there has been a decrease in bound-book placements. Last year at this time a total of 1,580,526 books had been distributed, to compare with the 1,439,437 of this year. This, of course, is largely due to the financial condition of the country, and the fact that the friends have laid more stress on the booklet combinations than they have on the books. That they have been doing this is proven by the big increase in number of booklets placed. Last year's figure was 2,050,166, whereas this year's figure is 2,838,474, an increase of 788,308. The activities with the *Kingdom* booklets during the next two months will send this figure soaring away above last year's, but it is anticipated that the inauguration of the new prices on books on October 1, of 4 books for $1.00, will result in next year's figure's more than making up the book shortage in this year's.

What a joyful task Jehovah's witnesses have at this time! They are absolutely sure that they are in the right; for they are fighting on the Lord's side, with only one purpose and aim in life, and that is, to show forth his praises.

What will be the figures for the next three months? Well, that depends on how active you are in preaching the Kingdom gospel.

Class Inventory to Be Taken October 1

Classes Asked to Place Large Orders Soon

We are forwarding in a few days a stock inventory form and an order slip. The object of the stock inventory form is to get the inventory of each class on October 1. This inventory will be used as a basis for allowing credit to classes desiring to be credited with the difference between the old prices and the new prices which go into effect October 1. Classes that desire to share some of the burden of the expense incurred in the reduction, by not taking the credit, may authorize their service director to sign the inventory slip, as the class' representative, stating to the Society that the class wishes to bear this amount. The order blank is primarily for the purpose of ordering *Vindication* for the drive. This will be released in time for the November drive. Each class should be stocked up with a large supply of this book. Also, they should stock up well with all the other books and booklets that they need to carry them through the fall and winter campaign. Remember, the new prices on clothbound books go into effect on October 1; so order a good supply. At 4 for $1.00 on the English and 3 for $1.00 on the foreign you'll need a lot of them. Send your order in as soon as possible. We will fill them sometime just before October 1, 1931.

ACTIVITIES OF CLASSES, COLPORTEURS AND SHARPSHOOTERS
FOR 9 MONTHS ENDING JUNE 30, 1931

	Classes	Sharp-shooters	Auxiliaries	Pioneers	Total	1930 Total
Harp of God	46,675	5,560	17,148	97,962	167,345	234,918
Deliverance	32,689	3,943	12,818	80,197	129,647	185,363
Creation	39,568	4,396	15,748	100,569	160,281	208,639
Reconciliation	26,762	3,141	11,795	69,738	111,436	150,266
Government	35,270	4,424	14,831	93,146	147,671	165,404
Life	36,205	4,355	15,342	90,981	146,883	216,024
Prophecy	28,128	3,659	12,699	75,671	120,157	164,822
Light, Book One	51,457	6,536	19,269	82,133	159,395	
Light, Book Two	49,232	6,282	18,805	80,645	154,964	
Misc. Books	94,741	3,240	14,050	29,627	141,658	255,090
Total Books						
1931	440,727	45,536	152,505	800,669	1,439,437	
1930	513,319	25,908	144,378	896,921	1,580,526	1,580,526
Total Booklets						
1931	1,249,259	92,820	324,940	1,171,455	2,838,474	
1930	978,420	33,935	208,397	829,414	2,050,166	
GRAND TOTAL						
1931	1,689,986	138,356	477,445	1,972,124	4,277,911	
1930	1,491,739	59,843	352,775	1,726,335	3,630,692	
Average Weekly Workers						
1931	4,812	215	700	1,102	6,829	
1930	4,148		499	894	5,541	
Hours per Worker Weekly						
1931	4.0	7.8	10.6	23.1		
1930	4.0		10.5	22.6		
Total Obtainers						
1931	798,731	58,420	219,248	780,038	1,856,437	
1930	759,348	26,656	166,007	675,321	1,627,332	
Total Testimonies						
1931	3,159,137	238,935	1,055,239	3,992,144	8,445,455	

What Is a Service Convention?

From time to time we receive advice in the office that a number of local conventions, which are termed "service conventions", are not really service conventions at all, as far as witnessing to the name and purposes of Jehovah from house to house are concerned, because most of the time is spent in the halls by a number of brethren in discoursing and theorizing and a number of others spend a great deal of time and energy in preparing elaborate meals and serving them to the conventioners. After these two forms of service are done the majority of those attending the convention have very little time or strength left for house-to-house service.

We recommend that in all cases service conventions devote the entire forenoon and a portion of the afternoon in the house-to-house witnessing and that not more than two talks be given on any one day. In almost any good-sized town meals can be obtained at a very reasonable price in nearby restaurants. Besides a number of friends bring their lunch along with them. It is unwise to waste time and strength in such work as preparing and serving food for the assembled friends, when that time can be used for magnifying the name of Jehovah and bestowing real blessings upon the people. Obtaining meals in these restaurants would mean only a few cents to each one and would be considerable in the magnitude of the witness that could be given to the Lord's purpose.

Reports for the Special Drive

In accordance with the usual custom a special report is required from the classes for this week. Therefore each director will see that the report for the week preceding the campaign closes Thursday night, September 3, and the drive week report commences with Friday morning, September 4 and continues up to and including Sunday, September 13. Colporteurs will arrange to make a similar report covering the drive week. Sharpshooters are being forwarded a special report card with instructions covering the drive week activities.

Transcription Radio Service

Records to be run during the month of September are:

In Eastern and Pacific Time Zones:

Date	No.	Record Title
Sept. 6	J-62	"World's Hope the Kingdom"
Sept. 13	C-39	"Judgment of the People"
Sept. 20	C-40	"Who Are God's Witnesses?"
Sept. 27	C-41	"Permission of Evil"

In the Central and Mountain Time Zones:

Date	No.	Record Title
Sept. 6	J-62	"World's Hope the Kingdom"
Sept. 13	C-29	"Prisoners"
Sept. 20	C-30	"Whose Prayers Are Answered?"
Sept. 27	C-50	"Preparing for War" (Part 1)

BULLETIN FOR Jehovah's witnesses

SEPTEMBER 1, 1931 TESTIMONIES TO DATE 8,766,208

SERVING THE WARNING NOTICE

Clergy to Have Chance to Read Vindication

All Rulers Given Same Privilege

Special Offer Slip to Be Inserted in Their Booklet

In another part of this *Bulletin* you will find a message from Brother Rutherford to Jehovah's witnesses throughout the earth, emphasizing the importance of calling upon the rulers, political, financial and ecclesiastical, of the earth and delivering to them this special warning that Jehovah has arranged to be delivered at this time.

In addition to that we are enclosing with this *Bulletin* a number of slips outlining a special offer which is being made to the rulers until October 31, the *Vindication* book for 25c. These slips are to be inserted in all the booklets that are left with the rulers after the drive week terminates on Sunday, September 13. The regular price of *Vindication* to the public will be 35c.

The work of inserting this notice of this special offer in each of the booklets that are to be left with the rulers should commence immediately. Brethren who cannot participate in the field service during the day or friends who are physically unable to do any other service will be glad to avail themselves of this privilege in evenings and at other odd times. Insert these slips between pages 2 and 3. Put a little paste on the back side of the upper left hand corner so that it will stick to page 3 and not fall out when handled. Start them to work on this at once, so that those who are able to go out and present this warning may not be held up by this feature of the work when the time comes. If more slips are required than have been sent you, please write stating how many more you need. Please notice, these slips are to be sent to the Society and filled by the Brooklyn office and not by workers.

A special report card also is inserted with this *Bulletin*, upon which you are to report the results of this activity.

(Continued from 3d Column)

Remember that this special report does not take the place of the regular weekly report card. Your weekly report card should be the same as usual and represent the total work which you do each week. Include in your regular weekly report *all* booklets placed, irrespective of whether they were placed among the rulers or among the people. The special report will be considered as something entirely different and will not affect the weekly reports in any way.

To Jehovah's witnesses

My beloved Brethren:

Jehovah has laid upon his anointed witnesses the obligation of giving warning to official Christendom. This must be done fearlessly and boldly. Many of the clergymen, some of the politicians and some of the financial giants will frown upon you. They will look at you with a fierce and angry countenance and doubtless will speak harshly to you. Do not be at all disturbed or alarmed by reason of their looks or words. You have a duty to perform. You are Jehovah's witnesses and hence his representatives. "Sanctify the Lord of hosts himself; and let him be your fear, and let him be your dread. And he shall be for a sanctuary." (Isa. 8:13, 14) Remember that Jehovah says to his anointed: "Behold, I have made thy face strong against their faces, and thy forehead strong against their foreheads. As an adamant harder than flint have I made thy forehead: fear them not, neither be dismayed at their looks, though they be a rebellious house. Moreover he said unto me, Son of man, all my words that I shall speak unto thee receive in thine heart, and hear with thine ears. And go, get thee to them . . . and speak unto them, and tell them, Thus saith the Lord God; whether they will hear, or whether they will forbear."—Ezek. 3:8-11.

The official part of Christendom is made up of political and commercial leaders and the clergymen and other religious leaders. When approaching any of these be calm, dignified and respectful. Under no circumstances be rude or harsh. Do not enter into any controversial argument. That is not the work to be done now. You are process servers. When approaching a clergyman say this: "Good day. This is Doctor Johnson I believe. You are the pastor of the Baptist church. As a witness of Jehovah I have come to deliver to you a notice concerning His expressed purpose. It is of very great importance. I have the privilege of handing you this copy. If it is convenient for you to give me five cents to help defray the expenses I shall thank you." Hand him a copy of the booklet *The Kingdom, the Hope of the World*. If he gives you the five cents, take it. If he does not, give him the booklet anyhow, and do not discuss matters. Immediately take your departure and go to the next. If it is refused, lay it down near him and go away.

Calling at the office of some public official say: "I have the privilege, I believe, of addressing Judge Muldoon. I have a message for you, and as one of Jehovah's witnesses I have come to deliver it to you. Thus we are preaching the gospel as the Lord has commanded. It contains a message of greatest importance to you. I hope you will profit by reading it. I shall be glad to receive from you five cents for this copy." Hand him the booklet. If he refuses to give you the five cents leave the booklet with him anyhow and quickly withdraw.

Go into the banks and other financial institutions, ask first to see the president on a matter of importance. If asked about what you wish to see him, say it is personal. Say to the bank

Work Among Rulers Calls for Special Report

Should Like to Know How Many Have the Warning

There is an important work to be done, and each of those who love the Lord will be anxious to do his part. So that we may know just what has been done among the rulers a special report card has been made up upon which we ask each company of Jehovah's witnesses to make out a full and complete report on October 31. One of these cards is being enclosed with this *Bulletin* for each service director, and the same is being sent to each sharpshooter and pioneer and auxiliary colporteur, so that there may be no duplication in the figures, directors should not include in their report any work done among the rulers by any of the auxiliary or pioneer colporteurs who might be working in their territory.

In order that this report may be accurate, we ask that every worker who participates in this special service be sure to make his report. If you are not a colporteur or a sharpshooter, then be sure to give your report to the service director, so that his report to the Society may be complete. If you are a colporteur or a sharpshooter keep a careful record of the booklets placed with the rulers and fill out your card on October 31 and then send it to us immediately, so that we can start the tabulation.

The August *Bulletin* tells you about the information which is called for on this report; but so that all will have it in mind we repeat it here. There are the following headings on the card, under which the total number of *Kingdom* booklets ONLY which are placed with the respective rulers are to be reported:

Clergymen and other religious leaders

Politicians, judges, and high public officials

Financiers: Officers of banks and big corporations

Military: Army or navy officers of high rank

Of these booklets placed with rulers, how many were left free?

As stated in Brother Rutherford's letter, the Society will credit you for booklets which you have left with these rulers without their having paid you 5 cents for their copy. If you will report under the last heading the number thus left this will assure you of receiving the proper amount of credit. To get credit, be sure to fill out report.

(Continued in 1st column)

1,534,653 People Hear Testimony of Jehovah's Witnesses

International Service Convention Week Report Interesting

23,970 Workers in the Field

When the command was given by Gideon for the three hundred to blow upon their trumpets and to shout, "The Sword of the Lord and of Gideon," they acted in unison and obeyed joyfully. In like manner when the Lord showed his people through *The Watch Tower* that the time had come for a special effort to be made during International Service Week, they joyfully responded throughout the earth. Just glance at the table below if you want to see how the echoes of the great convention at Columbus were heard around the world. Even this incomplete report shows that over 1½ million people were personally called upon by Jehovah's witnesses and given a testimony to the honor of Jehovah's name. Not only did the people in the United States receive this message, but also some in far-off India and Japan.

The time has come when Jehovah's witnesses can joyfully press on and can realize that their brethren in every part of the earth are working together shoulder to shoulder in the greatest cause under the sun.

The table below will be of great interest to all of Jehovah's witnesses. It gives some idea of the wide extent of the work Jehovah is permitting them to enjoy. Not all of the reports have been received yet, but the ones given are sufficient to fill our hearts with praise and thanksgiving. It is hardly believable that 23,970 of Jehovah's witnesses, scattered all over the earth, could be so well organized as to carry on a campaign such as was carried on during International Service Week, that great week of surprises. Think of the large number of people that were met, of the witness that was given by the song of praise which was sung, and of the literature that was left in the hands of the people, pointing them to the Kingdom. Then remember that all this work was done during this one week only, that this is but an incomplete report, and that you are privileged to be serving with your brethren in the greatest cause there is.

This could only be Jehovah's doing. Aren't you glad that you had a part in this special effort?

A check-up of the activities of companies, sharpshooters and colporteurs in the United States is difficult to make. A great many of those participating in the service at the Columbus convention apparently did not report their activities to their home director and consequently he did not include them in his week's report to the Society. Because of this there is a considerable difference in the two sets of figures. The Columbus convention report shows 7,231 workers participating in the service, distributing over 390,000 pieces of literature and making 391,000 testimonies, whereas the reports for Surprise Week show only a total of 9,205 workers distributing 170,116 pieces of literature and making 220,753 testimonies. When we realize the fact that over 12,000 workers participated in Watchtower Week in May, there is every reason to expect that as a result of the stimulus of the convention many who did not take active part in the service formerly entered into the field at that time.

(Continued in 3d Column)

REPORT FOR SURPRISE WEEK IN DIFFERENT COUNTRIES

Country	Workers	Testimonies	Hours	Books	Booklets	Total
United States						
Colporteurs	1,755	120,369	29,764	9,341	55,815	65,156
Companies	7,460	200,384	50,769	10,948	94,012	104,960
Australia	300	64,323	12,387	5,845	13,745	19,590
Canada	1,224	38,222	10,027	3,200	18,408	21,608
Denmark	297	9,905	2,517	933	4,450	5,383
England						
Colporteurs	331	54,247	8,919	7,186	7,399	14,585
Companies	3,664	207,627	26,118	13,060	23,074	36,134
Esthonia	8	431	226	66	249	315
Finland	439	15,879	4,309	1,025	6,882	7,907
Germany	7,500	750,000	52,500	48,000	245,000	293,000
India	34					152
Jamaica	165	5,378	891	71	301	372
Japan	86	33,078	4,241	686	4,930	5,616
Latvia	39	1,505	386	14	1,036	1,050
Lithuania	6	1,308	221	195	792	987
Memel District	26	518	218	106	256	362
Norway	125	4,740	1,421	820	3,545	4,374
South Africa	124	10,206	2,274	2,398	2,122	4,520
Spain	8	883	97	27	285	312
Sweden	389	15,650	4,149	1,930	7,051	8,981
Total to date	23,970	1,534,653	211,434	105,860	489,352	595,364

official: "As one of Jehovah's witnesses I have come to serve you with a notice of greatest importance to you. The world is in distress and perplexity and even greater things shall shortly follow. In this way we are preaching the message of God's kingdom as he has commanded. To help defray the expense of this publication I shall be pleased to take five cents from you for this copy." Hand him the booklet. Whether he pays for it or not, leave it. You may be told that no canvassing is permitted in the bank, and to that reply: "I am not canvassing, but merely bringing you this information which Jehovah has commanded. Responsibility is on you as to whether or not you take it." Do not argue further. Then, in turn, call on other officials in the bank and in like manner present each one with a copy of the *Kingdom* booklet.

Keep a record of all the booklets that you are compelled to deliver free or without receiving the five cents. Send us a statement of same and the Society will give you credit for it.

This work of serving notice on official Christendom is set for a special time. In going about you will come in contact with the common people. To such say: "All the world is in distress and you are wondering why and what is to come to pass in the near future. It is my privilege as one of Jehovah's witnesses and in obedience to his commandment to deliver to the people a message. Thus I am preaching the gospel. I have here a booklet containing the message. It is only five cents. You cannot afford to be ignorant of its contents. This is your copy, and I will take five cents to help defray the expense of publishing more."

This witness work must be done quickly and thoroughly. Each company or individual to whom territory is assigned should see that every house in that territory is canvassed. When you find no one at home make a note of the street and number of that house, and as soon as convenient call back and see that every person gets an opportunity to hear. The *Bulletin* heretofore stated how you may obtain the names of the clergymen. See that you do not miss any of them. Remember that God has laid the obligation upon his people to serve this notice and it must be done. Read carefully Ezekiel 3:17-21. Do not delay in performing this special service, and as quickly as your territory is completed make report thereof to the service department at Brooklyn.

Be of good courage at all times and rejoice and give thanks to Jehovah that you have part in the work of thus serving him.

With much love and best wishes, I remain

Your brother and servant by His grace,

J. F. Rutherford

President

Watch Tower B. & T. Society.

Kingdom Booklet Going Splendidly

Bethel Family Placed 19,403 in First 4 days

The first returns from the Witness Week activities covering the four days from September 4 to 7 at points at which Bethel brethren served indicate that this campaign exceeds any other that has taken place up to the present time. For the 45 companies of Jehovah's witnesses served by these brethren during that week-end we have a total of 1,155 workers, placing 54,386 booklets, or an average of 47 booklets per worker, and the week only well started. At that rate undoubtedly the average of 100 booklets per worker will be very easily reached for the entire week.

The report for the Bethel family covering the same period shows 194 workers in the field, placing 19,403 pieces of literature, or slightly over 100 pieces per worker for this period. We believe that one of the real reasons why the Bethel family exceeded the other brethren in the number of booklets placed during this period is the fact that they unanimously used the canvass for the common people as quoted in this *Bulletin*, and the testimony of each one upon returning was to the effect that this was the most effective and thorough canvass they have ever used; and 54 percent of the people to whom they witnessed took the booklet.

Special Notice

The message contained in the booklet *The Kingdom, the Hope of the World* is of such vital importance that it is absolutely necessary to place these booklets throughout the territory. Many of the companies of Jehovah's witnesses find it impossible to cover all of their territory in the short period of time allotted, and therefore Brother Rutherford is extending the time for the distribution of this booklet another month.

This notice and warning to the rulers and the people must be given, and if you cannot complete your territory by October 1 continue with this work until October 31. Order sufficient booklets now to cover your territory thoroughly. The Lord has commissioned you to do this work. It is your privilege to do it faithfully and thoroughly.

(Continued from 1st Column)

This would indicate that the total workers for Surprise Week were more than there were out during Watchtower Week in May. Consequently there are between three thousand and four thousand workers who have not sent in their reports for their activity at the Columbus convention.

Because of this it is impossible to give the exact number of testimonies, workers, hours and pieces of literature placed. The indications are, however, that this has been the most successful campaign of all time in this country, and undoubtedly the total testimonies, if they could be ascertained accurately, run about half a million.

We feel disappointed that we did not get accurate reports from all participating in this week's activities so that we could let you have this information at this time.

BULLETIN FOR Jehovah's witnesses

OCTOBER 1, 1931 TESTIMONIES TO DATE 9,428,003

TESTIMONY WEEK - NOVEMBER 7-15

"Vindication" and "Kingdom" to Be Offered to the People at 40c

The Lord Is Leading His People into Action

The Notice and Warning Must Be Given

During Testimony Week, November 7-15, the *Vindication* book is to be offered to the people, with the *Kingdom* booklet, for 40c. The significance and importance of placing these two latest publications with the people as speedily as possible cannot be overstated. The message they contain is of vital importance to the rulers and the people now.

The experiences of Jehovah's witnesses during the past two months in serving notice upon the rulers and the people concerning the expressed purposes of Jehovah have developed a directness and aggressiveness in the Kingdom work, undoubtedly directed by Jehovah himself, never before undertaken, and this should be maintained throughout our future activity. Our activities, however, are not to be limited to the serving of this notice upon the rulers and the people and announcing God's judgments, already written, against the "man of sin" and others who have defamed the Most High, but, in addition, a very important message is to be carried to the people now. The world is facing the greatest distress of all times; Armageddon is impending. Some people will be shielded, protected, carried through the trouble and blessed because of their obedience to the Lord's requirements. The Lord lays upon his witnesses the responsibility of carrying the message of his requirements to these people. *Vindication* contains this message in a very particular manner. No one who has read the book and made a careful study of it with the Scriptures can have a shadow of doubt in his mind regarding this. The third chapter of Ezekiel emphasizes the responsibility resting upon Jehovah's witnesses to see that this message is carried to the people that those of good will may have an opportunity of embracing the Lord's provision for their deliverance.

When we consider the very remarkable way in which the Lord, during the past year, arranged for the campaign work performed by his anointed, we are convinced that Testimony Week follows most logically the Columbus Convention and Witness Week. On those occasions the Lord's notice to the rulers and the people was presented and served upon them and undoubtedly opened the way where the Lord's people can unitedly carry the message of God's organization contained in the *Vindication* book, which shows his judgments upon those who oppose his kingdom and his arrangement for the blessing of the people of good will. And with that very evident assurance of the Lord's overruling, each one of the anointed will with joy desire to enter into this campaign.

Vindication and the *Kingdom* booklet for 40c make a most desirable combination, well within the reach of everyone. Present it with the same confidence, dignity and directness that you presented the *Kingdom* booklet alone and there is not any doubt about the people's being impressed and taking it. In fact, if anything, this combination should be presented with even greater enthusiasm and assurance because of the fact that *Vindication* added to the *Kingdom* booklet makes it a most important message for the people, and should be presented as such. Who knows how many of those who take this combination from you will be thus marked in their foreheads and pass through the time of Armageddon?

Plan Now for "Vindication" Campaign

Witness in Territory Not Yet Worked with *Kingdom* Booklet

We Are Not "Canvassers", but Witnesses

Arrange to continue working urban territory, particularly the larger cities and towns where the common people have not yet been served with the *Kingdom* booklet, so that both publications may be used during this campaign. Each one of Jehovah's witnesses connected with either the large or the small companies of his people, and isolated brethren, should put in at least 10 hours, or give 50 testimonies, during the drive. All of Jehovah's witnesses in the pioneer and auxiliary colporteur branches of the Lord's army should average at least 40 and 20 hours each, or 200 and 100 testimonies each, respectively, for the drive.

It was noted that in territory where the friends used the method of presentation recommended by Brother Rutherford in the September *Bulletin* they obtained much better results than those who did not, and this is only what is to be expected. That method of presentation is clear, concise, direct and dignified. It placed the facts in the proper relationship to each other, so that the prospect could easily get your point. It placed the Kingdom witness work in a dignified position in the minds of those who listened to the presentation, lifting it out of the realm of canvassing, high pressure salesmanship, or any other method that might endeavor to take advantage of the people and leave them something that they did not understand or want. The time has come for all such methods to be put away by Jehovah's witnesses. He says to his witnesses, "Speak with my words unto them"; and again, "Tell them, Thus saith Jehovah." Therefore it is imperative that the Lord's witnesses, when testifying to the people, present themselves as witnesses of Jehovah, acting according to his commandments.

The words "canvass", "canvasser" and "canvassing" should never be used by the Lord's witnesses from this time forth. We are not canvassers in any sense of the word. We are witnesses of Jehovah God. In numerous places there are notices put up prohibiting canvassers, peddlers and solicitors of all sorts. If we present ourselves as any of these, of necessity the notice applies to us; but we are none of these. We are witnesses for Jehovah God, carrying his message to the people. Therefore the words "canvass", "canvasser" and "canvassing" should be replaced by the words "witness", "witnesses," "witnessing" and "witnessed" and "testify", "testimony" and "testimonies". These are Scriptural terms and are associated with the new name that Jehovah has named for his people. Consequently, each one who is one of Jehovah's witnesses should discard any of the former expressions which in any way associated the Lord's people with commercial activities.

Order VINDICATION for Testimony Week

No Consignments Will Be Made

In a previous *Bulletin* it was mentioned that no consignments will be made of the *Vindication* book. All companies, colporteurs and auxiliaries should place orders early, so that all will have them in time for Testimony Week, November 7 to 15 inclusive. Remember this week is set aside exclusively for the distribution of *Vindication* and the *Kingdom* booklet. *Vindication*, 35c each; with the *Kingdom* booklet, 40c.

Bethel Family's Part in Drive

Witnesses at Headquarters Going Out 100%

In the Field 5 Days of the 9

Many Speakers Available to Serve Companies

Brother Rutherford feels that this coming Testimony Week drive is so important that he has arranged to close the Bethel home and the factory for both ends of the drive, so as to permit the Bethel family to have part in this testimony which must now be given from door to door.

The Bethel home, office and factory will be closed on Saturday and Sunday, November 7 and 8, and on Friday, Saturday and Sunday, November 13, 14 and 15 to enable all the family to have at least five whole days in the field service with the rest of the brethren throughout the earth in addition to the evening work they will be able to do within the week. This point should be kept in mind when sending in orders for literature. Send all your orders so that they will be filled and shipped before these dates, otherwise we shall be unable to ship them.

Companies desiring the service of the Bethel brethren within a radius of about 300 miles from Bethel will be supplied as usual. The Bethel brethren will lead the friends in the field service, and will give one talk or service meeting each day, with the possible exception of Saturday, November 14, when it may be preferable in many cases for the friends to devote the late afternoon and evening to work around the home, in preparation for Sunday field service. Every company desiring such service should write immediately, so that arrangements may be made and you may be notified well in advance. In sending in an application for Bethel brethren to serve your company, please address your request to the Regional Service Department, marking it as such on the outside of the envelope.

Organization Methods Outlined for Companies

Unity in Action Essential Amongst Witnesses

The Important Features of a Company Service Organization

All Witnesses Should Acquaint Themselves with These

COMPANIES ELIGIBLE FOR SERVICE ORGANIZATION

In order to be able to properly maintain a "company service arrangement", there should be, *at the very least*, four members who can AVERAGE at least three workers in the field witness service working a total of nine hours *a week*. Companies unable to meet this minimum requirement should organize under the sharpshooter arrangement. The sharpshooter arrangement has the same status as that of a "company", with the exception that the responsibility of directing the witness work is placed upon one individual, and not upon a committee.

THE TWO PARTS OF A COMPANY SERVICE ORGANIZATION

The two parts are the *workers* and the *service committee*. The workers are those consecrated ones who take an active part in the witness service, and upon them depends to a very large extent the measure of success of the plans of action. The service committee consists of the service director, the stockkeeper, and the service treasurer. (In a small company, the director may serve as stockkeeper also, but the position of service treasurer is to be held by another member of the company and is not to be combined with any other office in the service committee.) It is the responsibility of the service committee to formulate the plans of witnessing in conformity to the general instructions received from Brooklyn.

SERVICE DIRECTOR

The director is appointed by the Society and serves as its representative. He is also the representative of the company, inasmuch as he is chosen by the Society upon the recommendation of the company. He is therefore a servant of both the company and the Society. His duties are twofold. His responsibility to the company is that of directing its witness activities in the territory assigned to it; and his responsibility to the Society is that of carrying out the instructions he receives from the office from time to time through *Watchtowers*, *Bulletins*, letters, etc.

STOCKKEEPER

The stockkeeper will have charge of all the supplies of literature furnished by the Society for the witness work. It is the duty of the stockkeeper to keep full and accurate account of the stock committed to his care. All supplies for the witness work will be obtained from the stockkeeper. The best course to follow is for the workers to pay cash for all books obtained from the stockkeeper. Credit may be extended to such workers as cannot advance the money for the books, with the understanding that it is the duty of the service treasurer to collect from them the price of the books as they are placed, and, in case the worker becomes inactive, to notify the stockkeeper, who will request the return of the books that have not been placed. The stockkeeper should turn over to the service treasurer all the money received for books.

The stockkeeper will make out all orders for literature as may be required, using the regular *company order blank* printed especially for this purpose, and hand the order to the director for his approval. The director will send in the order to the Society. Always place orders for at least one hundred pounds.

LITERATURE IS NOT TO BE STAMPED

Books and booklets are *not* to be stamped with the name and address of the company, nor with any other information. Neither should any circular or card be inserted unless such insertion has been approved by the Society.

SERVICE TREASURER

The service treasurer will have charge of all money received from the distribution of the literature shipped to the company by the Society. The service committee will make up the account once a month, and each month the service treasurer, as the representative of the company, will pay for all literature placed during the month, turning the *money order* over to the director to forward to the Society.

COMPANY BOOK ACCOUNT

It is the privilege, and to the convenience, of the company to avail itself of the Society's credit arrangement for campaign literature. Each company whose account is in good condition may order as much literature on account as may be required, making remittance therefor as placed.

An account is considered to be in good condition when the company remits once each month for the cost value of the literature disposed of within that period of time; in poor condition when the company fails to remit at least once within three months, due to inactivity or any other reason.

A failure to remit at least once within three months automatically places the company on the suspended credit list. No credit will be allowed such a company until proper remittance is made. Each company should therefore endeavor to follow the rule of remitting once a month for the literature placed; small companies, at the very least once in three months.

Each month a statement of the company account is forwarded to the company in care of the director. It is the special duty of the service committee to examine this statement of the condition of the company account. Further, the service committee shall give to the company, through its service treasurer, an account of the amount of money that has been remitted to the Society during the month, the cost value of the books still in stock, and the amount of money on hand.

The last two items should be sufficient to balance the amount due the Society.

CORRESPONDENCE AND REPORTS

It is the duty of the director to bring to the attention of the company all instructions and communications from the Society at the first possible opportunity, so that the company may know what each worker should do to give the most effective witness.

All correspondence of the service committee with the Society is to be done by and through the director.

Promptly each week the director is to see that a report of the company witness activities is sent to the Society, on the regular weekly report card. This, regardless of whether there has been any witness work done or not. Workers are to make prompt and accurate reports of their activities to the director each week, using the regular weekly worker's report slips supplied for this very purpose.

OTHER POINTS

Workers only should have a vote in the witness plans to be undertaken by them. It depends upon them to carry out the plans, and therefore they should be the ones to determine what course of action is to be adopted.

All who vote on service matters indicate by so doing that they intend to actively participate in the witness work, and the director is therefore justified in assigning all such a portion of territory and to expect reports of activities from them.

In the event that the director should be unable, neglect, fail or refuse to carry out the instructions of the Society, the workers should bring the matter to the attention of the company and to the Society as soon as possible. It is hoped that this action will not be necessary, but the witness work in any company should not be hampered by inattention of the director.

Neither the service committee nor any member of it is authorized to involve the company in any financial obligation without first getting the consent of the company.

Literature is to be placed at the price fixed by the Society, and workers should offer literature at that price, known as the retail or public price.

COMPANY WORKERS' BOOKS

Books are shipped to the company on consignment and charged to their account at company rates.

Every member of the company engaging in the service an average of 3 hours per week, and so reporting to the local service director, shall be entitled to receive books at the prices at which the Society bills to the company, to wit, the company rates shown on the price list. Any margin between the prices above mentioned and the established retail rates belong to the worker, and it will be his privilege to contribute it to whatsoever fund in the company he may desire or otherwise dispose of it as he may see fit. If the workers themselves enter into an agreement among themselves that they will set aside and contribute to the service fund so many cents from each placement, that will be their privilege, but it should be done by consent and not by compulsion. All who are not workers within the meaning of the above statement should be required to give the full retail price to the company, and the company may do with the fund what it wants to and as it pleases. In determining who shall receive the reduced rate, the matter shall be left between the worker and the Lord. If the worker comes to the service department and requests books at the reduced rate it is to be accepted that that one is putting in the 3 hours a week necessary to obtain books at that rate. If anyone misrepresents the facts for the purpose of getting the books at company rates without complying with the time requirements, he is answerable to the Lord, and not to anyone else.

Make One Call on the Rulers

If Not at Home, Leave It with Some One or Mail to Them Later

It has been found, in calling upon the rulers, that a great many of them cannot be reached in one, two, or three calls. Thereby considerable time is spent in calling upon them without getting any results. Therefore, in the future one call should be made on each ruler. If he is found at home, of course, the booklet is to be presented to him as outlined in the September *Bulletin*. If he is not at home, and his wife or some other member of the family is there, the booklet may be left with that one for him.

A good plan to adopt in leaving the booklet when the ruler is out is to have a few large envelopes with booklets in them already sealed, and instead of leaving the open booklet, to be looked through and handled by the one with whom you leave it, write the name of the ruler on the envelope containing the booklet, mark it "Personal", and leave it with instructions that it is to be delivered to him as soon as he returns.

If after one or two calls you are unable to get in touch with either the ruler or some member of his family or his secretary, then arrange to mail a copy of the booklet to him, provided the address you have is correct.

The practice of mailing booklets to the rulers is to be undertaken only when at least one call has been made in an effort to present the booklet to him personally and the address has been verified.

"jr": What Is It?

Beginning October 1 you will find on your invoices that jr stands for the first nine books by Brother Rutherford, in the English language. The *Vindication* book is not included in the jr, due to the fact that there is a difference in the company rate on this book. So, please, hereafter keep in mind, when you receive an invoice from this office, that jr stands for the *nine* books, and not the seven books as heretofore.

SURPRISE WEEK REPORTS STILL COMING IN

Country	Workers	Testimonies	Hours	Books	Booklets	Total
To date	23,970	1,534,653	211,434	105,860	489,504	595,364
Australia	501	3,921	1,311	1,943	1,103	3,046
Trinidad	185	8,350	1,937	500	645	1,145
Total	24,656	1,546,924	214,682	108,303	491,252	599,555

WHAT A WEEK! WHAT A WEEK!

The New Price List

Kingdom Booklet 5c Until November 15

Enclosed in this *Bulletin* we are sending to the companies a revised price list, giving their rate and also the retail rate of all publications. The books listed in this price list are in stock, and may be ordered now at the rates listed. The only correction in this price list is on the *Kingdom* booklet. The retail rate on the *Kingdom* booklet will remain 5c until November 15, and thereafter it will be placed with the public at the rate of 10c, and in combination with other booklets at four for a quarter. The company rate will remain 4c during the month of October, and November 1 it will change to 5c.

To the colporteurs and auxiliary colporteurs we are enclosing with this *Bulletin* a special price list. You will notice that in this price list all the rates on the foreign editions of the books written by Brother Rutherford have been reduced. We feel sure that during the coming year a greater witness will be given among the foreign-speaking people than heretofore. With the English books at four for a dollar, and the foreign clothbound books at three for a dollar, there should be a remarkable increase in the distribution of clothbound books.

NEW REPORT CARDS REQUIRE LESS INFORMATION

Jehovah's witnesses will notice that a new report card has been prepared for the fiscal year 1932, which began October 1. This card is practically the same as heretofore, with the exception of a column having been added for *Vindication* and some of the columns for reporting persons obtaining combinations having been eliminated. In other words, it will be necessary to report only the number of persons obtaining 4-book and 10-book combinations. Those who take combinations of 2, 3, 5, 6, 7, 8 and 9 books need not be given, since a record of these two special combinations only is to be kept during this year. All books placed will be reported the same as usual.

Those who have a supply of the old report cards can continue to use them until their stock has been depleted, since this change can be noted on them. *Vindication* can be reported either at the bottom of the card or, on the Colporteur Report Cards, under the heading "WT GA Subs", provided the heading is crossed out and "V-1" is inserted.

Fill Out Report Card Carefully

It is noted in a number of report cards sent in since the *Kingdom* booklet campaign commenced that these booklets are shown on different places in the report card. These should be reported under "Miscellaneous Booklets", no distinction being made between them and the other booklets placed. All should be added together and reported in the column "Miscellaneous Booklets".

1,162,236 Testimonies Given the People

13,613 Workers Engage in Witness Week

Greatest Witness Ever Given in 10 Days

As we look over the figures of what the remnant did during Witness Week, we cannot but marvel at the wonderful manner in which the Lord is having his purposes accomplished. He has told us, "Not by might, nor by power, but by my spirit, saith the Lord"; and the results of this week certainly show the truthfulness of these words.

Since the Columbus convention the remnant has come to see as never before that they are here for just one purpose. They have come to appreciate the great honor and privilege Jehovah has bestowed upon them of serving as his witnesses that he is God, and therefore when another opportunity has been offered to them to publicly accept this new name which he has given to them, all those that love the Lord have responded with all their heart and soul. This in itself is shown by the fact that during Witness Week there were practically 1,500 more that participated in the work than during any other service week. With a zeal peculiar to the Lord's house a band of 13,613 responded to the call, "Remnant to the front," and moved into action, putting in 188,140 hours in the field. There never was a happier throng than this one, for the time spent in this work brought them a joyful realization that they were obeying the commandments of Jehovah. The 1,415 pioneers who reported averaged 40.4 hours in the field; the 793 auxiliaries averaged 23.0 hours, and the 11,405 company workers and sharpshooters averaged 9.9 hours. Is it any wonder, then, that the total number of hours was 188,140 and the total number of testimonies given was 1,162,236?

We wonder if you really appreciate this last figure. One million, one hundred sixty-two thousand, two hundred and thirty-six people received the witness by having someone call upon them personally and tell them about the kingdom! Of this number, over half took some of the literature, the total number of placements being 630,639. Surely the name "Witness Week" for this great occasion was a good one. The witness left with the people in a more complete form numbered 29,882 cloth books and 702,970 booklets, making a total of 732,852 pieces of literature.

From every standpoint this was the greatest week on record. Some were handicapped in doing the work with the *Kingdom* booklet because of not having a sufficient supply to last them through the week. Many wrote us that their supply had gone much faster than they had ever dreamed it was possible. Those on the Pacific coast were curtailed because of the sinking of the boat which carried Oakland depot's stock. But in spite of all this, no other week can compare with it. We rejoice to make known these glorious results to you that you too might praise the Lord that the time has come for it to be made known that he is God and that he has permitted you to have a part in this work.

REPORT FOR WITNESS WEEK— SEPTEMBER 4-13, 1931

	Sharpshooters and Companies	Pioneers	Auxiliaries	Total
Books	8,184	19,605	2,093	29,882
Booklets	462,122	173,863	66,985	702,970
Total	470,306	193,468	69,078	732,852
Obtainers	414,692	154,145	61,532	630,369
Testimonies	748,545	295,019	118,672	1,162,236
Hours	112,685	57,173	18,282	188,140
Workers	11,405	1,415	793	13,613
Average Hours per Worker	9.9	40.4	23.0	

AUGUST WITNESS FIGURES

	Books	Booklets	Total
Companies and Sharpshooters	35,612	320,822	356,434
Colporteurs, Pioneer and Aux.	84,675	310,482	395,157
Total	120,287	631,304	751,591
Total to date	1,649,188	3,638,770	5,287,058
Total Testimonies to August 31			9,428,003

In December 1 *Bulletin* last year we submitted the quota for the year as ten million testimonies. You will note from a perusal of the August witness figures and the total to August 31 that, with one month to go, this quota has been nearly reached. In other words, to August 31 Jehovah's witnesses in the United States witnessed to 9,428,003 persons.

We anticipated that if the Lord's people were able to give the ten million testimonies they would normally place 3,350,000 booklets. Instead of that, with one month still to go, they have placed 3,638,770; and keep in mind that this does not include the big *Kingdom* booklet drive, September 4 to 13, which will unquestionably shoot the figures way over the four million for the year.

Viewed from every angle, therefore, the Lord's people have much to be grateful for in that they were privileged to be thus used to the glory of Jehovah. Next month's *Bulletin* will carry the grand total for the year.

The Notice Must Be Served on Christendom

Otherwise Their Blood Will Be upon Those Who Refuse

"Rulers' Slips" to Be Inserted in Booklets

The work of serving notice upon the rulers of Christendom is of great importance; for the Lord shows that if the watchmen do not sound the alarm, the blood of the wicked, destroyed in Armageddon, will be upon them. The Society is so in earnest about this proposition that it has made a special offer on *Vindication* so that the rulers in whose hands the *Kingdom* booklet is placed will have no possible excuse for not knowing about what the Lord Jehovah purposes to do.

Strange to say, it has come to our attention that some of the friends have personally been signing these slips so as to get for themselves a copy of *Vindication* under the special terms granted to the rulers. Why any of the Lord's consecrated people would want to do this is very difficult to understand. It would seem as if they were giving more consideration to their own selves than to the interests of the Lord's work. No one who really loves the Lord should want to take undue advantage of this confidential position for his own personal gain. These slips were not sent to Jehovah's witnesses for them to get books at this special rate. They were sent to them to insert in the *Kingdom* booklets so that they might have a part in carrying the warning to the rulers in Satan's organization, that the rulers might be warned concerning Jehovah's purposes.

Remember Your Special Report on the Rulers

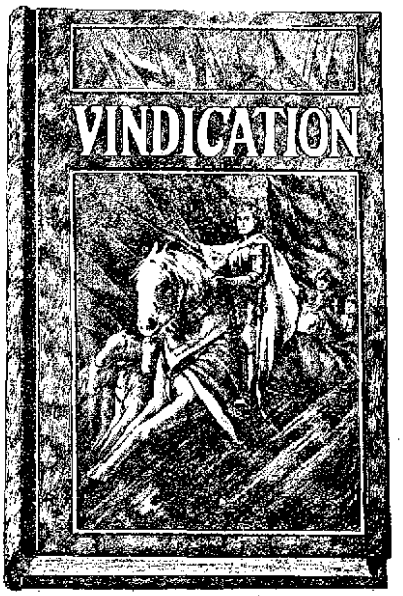
We Know All Will Be Interested in Final Results

Again, we wish to remind all of Jehovah's witnesses that on October 31 is due a special report on the work which has been done with the *Kingdom* booklet amongst the preachers and the rulers. We hope that everyone will have called upon all of the rulers in his territory by that time and that they have been served with the notice, in accordance with previous instructions. Fill out the card promptly and send it to us, so that we can tabulate the results. Workers in companies should have their complete report in the hands of the director, so that he can make a complete report to the Service Department; and auxiliary and pioneer colporteurs should individually send in their reports to the Colporteur Department. This report, of course, is in addition to the regular weekly reports, which should have included all booklets distributed, regardless of with whom they were placed.

Pioneers who have not as yet reached their winter or fall assignments, and have therefore been unable to call upon the rulers in their new assignment, should be sure to call upon them before they leave their new territory. The warning must be given, and the watchmen who are faithfully obeying Jehovah's commandments will be glad and anxious to do his bidding.

TESTIMONY WEEK

WITH



AND

FOR ONLY 40 CENTS

All of Jehovah's witnesses should strive to give as many testimonies as possible and leave this splendid message of the hour with as many as can be found who seek righteousness.

"And the nations shall see thy righteousness, and all kings thy glory; and thou shalt be called by a new name, which the mouth of Jehovah shall name."

What a privilege have Jehovah's witnesses!

BULLETIN FOR Jehovah's witnesses

NOVEMBER 1, 1931 TESTIMONIES FOR THE YEAR 10,949,344

THOSE WHO KNOW JEHOVAH

Are Workers in His Vineyard

THE FIELD IS LARGE; LABORERS, FEW

Why Not Seven Thousand Workers Weekly?

Encourage Field Activity

In this column, each month, will be found a thought which should be carefully considered by the anointed of the Lord. This time our subject is "WORKERS". Maybe the next will be "HOURS", "TESTIMONIES" or "PRESENTATION", but each will be about some means whereby the interests of the Kingdom may be increased in your territory. We hope the thoughts will be helpful. Those who know Jehovah and have the 'white stone', or in other words, have his vote of approval, will be in the vineyard. During the past year there were, on an average, 4,733 company workers in the field each week, 1,137 pioneers, and 694 auxiliaries, or a total of 6,564 workers weekly. It is encouraging to note that this is an increase for 1931 of 438 weekly workers, as during the previous year there were only 6,126 weekly workers. However, during Witness Week there was a grand total of 13,613 workers engaging in the field service.

Now we are wondering what happens each week to the other 7,049. There is a large field in the United States. The workers are few, and in order to reach the people so that the marking may be done it will take all the workers who are in line for the Kingdom. What can be done? How can we get more workers in the field regularly? What can we do to help others see their privileges? One thing, we believe, is essential, and that is to encourage the brethren in the companies not only to read *The Watchtower* and the recent publications of the Society, but to study them. We feel sure that if those in line for the Kingdom are going to make their calling and election sure their privilege will be brought so clearly to their attention through *The Watchtower* that they will become regular weekly workers. The Kingdom work in which we are engaged is the most important work of all time, and we should help one another to see clearly what *The Watchtower* has to say regarding our responsibilities and privileges. The company workers, we hope, will reach an average weekly quota of 4,950 for the entire year 1932. When we speak of the company workers we also include the sharpshooters. For the pioneers we are anticipating 1,300 regular workers and 750 auxiliaries. This makes a total of 7,000 weekly workers in the field, out of a possible 14,000. The pioneers ought to be able to keep their 1,300 in the field easily, because in September there were 1,655 enrolled in this branch of the service. The auxiliaries should be

(Continued on page 2, column 2)

Unity in the Presentation Essential

TESTIMONY

Good morning. The people need a righteous government. Centuries ago Jehovah promised that he would provide the people on earth with a righteous government in his due time. That due time has now come, and as one of Jehovah's witnesses I am here to give you the information. These books cover the entire matter, proving beyond any doubt that the government Jehovah has provided will bring to the peoples of earth lasting peace, prosperity, health, happiness and everlasting life. These books are really a gold mine of information. Other books of this size cost not less than fifteen dollars. We are preaching the gospel or good news of the kingdom by putting these books in the hands of the people, and money is contributed by those who love the Lord to enable the people to have them so cheaply. If you contribute a dollar for any four, or $2.60 for the entire ten, I shall be pleased to leave these with you and take that amount. I am sure you will be greatly blessed by reading them and by helping some one else to learn about the blessings that are coming.

Testimony Week; All's Provided

The Date, Nov. 7-15

The Literature, *Vindication* and *The Kingdom*

The Testimony You Memorize

All That's Needed Is You

Once more comes the call to action, "Remnant to the front!" The Lord has permitted his people to make arrangements for another great campaign, and to the call the remnant joyfully responds, "Lord, here am I; send me."

Testimony Week begins November 7 and lasts until November 15. Its purpose is to testify to the honor of Jehovah's name by offering the new book *Vindication* for the first time to the people. With it is to be offered a *Kingdom* booklet, and the amount to be taken for the combination is to be 40c. What a combination that will make! Anyone who reads it will certainly have no reason for unknowingly supporting Satan's organization any longer. It should thrill all those who love the Lord with joy to think of the privilege that Jehovah has given them to sound the alarm which these books contain and to boldly go forth as his witnesses that he is God.

The Lord's time has come for this warning to be given to Christendom, as is clearly evidenced by the way in which the *Kingdom* booklets have been going out. It is almost unbelievable, but it is the truth nevertheless, that the factory here in Brooklyn is now working on its fifth million since the convention and these are being shipped out so fast that it is necessary to run a day and a night shift to keep them in stock. In Germany they are working on their fifth million also. The message contained in *Vindication* is equally important in order that those who desire to seek meekness and righteousness may clearly discern the Devil's organization and may know what is the Lord's side, on which to take their stand. The time has now come to offer *Vindication* with the *Kingdom* booklet, for only 40c.

Actuated by the Lord's spirit, the remnant are sure to respond to this another special week of testifying to the rulers and the people concerning Jehovah's purposes. Here we quote again the special testimony which Brother Rutherford has prepared to be used during this week in presenting *Vindication* to the people.

"Good morning, Mr. Jones. I have come to give you a testimony concerning Jehovah's purposes. I am one of his witnesses and I am thus preaching the gospel. Within a short time from now Christendom will be completely destroyed by the army of the Lord. Jehovah has made it clear by his Word that the people must be notified of that approaching destruction and shown the reason why it will be done. These books explain all about it and show you that God's kingdom is the only hope for the people. We are taking a nominal sum of money to help defray the expense so that more books may be published for the benefit of the people. These two, *Vindication* and *The Kingdom* booklet, I have brought for you and I shall be glad to receive from you

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Jehovah's Witnesses to Give Same Testimony

With the Voice Together Shall They Sing

Memorize the Testimony; Give It Word for Word

Never has there been a time when the message of the Lord should be spoken with such unity in its presentation as now. The greatest results as to the spreading of the literature were accomplished during the *Kingdom* booklet campaign. Why? Because Jehovah wanted this particular message given. The Lord's people heartily engaged in this work, and they used the short witness or testimony which the *Bulletin* presented to them a few months ago. The words were put in our mouths, what to say and how to say it. We speak not our words, but the words which Jehovah through his organization gives us to speak.

God is dealing with his organization on earth, and no one who has the love of the truth can deny this fact. Did not the Lord reveal to his people just recently how he has been directing the affairs of the faithful? Did not the Lord reveal that his people would put on sackcloth from 1914 to 1918 and that they would be dead in the street for 'three days and a half'; that they would be resuscitated and then taken into the wilderness and that while there he would feed them with food convenient? Then he brought them out of the wilderness and his people were assembled, in 1922, at Cedar Point, and on "The Day" they received specific instructions as to the advertising of the King and the Kingdom. Not only did the anointed of the Lord carry out every detail as to the fulfilment of Revelation in the pouring out of this vial, but thereafter, in the Lord's due time, all the vials were poured out as instructed in the Lord's Word, although at the time the Lord's people did not know that they were doing this particular work in the earth. Recognizing these facts and knowing that the Lord is using his organization, and knowing, too, that he has been providing them with information regarding his Word that astounds his people, we can be very sure that he will continue to use this organization to the glory of his name. We know for a fact that the work accomplished in the past years was richly blessed by the Lord, and we can feel certain that that which we have to do now will be to the Lord's glory.

In order to give a wider witness, therefore, in order to reach more people, in order to speak to the people that which should be spoken to them, the testimony that appears in

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Offer 4 Books for $1.00, Beginning Nov. 16

Combination Proven Successful Last May

Due to *Kingdom* Booklet This Convention Surprise Was Delayed

One of the thrills of the Columbus convention was the announcement that, commencing October 1 this year, the bound books by Brother Rutherford would be 4 for $1.00 to the public, with the exception of *Vindication*.

We have been unable to take advantage of this arrangement, due to the fact that two very important campaigns had to precede it: that of the distribution of the *Kingdom* booklet, with its warning to the rulers and the people, and the *Vindication* campaign during Testimony Week. Now the time has come to take advantage of this wonderful provision which the Lord has made to place the Kingdom message with the people in its most permanent form, the bound books, 4 for $1.00.

Many of the friends are inclined to attribute the increase in the booklets and the decrease in the bound books to the depression that exists in the land. A careful study of last year's activities, however, demonstrates that this is not the case. The South and Southwest, which embraces the states of Arkansas, Louisiana, Alabama, Oklahoma and Texas, where the greatest depression existed during last winter, and practically all of last year, for that matter, had the highest percentage of bound books of any section of this country. This proves that the needs of the people, the enthusiasm of Jehovah's witnesses, and the Lord's gracious provisions to supply their needs are the big factors in placing the bound books.

Commencing November 16, all of the anointed throughout the earth will immediately concentrate on the distribution of the bound books. Any of the books written by Brother Rutherford may be used in the 4-book combination, with the exception of *Vindication*, which is to be placed at 35c. The entire combination of 10 books will be placed for $2.60. The latter part of November and all of December should be devoted to stressing these combinations. The 4 for $1.00 should be emphasized. The presentation should be as outlined in the testimony appearing in another part of this *Bulletin* and prepared by Brother Rutherford. This testimony should be followed completely and explicitly. If it is done, much more territory can be covered in an effective manner than heretofore. The time has come when the Lord's people should raise the voice and with the voice together sing the praises of Jehovah from door to door. By all using the one testimony the horn of the Lord and of Gideon will not give an uncertain sound, but one uniform sound, proclaiming the kingdom of our God and his Christ.

The campaign after Testimony Week should be concentrated on the rural territory and small towns, cleaning them up if possible before the severe winter weather commences. This is the time of year that the people in these sections have some money and lots of time on their hands and the big question in their minds is, "What is the meaning of these conditions, and when will they end?" You have the solution of their difficulty and the answer to all their questions in the message of the Kingdom contained in the bound books. Take these to them; 4 for $1.00, 10 for $2.60.

If the people do not take the $1.00 combination, then drop to *Vindication* and *Kingdom* for 45c or 4 booklets for 25c, always including the *Kingdom* booklet.

Spanish *Golden Age*

The Golden Age is to be published in Spanish under the name of *Luz y Verdad* (Light and Truth). Brother Rutherford is very much interested in its wide circulation, as this seems to be the appropriate time to reach the Spanish-speaking countries, as well as the Spanish-speaking people in the United States. The first number will contain the article "The Kingdom, the Hope of the World", and the Resolution, with other interesting matter for the Spanish people, and is to take the place of the *Kingdom* booklet in Spanish in the United States and Latin America.

It is hoped that companies with territories where Spanish-speaking people are found will arrange for this feature, and that pioneers and auxiliaries give a reasonable attention to this work. One need not have to speak Spanish to engage in this work, as there will be a printed notice on the first page of the magazine that will tell the story. Simply take 5c or leave the magazine for a few days, and when coming back get the subscription price, or the price of the copy, or the copy itself.

The subscription price is 75c a year; pioneers and auxiliaries are granted a special rate. Company rate will be 4c a copy on this first issue, which is offered to the people at 5c. Subscription blanks will be sent to you when filling your order.

Is Your Inventory In?

There are quite a number of companies and sharpshooters who, to date, have not sent in their inventory of stock on hand on October 1. Inasmuch as this inventory is to be the basis for crediting the companies and sharpshooters for the difference between the old prices and the new prices which went into effect October 1, this should be sent in, for no credit can be allowed to those who have not sent in their inventory.

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able to average 750 in the field each week, with 944 enrolled in the auxiliary service.

How can the pioneers be helped to keep in the service regularly? We know that when they receive their *Watchtowers* they read them with much pleasure and this is their big stimulation and brings to them much enthusiasm so that they might carry on in the witness work. The pioneers have been convinced that full time in the service is required of them and they have been encouraged to carry on because of the blessings the Lord has given them. They encourage one another to become more active when they meet in the field in isolated places and at conventions. Most of the anxiliaries are with the company workers. They can encourage one another to study God's Word as revealed to them from time to time and make it their own, abide by the commandments of the Lord, and carry on the greatest work ever committed into the hands of man. At least let us try to be an encouragement one to another, so that more workers may regularly engage in the field service.

Directors and Sharpshooters, Please Take Notice!

It has been decided to discontinue the practice of calling for a yearly territory report from the companies and sharpshooters. Henceforth, as soon as the 1931 fiscal yearly territory report has been submitted as already requested, it will no longer be necessary for service directors and sharpshooters to keep a territory report for the Society.

In the place of a yearly territory report to the Society, it is now requested that service directors notify the Service Department in those cases where the companies are not thoroughly covering the territory assigned to them, in order that either an appropriate adjustment of territory may be made or that provisions may be made to send in pioneers, to see that a thorough witness is given each year. Sharpshooters, however, will not need to notify the Society in cases where their territory is not being thoroughly covered, for the Society makes it a point to send in pioneers to assist the sharpshooters whenever this is possible.

Since the Society no longer requires a yearly territory report, we suggest that the service directors dispense with keeping such detail records for their local use. We recommend the following of the Zoning System as far as keeping a record of what territory is assigned, when last worked, the number of times worked during the current year; in fact, everything except keeping a record of what literature was placed in the territory. Service directors should eliminate keeping any data not required by the Society or being used by the company, so as to permit the giving of more time and energy to the great work of witnessing from door to door to the honor and praise of Jehovah God.

This rule does not apply to pioneers, as they are to continue to submit to the Society the territory reports requested of them, the same as ever.

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forty cents for them, and I am sure you will receive a great blessing by learning their contents."

Memorize it so that you can deliver it smoothly and so that the people can understand you. This is to be Testimony Week, and that which you say to the people is to be considered as the testimony which is to be given. More time in the field will mean more testimonies delivered and more people given the opportunity of receiving the message in book form.

Your report for the week should be sent to this office promptly. Remember, as heretofore, the report is to be for the entire period beginning November 7 and including Sunday November 15. This will mean that your previous week's report will close with Friday, November 6. In making this week's report, use one of the regular weekly report cards, as special ones are not being sent. This applies to companies, pioneers and auxiliaries. To the sharpshooters only will a special card be sent.

Keep Within Your Territory

Complaints are coming to this office that there are many company directors who do not pay sufficient attention to their territory boundaries and that a number of friends in the different companies do not work the territory assigned to them. As a result, considerable confusion is caused and energy wasted. Each company director and sharpshooter should see that he knows his territory boundary and should instruct the workers not to go beyond those boundaries.

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this *Bulletin* should be used word for word by all of the Lord's anointed. The Lord has said that his witnesses will raise the voice and that with the voice together shall they sing, and that will be literally true in this testimony. Every one of the Lord's anointed should earnestly study and memorize this, and should understand why they say the things they do say.

Just stop for a moment and analyze the testimony. The very first statement, "The people need a righteous government," is a fact and an approach in which everyone will agree. Then you tell them that Jehovah will establish a righteous government. Also you introduce yourself as one of Jehovah's witnesses who brings to them this information. You reveal to them what Jehovah's government will bring to the people, "lasting peace, prosperity, health, happiness and everlasting life." Then you state what a set of books like this would ordinarily cost, arousing their curiosity. You give them your reason for presenting the books, "It is our method of preaching the gospel," or the good news. You show them that the work is carried on by contributions and that this is why we can offer the books at such a low figure. We are not selling these books to the people. We merely ask them to contribute a dollar for four of the clothbound books, or $2.60 for the entire set of ten. You close with a few words assuring them of the Lord's blessing in their reading of these books. This testimony covers every point Scripturally, logically and legally. If every one of the Lord's people uses this testimony, we feel sure that a greater witness will be given to the glory and honor of Jehovah in our part of the vindication of his name.

We feel certain that the testimony that was mailed to the brethren by Brother Rutherford on October 16 will also be a great aid to them during the *Vindication* campaign November 7 to 15. The testimony should be memorized and used, and we know that more people will be reached and have an opportunity to hear the message. As Ezekiel stated in his prophecy, we are to mark them in their foreheads; and if anyone does not want to be marked there, then leave him and go to the next door. Perhaps the next time you call, in six months or so, another member of the family, or the same person, will be in a different heart condition and will want to be marked as being on the Lord's side. At least, we will give them more than one opportunity to obtain the message of the Kingdom.

Let us all remember now that obedience to the Lord's commands is really essential. The Lord has given us these words to speak. Let us study them, let us make them our own, and then use them in our witnessing work. We are now engaged in a work that must be done immediately and with effect. We should not engage in arguments or controversial speech. Our purpose is to give the testimony, and then pass on quickly to the next one. If the books are taken we accept the contribution with thanks. If we are refused there is no reason for us to lose our proper poise. We simply withdraw genteelly. The Lord is with his organization. He is blessing his people. They are his witnesses in the earth.

BULLETIN FOR Jehovah's witnesses

DECEMBER 1, 1931 TESTIMONIES TO DATE 912,907

THOSE WHO KNOW JEHOVAH

Spend Time in Witness Work

HOW CAN YOU PUT MORE HOURS IN THE FIELD?

What Will It Be Each Week?

Company Workers 5 out of 168?

Auxiliaries 12 out of 168?

Pioneers 25 out of 168?

The estimated number of workers in the Lord's vineyard each week was set at 7,000. How may these hope to deliver the greatest number of testimonies during the year in 'preaching this gospel of the Kingdom', and thus have a part in the vindication of the great name of Jehovah? They are not content with merely putting in the time in the field, but each one is striving to do his or her utmost that the widest witness may be given. And this will be done by the united, harmonious action of these joyful, willing, eager witnesses as they voluntarily go forth lifting up their voices in the song of praise to Jehovah.

It can readily be seen that if these witnesses are seven thousand strong, the more often each one of them goes out to give testimony, and the more hours he stays in the field, the more testimonies he will deliver and the greater the scope of the witness will become. All realize that their one and only objective is to give testimony for Jehovah God and his kingdom. To attain this requires making it the chief thing of their lives, with careful planning so that their time and efforts are really spent in this, their sole mission, and not in other relatively unimportant and unnecessary activities.

The great success had in past weeks set aside as Witness and Testimony weeks has been due to the united, hearty effort put into doing this one thing during such periods. Plans were made in advance and carried out by the Lord's grace to His glory. The blessing of the Lord which has so manifestly been upon these efforts shows that they have met with the Lord's approval. These Witness and Testimony weeks are eminently successful because of the large number of workers who go out into the field and put in the greatest possible number of hours in giving the testimony. Obviously, then, applying the same principle to each week of the year would also have the Lord's approval and bring largely increased results in giving testimony. Those who know Jehovah are not content to be active merely during the appointed Testimony periods, but desire to faithfully fulfil their commission all the time.

Putting this into practice would mean that each one of Jehovah's witnesses must organize his efforts on the most efficient basis, not just going out into the field whenever he happens to feel like it or has a little time to spare, but going out at a planned and arranged time to a set place, and joyfully participating in

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A Year Ended; but What a Year!

Year Book & Calendar

Get Your Orders in Early

A Limited Supply Will Be Printed

Each year the Society publishes a *Year Book* and also a calendar. These have been encouraging and helpful to the brethren. The Lord's anointed should obtain the *Year Book* for two reasons. First of all, it contains the report of the activity of Jehovah's witnesses throughout the entire world. The Lord's people reading this report will receive great joy because they will realize the unity and magnitude of the Lord's work in the earth. The report is excellent; the Lord has surely blessed his people and added the increase.

Also, as usual, there will be a short discussion of the text for the year, then daily texts, with one for consideration at the declaration meetings on Wednesday evening. The price of the *Year Book* is 50 cents, due to the fact that a small edition only is printed. It would be appreciated if the stockkeeper, through the director, would order for the entire company. In this way the books can be shipped by freight instead of by mail or express. The *Year Book* will be ready about December 15.

A calendar also is being prepared. It is very attractive and it will have outlined on the calendar pad the five united testimony periods for the year. The calendar is offered at the same price as last year, 30 cents each, or in quantities of five or more, mailed to the same address, 25 cents each.

An Answer to Many Inquirers

From time to time we receive requests for counters for keeping a record of testimonies given and for cases in which to carry the books.

The address of the manufacturer of the testimony counter which is called a "Golfer's Pal" is Horm Manufacturing Company, 7 North State St., Elgin, Illinois. It is sold by them for $1.00. The cases were made by A. Ortman & Son, 39 West 60th Street, New York, N. Y., and their price is $2.75 a case. A money order must be sent with your order for a counter or a case. The Society will not handle any of these orders; the friends desiring these articles must deal direct with the manufacturers.

Spanish *Kingdom* Booklet in Magazine Form

The first number of *The Golden Age* in Spanish, *Luz y Verdad*, contains the "Kingdom" lecture and the Resolution. This is now ready for shipment. This first number will take

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More than 11 Million Testimonies Given

Largest Number of Weekly Workers Ever

Over 6 Million Pieces of Literature Placed

'It Is the Lord's Doing, and Marvelous in Our Eyes'

The attached report summarizing the activities of the companies, sharpshooters, pioneers and auxiliaries for the year 1931, is the most inspiring and stimulating vision of the Kingdom activities in the United States that it has ever been the privilege of the people of Jehovah to witness. The magnitude of the message, in the number of testimonies given, the number of people obtaining literature, and the amount of literature distributed, exceeds anything that ever took place in the past. Happy indeed is the lot of each one of Jehovah's witnesses who used his faculties to the extent of his ability in magnifying the name of Jehovah in this way!

The summarized report is such a monument of encouragement that to try to make a detailed analysis of it in this *Bulletin* would be to limit it to a great degree. Therefore, beyond one or two comparisons of the yearly quota with the accomplishment, we are going to leave the analyzing to be done by each individual and each company, feeling confident that it can be viewed from a great many different angles and many more encouraging features brought out than we would have space for in this *Bulletin*.

A comparison of the testimonies is important. At the beginning of the year we set a quota of ten million testimonies, hardly hoping that it would be attained; but here at the end of the year we find this exceeded by 1,049,344. This means that approximately half of the families of the United States have been given the testimony. Of these, 3,308,078 different people obtained literature. This means that practically one in every seven families in the United States obtained the literature of the Kingdom during the past year. The number of hours reached almost three million, which, reduced to years, would mean 342 years' work, working 24 hours a day. Considering these figures, one is overwhelmed with the thought of the magnitude of the witness that the Lord is giving in the earth at the present time, and in the words of the psalmist we exclaim, 'It is the Lord's doing, and marvelous in our eyes.'

COMPANIES AND SHARPSHOOTERS

The analysis of the combined activities of the companies, sharpshooters, pioneers and auxiliaries for the year 1931 is very encouraging in view of the abnormal conditions that existed throughout the country. Company and sharpshooter reports on the number of testimonies made during the year show a very splendid increase over the quota. At the beginning of the year the quota for the companies and sharpshooters was set at 3,931,200 testimonies. During the year this group of workers made 5,161,370, or an increase of over 31 percent on what was originally estimated. This was due to the fact that the friends entered into the work with greater enthusiasm than ever before.

It was estimated that 4,500 workers would be in the field each week

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1931 ACTIVITIES OF COMPANIES, SHARPSHOOTERS, PIONEERS AND AUXILIARIES COMPARED WITH THEIR QUOTA FOR 1931

	Companies and Sharpshooters	Pioneers	Auxiliaries	Total	Quota
The Harp of God	64,036	120,337	20,462	204,835	
Deliverance	44,739	97,620	15,087	157,446	
Creation	54,283	122,181	18,469	194,933	
Reconciliation	36,518	81,937	13,832	135,287	
Government	50,407	116,904	17,722	185,033	
Life	49,855	112,302	18,204	180,361	
Prophecy	38,648	94,446	14,926	148,020	
Light No. 1	65,013	96,900	21,440	183,353	
Light No. 2	62,209	95,158	20,964	178,331	
Miscellaneous	101,548	33,228	14,897	149,673	
Total books	567,256	974,013	176,003	1,717,272	2,240,000
Total booklets	2,389,386	1,788,570	511,178	4,689,134	3,350,000
Grand Total	2,956,642	2,762,583	687,181	6,406,406	5,590,000
Av. No. Weekly Workers	4,733	1,137	693	6,563	6,125
Total Hours	1,208,021	1,354,011	387,400	2,949,432	2,546,040
Obtainers	1,637,926	1,292,383	377,769	3,308,078	
Testimonies	5,161,370	4,431,828	1,456,146	11,049,344	10,000,000

Plans for Fiscal Year 1932

Quota Set at 11,500,000 Testimonies

More Workers Expected

A Bigger and Better Witness Is Our Hope

5 United Testimony Periods

Jehovah purposes to have a witness given in the earth to the glory and honor of his name, and great is the pleasure of his people to make every effort to carry out his will concerning the testimony which we know must be given to the rulers and the people. With joy his people seek to increase their Kingdom interests and make preparations for extensive campaigns throughout the coming year, so that even more people may hear the truth. The anointed of Jehovah are the leaders of the people. These are already on the highway. Great is their responsibility, because they must now show the people the way from Satan's organization to Jehovah's organization. Happy is their portion, with the remnant to the front, singing the praises of Jehovah. This they must do until his name is completely vindicated.

Jehovah's witnesses constitute the publicity agents of God's kingdom on earth. To these the Lord has committed the testimony of Jesus Christ, and they joyfully obey the commandments of Jehovah. God has written in his Word that 'great is the company that publishes the Kingdom message'. Those composing this company are not great in number, but they are great because God has made them so.

It is always beneficial to make plans and preparations for the work throughout the year, and therefore we take pleasure in presenting to the Lord's people the plans we hope, by the grace of God, to accomplish. Again we will set our quota in testimonies because all can speak forth the word that God has placed in their mouth as his witnesses. In order to arrive at the number of testimonies which we shall have as a quota we must first consider the workers and the hours they will participate in the field work, and by this method arrive at the total number of testimonies which will be our quota.

Shortly after the convention at Columbus, Ohio, there was held a special witness week, during which time there were 13,613 workers actively engaged in witnessing for the Kingdom. Undoubtedly the convention and *The Watchtower* have brought to the attention of those in line for the Kingdom their responsibility, and therefore the average number of workers throughout the past year has been increased. During 1931 there has been an average of 4,733 company workers in the field. At times there were considerably more workers engaged in the field work, but this was the weekly average. There has been an increase of 357 workers over the previous year. This is an 8-percent increase, and we can anticipate a 5-percent increase in the weekly average number of company workers for 1932. This would be an addition of 237 workers, bringing the total to 4,970. Our quota for company workers (including sharpshooters) we are therefore setting at 4,950.

The pioneers have been very active in the field during the past year. There was a weekly average of 1,137 engaged in the field work. This was an increase of 199 over the preceding year, or a 21-percent gain. During 1932 there should be at least a 15-percent increase over 1931. Since the Columbus convention applications for the pioneer service have been coming in fast. With an increase of 15 percent it would mean that we would have 171 more weekly pioneers in the work, bringing the weekly average to 1,308 for 1932. We therefore set the quota for pioneers at 1,300.

The auxiliaries have also been active in the witness work, and an increase is found in their ranks. During 1931, 693 auxiliaries participated in the work each week, an increase of 149 over the previous year. With the 27-percent increase in the number of workers in the auxiliary ranks last year, we feel certain that there will be at least a 10-percent increase in this branch of the service during 1932. This would add to the weekly average 69 auxiliaries, making a total of 762. Summing up the weekly number of workers in the field we believe there will be

4,950 Company workers
1,300 Pioneers
750 Auxiliaries

or a total of 7,000, Weekly Average number of workers for the entire 52 weeks of 1932.

However, we hope that sometime during the year it will be possible for all of the Lord's people to engage in the field work at one time, and therefore we anticipate reaching a peak of workers during some special testimony period. Due to the fact that we have reached a peak of 13,613 workers engaged in the field at one time, we feel sure that we can again reach that and even do better. We are therefore setting a peak quota (which we hope to reach at least once) of 14,000 workers. Of these 14,000, we anticipate that about 11,500 will be company workers and sharpshooters, 1600 pioneers, and 900 auxiliaries. We are looking forward to the time when this peak will be reached. It is something to attain.

HOURS IN THE FIELD

Having considered the workers, our next consideration should be given to the hours. If the Lord's people once realized the importance of service they would all be workers. After becoming workers it is a matter of time put into the service. The more time one uses in the service, the more testimonies will be given concerning the Kingdom. Time is an essential element in attaining the quota for 1932. During the past year the company workers and sharpshooters averaged 4.9 hours a week. If each of the 4,950 company workers averages six minutes more each week during 1932 they will have an average of five hours each per week. Therefore the company workers and sharpshooters would by the end of the fiscal year put in 1,287,000 hours. The pioneers have not averaged their 25 hours weekly, but we do hope that they will attain the average number of hours per week during the coming year. In a year, 1300 of these would put in a total of over 1,550,000 hours. We hope, however, that the pioneers will find conditions such that they will average over 25 hours and greatly exceed this total. The auxiliaries also were under the required number of hours, which is 12 hours per week. We anticipate that they will have an increase over the past year and average their 12 hours per week. With 750 auxiliaries averaging their regular hours per week they would put in a total of over 450,000 hours in the year. But, summarizing the hours very conservatively, we suggest the following quota:

Company Workers' Hour Quota	1,250,000
Pioneers' Hour Quota	1,500,000
Auxiliaries' Hour Quota	400,000
Total Hours	3,150,000

THE TESTIMONIES

During the past year the average number of testimonies given per hour was 3.71 per worker. However, during the months of September and October a rather liberal estimate was made on testimonies because the friends did not know how to report them, and our reports were incomplete on testimonies. Therefore we believe that for 1932 the estimate should be placed at 3.7 per hour per worker. This would make a total of 11,655,000 testimonies which we anticipate will be given to the peoples of the United States. With 7,000 weekly workers putting in 3,150,000 hours we arrive at a quota of 11,500,000 testimonies for 1932. This means approximately 500,000 more testimonies to be delivered than were actually delivered during the past year.

In order that the factory might operate efficiently during the coming year, a forecast is drawn up anticipating what the company workers, pioneers and auxiliaries will do during the year.

Our estimate, therefore, has been placed at 725,000 clothbound books for the company workers and sharpshooters, and also 2,500,000 booklets. We anticipate that the pioneers will place 1,275,000 bound books and 2,000,000 booklets. We also figure that the auxiliaries will place 240,000 books and 550,000 booklets. This makes a total of 2,240,000 bound books and 5,050,000 booklets to be placed by the workers, or 7,290,000 pieces of literature during 1932. This, we believe, can be accomplished by an earnest endeavor on the part of the 7,000 weekly workers to put in the time, giving the testimonies to the glory and honor of Jehovah's name and word.

THE UNITED TESTIMONY

Consistency in the field activity is essential to the life of a Christian. In order for one to maintain his integrity and be loyal to the Lord he must continue faithful to the end by preaching the message. During the year, however, specific periods of time have been set aside for united work, and these are called "united testimony periods". At this time all of those who are in line for the Kingdom should make a special effort to get all the hours possible in the field work, and with one voice together sing the praises of Jehovah. Unity in action brings splendid results. These united testimony service periods have in the past brought much praise to Jehovah, and a real blessing to his people. During the coming year there are set aside five different united testimony periods, and from time to time the *Bulletin* will bring to your attention these periods and their import. At this time we will but mention the names of these periods for the year, and their dates:

Bound Book Testimony Period
January 30 to February 7
International Testimony Period
April 30 to May 8
200,000-Hour Testimony Period
July 2 to 10
Harvest Witness Period
September 3 to 11
Praise Testimony Period
November 12 to 20

In each of these testimony periods the witnesses of Jehovah will engage in harmonious publicity, in this, that they are making known Jehovah God, his King, and his Kingdom. In this way the Lord's people in every part of the earth will realize that they are working together in exact harmony with their brethren everywhere, and that Christ Jesus is leading on in the great campaign against the enemy.

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during the year. As the year comes to an end the average number of weekly workers was 4,733; an average of 233 a week more than was anticipated. It was estimated that each worker would average 4.2 hours per week. The end of the year shows that this was increased to 4.9, or almost ¾ of an hour per worker increase weekly for the year. All of this indicates that the Lord's people appreciate having a part in the vindication of Jehovah's word and name as never before.

The total literature placed during the year was 567,256 bound books and 2,389,386 booklets, making a total of 2,956,642 pieces of literature placed in 1,637,926 different homes. This is a mighty witness resounding throughout the country to the praise of Jehovah. It is true that comparing the number of bound books placed with that of 1930 shows a drop of over 100,000. However, when it is kept in mind that during 1930 we placed 168,442 volumes of the *Studies in the Scriptures*, against 101,546 during 1931, it is evident that over 67,000 of this drop was in the *Studies in the Scriptures*, leaving only a difference of 37,000 in the newer jr books; and this is more than offset by an increase of almost 885,000 booklets.

Viewed from every angle, therefore, as far as the distribution of literature is concerned, 1931 exceeds anything that was ever done up to the present time. Even 1929, with the whole year devoted to the distribution of *The Peoples Friend*, did not reach the magnitude of booklet distribution that we reached in 1931. A conservative estimate of the number of families served by the companies and sharpshooters the past year would be 25 percent of the families in the United States. There is no way of comparing the number of testimonies with former years; so we cannot make any comparison in that respect. However, the hours are a barometer which indicates the amount of time devoted to the service; and with 1931 showing 1,208,021 hours in the service, we have a peak never before reached.

The most surprising feature in the year's report is the number of combinations of bound books distributed. During the year 1931, 86,445 combinations were placed; and we placed more bound books in combinations during the year than in any year in the past, despite the fact that conditions were very bad. The drop in number of bound books was in single volumes. This emphasizes the fact that the smaller combination for $1.00 results in a larger distribution of books. Of course, 47,000 combinations of *Light* books greatly added

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118,787 Rulers Received "Kingdom" Booklets

More than 80,000 Clergymen Get Their Copy

SUMMARY OF WARNING TO RULERS

	Clergymen	Politicians	Financiers	Military	Total
Companies, Sharpshooters	49,189	9,758	11,173	968	71,088
Pioneers and Auxiliaries	31,264	6,968	8,822	645	47,699
Total	80,453	16,726	19,995	1,613	118,787

Jehovah's Witnesses Very Glad Because of the Privilege

Greater Part of Rulers Reached

Ever since it was announced in the August *Bulletin* that Jehovah's witnesses were to be privileged to carry a special warning to the rulers, this has been a matter of intense interest to the Lord's people throughout the earth; and we are glad at this time to be able to give you a report of what was accomplished in this respect in the United States.

Each of the anointed recognized and accepted the responsibility the Lord placed upon them by giving them an understanding of the application of Ezekiel 3:18, 19. The Lord has made them his witnesses, his watchmen in Israel, charging them with the responsibility of giving notice, to the wicked particularly. Whether those wicked ones saw fit to accept the warning or not was something between them and the Lord, but Jehovah's witnesses had to deliver the warning in order to discharge this obligation.

The summary of the activities from reports received up to the present time shows a total of 118,787 rulers witnessed to in this special way. Of these, 80,453 were clergymen; 16,726, politicians; 19,995, financiers; and 1,613, military leaders. It is impossible to get actual figures of the number of each one of these classes in the United States. Probably a reasonable estimate for the clergymen of prominence would be about 125,000. That would mean that two-thirds of the clergymen of the United States had been witnessed to personally. The other 40,000 probably dwelt in territory not assigned to companies, sharpshooters, pioneers or auxiliaries and will ultimately be reached when the general testimony is given to the people in their vicinity. Probably the same percentage would apply to the politicians, financiers, and military men.

Viewed from every angle, this is the most astounding and direct witness that the Lord's people have ever been permitted to deliver; and when the amount of work involved in getting the names and addresses and getting to these people with the *Kingdom* booklet is considered, some idea of the zeal and determination of the Lord's people to do this work thoroughly and effectively is obtained. From the different letters coming to the office, there isn't any feature of the work that Jehovah's witnesses have been privileged to have a part in that has created so much enthusiasm and joy among those who are really in the truth. Not only did this work also have a classifying effect upon those rulers witnessed to who were given an opportunity to accept the testimony of the Lord or reject it, but it also caused those who claim to serve the Lord to manifest whether they really believe that the Kingdom is here, that the time for the Devil's outfit to be wiped out has come, and that they were especially charged by Jehovah to bring this testimony to the people. None of those who are opposed to the Society and its activity would have any part in this witness, because they do not see and appreciate the issue at this time. Those who are selfish and fearful of what may or may not happen to them, and consequently have not boldness in the day of judgment, would not have part in giving this testimony, because of selfishness. Only those who were unselfishly devoted to Jehovah got a real joy out of this work and can appreciate the statement of Jesus, "Blessed are your eyes, for they see: and your ears, for they hear."

It has been found in a large number of cases that the most prominent of the clergymen, politicians, financiers and military leaders were out of the country, traveling in Europe and other places, and consequently had not been witnessed to, and some of the work among some companies of the Lord's people is held up waiting for these to return; so, in all probability, when the final report comes in it will show that, all told, about 150,000 rulers were reached. Those companies that have not sent in their report up to the present time or have sent in one report and are expecting to supplement it with another report covering those who were not reached at the time the first report was sent in should finish out their reports as soon as possible and forward them to this office, so that we may be able to let you have the remainder of the information regarding this work in the next *Bulletin*. A detailed summary of the activities of this work is given for your information.

Please Do Not Transfer Books

If Necessary Obtain Permission

Although from time to time companies, pioneers and auxiliaries have been requested not to transfer books without first having received the approval of this office, we are continually called upon by them to make adjustments on our records here for transfers which have not first been authorized by us. This should not be, and we shall greatly appreciate your cooperation in this matter. It takes special handling to make and look up transfers and adjustments of this nature, which interferes considerably with the regular office routine.

Then additional trouble constantly arises because those who have obtained permission to make a transfer of books have not followed the instructions. We ask all service directors, pioneers and auxiliaries to read these instructions carefully and to follow them in the future, in the hope of eliminating mistakes.

1. Before transferring books affecting two or more accounts at this office, whether such transfer be to or from pioneers, auxiliaries or companies, permission to do so should first be received from this office. The reason for this is that some pioneers and companies allow their account to run close to the credit limit, making an additional charge to their account unwise.

2. When the transfer has been authorized, we will forward a special form to be filled out and signed by both parties involved, the one receiving the books and the one releasing them. This form is self-explanatory and all the information called for should be filled in. Do not merely say so many bound books and so many booklets. Give the exact number of each kind of book and each kind of booklet, by its name. In the future an adjustment will not be made until one of these forms is properly filled out and signed by both parties.

3. When the adjustment is made on our records an invoice and credit memo will be sent to the respective parties whose accounts are affected.

Please bear in mind that transferring of books should be avoided as far as possible.

BOUND BOOK TESTIMONY PERIOD

Midwinter Preparations for United Testimony

Jan. 30 to Feb. 7 All Will Offer Books, 4 for $1.00

Plan Territory Now

As announced in the December 1 *Watchtower*, the period from January 30 to February 7 is to be known as the Bound Book Testimony Period, during which a special effort will be made to place bound books in the hands of the people. This is the first bound book testimony period since the inauguration of the new rate, 4 for $1.00. This combination, therefore, should predominate: any four of the first nine books for $1.00, or, when *Vindication* is one of the four, $1.10.

In making arrangements for this period great care must be taken to see that the proper territory is chosen, particularly in the north, east and middle west, where weather conditions are severe. It is true that winter weather is no longer an obstacle to the truly anointed. It is simply a condition to be met, planned for, and conquered. It is impossible to approximate all the difficulties that will arise throughout the country and make one uniform arrangement to meet them all. Local conditions must be considered and overcome by the brethren in their respective localities. However, there are general conditions that must be met and which can be handled pretty uniformly. First, an effort should be made for the brethren to witness in the most protected territory available. This divides itself into three general divisions: apartment houses, homes with vestibules or protected porches, and apartments over stores and offices. Second, the witnesses themselves should see to it that they are properly dressed, at least as far as it is within their means to do so, for the weather conditions they have to contend with. If arrangements have been made to work in large apartment houses, do not dress with heavy wraps and overshoes, etc.; and if you are working houses with protected porches, where it is necessary to walk in the ice and snow or slush between the houses, wear proper overshoes and wraps. Many friends go into the service without giving proper consideration to these little details and have to quit in less than an hour or so because they are too cold or their feet are wet or they are too uncomfortably warm to continue longer. These difficulties can be eliminated to a great extent with proper care and thought. Third, care should be taken to see that your cases for carrying the literature are such that they protect it in case of rain or snow. The literature should always be protected so that it is neat, clean and presentable.

Houses and apartments over stores and offices are practically always accessible, as are the majority of the regular apartment houses. Where it is possible to get in and witness to the people without interviewing the superintendent or house manager, do so by all means; but where it is impossible to get into the apartment houses without the permission of the superintendent or the manager, rather than pass them by, call upon the manager and explain your mission to him. If he grants you permission, well and good. If he is inclined to refuse, put the matter squarely up to him something like this: "The world is in dire distress and the people are wondering why and what is to come to pass in the near future. As one of Jehovah's witnesses and in obedience to his commands we are preaching the gospel. Within a short time from now Christendom will be completely destroyed by the army of the Lord. Jehovah has made it clear by his word that the people must be notified of that approaching destruction and shown the reason why it is done. We are taking these books, which explain all about it and show that God's kingdom is the only hope for the people, and demonstrating them to the people, giving them an opportunity to contribute a nominal sum for them that more may be published for the benefit of the people. The Lord places upon his people the responsibility of delivering this message. I am here according to his instructions to do this work. His commission is found in Ezekiel 3:18, 19, where he says, 'When I say unto the wicked, Thou shalt surely die; and thou givest him not warning, nor speakest to warn the wicked from his wicked way, to save his life; the same wicked man shall die in his iniquity; but his blood will I require at thine hand.'" Tell him that you are there to discharge this obligation; and if he insists upon refusing you permission to call upon the people, ask him if he wishes to assume the responsibility before the Lord of keeping from the people this warning which the Lord says must be given. The time has come when those superintendents and managers must realize the importance and the significance of the work we are doing and just what responsibility they are assuming when they refuse to grant Jehovah's witnesses permission to carry out his commands.

Why Should You Offer the 4-for-$1?

May 8-17 Proved Books Can Be Placed

Book Offer Holds Out Many Advantages to People

Ever since the Columbus convention the faithful witnesses of Jehovah have been privileged to enjoy one opportunity after another of giving testimony on a widening scale to the honor of Jehovah's name. Now the Lord in his goodness is giving still another opportunity which will further prosper the work of his witnesses, in the combination of four clothbound books, four books for a dollar. There is abundant proof that this is the Lord's arrangement.

Many of the brethren will recall that *The Harp of God* was 85 cents when first published, due to the fact that a commercial printing concern manufactured them. Since then the Lord has prospered the work of his servant class, and out of his abundance and wealth has given them the means whereby the message may be produced in a highly attractive form and now *four* books can be placed in the hands of the people for but little more than what one book cost a few years back.

The beginning of the period of offering this combination was November 16, but sufficient reports and data are not yet available to give figures now; however, the foretaste the Lord gave in the week of last May 8-17 gives a basis for expecting a largely increased placement, and consequently a greater testimony to the Lord's glory.

The results of the week's work last May showed an increase of 73 percent in the placement of bound volumes over the IBSA week of the preceding year. In books this was a total of 160,035, or an increase of 67,547 over the work of the year previous. That this greatly increased total was due to the four books for a dollar is proven by the fact that over 50,000 of the 160,035 books placed were in combinations.

To further increase the joy and efficiency of His faithful witnesses, Jehovah has given them, in addition to the four-book offer, the united testimony, so that now their song of praise is indeed a harmonious melody. Thus it is seen that this feature of the testimony, offering the four books for a dollar, has the approval of the Lord.

There are many advantages to this offer which the witnesses of Jehovah will appreciate as they go forth in the field. First, that the Lord takes pleasure in the united, harmonious action of his people. This they are doing by all working shoulder to shoulder offering the testimony to the people in the same form, and with the same oral testimony. Second, the witnesses laid aside their usual work of giving testimony and in obedience to the Lord's command served a notice of warning on the preachers, politicians and financiers, and now they are glad to be again calling upon the people in their homes, placing the printed testimony in their hands which will enable those of good will to take their stand on the side of Jehovah, and to be the recipients of his blessings. After calling upon the preachers, it is a pleasure indeed to return to the house-to-house testimony work. Third, the reduction in the cost of the books, so that they may be offered at four for a dollar, is a big advantage, due to the adverse economic conditions. Also, the people have been in the habit of spending a dollar, and even two dollars or more, for a novel to read. They are accustomed to paying as much as 25c to rental libraries for merely the use of a single book that they have to return at the end of a few days, which is substantially the whole cost of one of the bound books. Popular magazines cost from 10c to 35c a copy, and are filled with advertisements and frivolous reading of negative value. At best these provide but a few minutes' reading, and do not supply what the people really need. Now the people are tired of reading unprofitable fiction, and, too, they can no longer afford it, and the Lord in his goodness gives his servant the privilege of taking them four books for less than they would expect to pay for one, and, above all, containing life-giving food (Luke 4:4; Prov. 4:20-22), in contrast with what they have been reading. And, fourth, where it is impossible for the people to take the four books for a dollar, or where they already have the other bound books, *Vindication* and the *Kingdom* booklet may be offered to them at 45c. These are but some of the many advantages that the brethren are enjoying in the offer of the four books for a dollar.

On every hand there is unemployment and suffering. Banks are closing and the future is uncertain for the people. This causes them to seek light pleasures, such as dancing and moving pictures, and much riding about in automobiles, in an endeavor to forget their worries. Such amusements cost a great deal of money, and the people, even in these hard times, are wasting their money for these things and receiving absolutely no benefit in return. Jehovah's witnesses, appreciating the real need of the people, and knowing positively that their relief is to come only from the Lord's kingdom, should bear this in mind when calling upon the people; and it will be of great aid to them in properly witnessing and leaving with them the printed testimony.

Then, too, the use of the Testimony published in the November 1 *Bulletin* is of great assistance in placing the four books for a dollar. The sentence concerning contributing one dollar for the four makes the people feel that they are having a share in the work, thus putting them in the right condition for beginning to read the message contained therein.

Indeed the faithful witnesses feel like following the counsel of David, in Psalm 35:27, and shouting for joy, being glad, for they do favor the Lord's righteous cause, and their sole desire is to see the name of the Lord magnified. We may confidently expect, then, that the Lord will prosper their work in giving the testimony, for 'He hath pleasure in the prosperity of his servant'.

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giving the testimony. To this end each witness must put his own affairs in order and allot certain hours on specified days for actual field testimony. Not all the Lord's people may be able to engage in the field service all the time, but they can all actively engage in giving testimony to the utmost extent of their time and strength.

Nearly all the brethren are so situated as to be able to get into the field on Sunday, and the reports show that this is an especially favorable time to call upon the people and deliver to them the testimony. Also Saturday afternoon is generally a half day for office and factory workers, and, in fact, now many people do not work at all on Saturday. This affords a splendid opportunity for finding them at home. During the summer they might go away on week-end trips, but now, with the inclement weather, the majority will be found at home. This, too, is the season of the year most favorable for reading.

The front-line workers, the pioneers, are in the field every day, but the auxiliaries, company workers and sharpshooters can so lay out their home duties as to avail themselves of the most seasonable time to give the witness in the territory which the Lord has entrusted to them. For instance, if it is found that in some sections the people are not at home in the afternoon, work in that section should be carried on when they are at home. The rural territory should be witnessed to at the most favorable time, when the roads are passable, crops in and disposed of, and the people are in position to receive the testimony. City territory, with its apartments, and houses close together, may be kept available for stormy weather.

In this way each witness, after determining just how to arrange his personal or home affairs in an orderly manner so as to be able to devote the greatest amount of time to his real work in Jehovah's vineyard, may plan his work in the field so as to efficiently use the time to the Lord's glory and honor.

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to the number of smaller combinations.

Taken as a whole, the companies show a degree of efficiency never before manifested in the manner in which they report. Out of the 627 companies, 622 organized for service are now reporting regularly. In making this analysis of the year's activities, the foreign and colored companies and sharpshooters should not be overlooked. Every one of them did splendid work in their respective field. The friends speaking a foreign tongue are becoming accustomed to witnessing to English-speaking people as well as to people speaking their own tongue, and find it just as easy to get results. The method with the card containing the testimony to be presented to the people and read by them has been found to be a great success in this respect.

PIONEERS AND AUXILIARIES

The fiscal year 1931 came to a close finding the pioneers and auxiliaries rejoicing in the Lord's service as never before. We find an increase of 199 pioneers and 149 auxiliaries each week in the service over that of former years. It was estimated that the pioneers would put in 1,222,000 hours during the year. We find as the year has come to a close that they exceeded this by over 130,000. Their total for the year was 1,354,011 hours. It was estimated that the auxiliaries would put in 341,250 hours; and their reports show 387,400 hours, or over 46,000 increase for the year. This would represent 4,888,000 testimonies for the pioneers and 1,456,146 for the auxiliaries. The report for the year shows a slight drop in the number of testimonies given by the pioneers. Their total was only 4,431,828 for the year, evidently due to the fact that much of the work done by the pioneers is in sparsely settled territory and they find it difficult to maintain an average of four testimonies an hour. However, they came so close to reaching their quota that it can practically be said that they attained it, while the auxiliaries went over their total by almost 100,000. The combined testimonies of the companies, sharpshooters, pioneers and auxiliaries greatly exceed the 10,000,000 quota for the year.

As with the companies and sharpshooters, there was a drop in the number of bound books placed by the pioneers during the past year. It was estimated that they would place 1,300,000; but they reached only 974,000, leaving them about 330,000 short. However, they exceeded their quota of booklets by over 300,000, making their grand total for the year 2,762,583 pieces of literature, which is an increase of 62,583 on what was originally estimated.

The auxiliaries also did splendid work in placing literature, although they found conditions similar to those found by the others and did not reach their quota of bound books. It was estimated that they would place about 240,000 clothbound books; and they placed only 176,003, leaving them about 64,000 short. However, their estimate for booklets was 350,000 and they reached 511,178, showing an increase of over 161,000 on the booklets. Their grand total for the year, therefore, was almost 100,000 more than the quota.

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the place of the *Kingdom* booklet in Spanish and should be reported as a booklet on the weekly report cards of the companies and pioneers distributing this edition. This first issue is to be placed at five cents each. Other issues of this magazine will be offered at seven cents when placed singly, and they will not be reported on report cards. A year's subscription is 75 cents. The distributor's rate to companies in lots of five or more mailed to one address will be 60 cents a year's subscription. It will be issued monthly.

As we should like to increase the work among the Spanish-speaking people, we hope that the English brethren in Spanish territory, as well as the Spanish brethren, will endeavor to make a wide distribution of the first issue and then make back calls, as stated in the last *Bulletin*, so that subscriptions can be taken for the new magazine.

In order to assist pioneers in Spanish territory the Society will give to any of them free 25 copies of the first issue only. These must be asked for by the pioneers, and should be used in the *Kingdom* campaign with the new magazine.

Companies, pioneers and auxiliaries should place orders immediately for the quantity that they can use in their territory.

If you do not speak Spanish at all but there are Spaniards living in your territory, all you need to do is point to the notice at the bottom of the front cover, starting with the word "Muestra". People reading Spanish will then understand the message.

We hope that the friends will make a special effort for a few weeks after receiving their supply of the first issue of *Luz y Verdad*, so that a wide distribution of the *Kingdom* booklet in the Spanish language will be accomplished to the Lord's glory.

We wish also to announce that *Prophecy* in Spanish is ready for shipment, and Spanish *Life* has been in stock for some time.